Housing starts shoot up in July

AF Newstaviuss
WASHINGTON (AP) — Housing starts shot up 6.7 percent in
July, the fourth straight monthly
advance and the biggest in 10
months, as builders sought to
meet buyer demand strengthened
by forer mortgage rates.
Construction advanced in both
the South and West, which offset
declines in the Midwest and
Northeast.

declines in the Midwest and Northeast.

The Commerce Department said today that starts totaled 1.38 million at a seasonally adjusted annual rate, up from a revised 1.29 million in June. The June rate initially was estimated to be 1.28 million.

1.26 million.

The jump in July was the largest advance since builders began

new construction at a 14 percent annual rate in March 1904.

The department also revised the May rate to a 1 percent gain, rather than a 0.4 percent loss. Starts had risen 2.5 percent in April following a 6.5 percent drup in March.

The July increase was more than twice the 3 percent increase that analysts had espected as buildors boosted construction to keep up with sales activity. Sales buildors boosted construction to keep up with sales activity. Sales of both new and existing homes increased in both May and June.

Thirty-year, fixed-rate mort-gages averaged 7.61 percent in July, well below the 9.15 percent rate in January 1995.

The monthly payment on a \$100,000 mortgage with a 7.5 percent interest rate is \$659, while

the payment on the same loan with a 9 percent rate is \$200 -- a difference of \$100.

After rates jumped above 9 percent late last year, sales and starts began to soften. Despite the recent rebound, starts during the first seven months of 1995 remained 9.3 percent below those of the same period of 1994.

But applications for building permits, often a barometer of future activity, suggested starts will continue to increase. They jumped 5.3 percent in July, to a 1.34 million rate, the fourthmenth without a loss. The advance was the largust since a similar 5 percent gain in December 1994.

Single-family starts, which are

Single-family starts, which are particularly sensitive to interest-

rate changes, surged 6.8 percent in July, to a 1.10 million rate, af-ter a 4.3 percent increase a month earlier. Single-family homes rep-resent about 80 percent of total starts.

Construction of new spart-ments and condominiums rose 6.5 percent to a 280,000 rate following a 10.5 percent drop in June.

Regionally, the South posted a 15.5 percent increase in starts, to a 656,000 rate, the largest advance aince a 15 percent gain in Decem-ber 1933. Starts were up 2.2 per-cent in the West, to a 327,000 rate.

But they slipped 4.8 percent in the Northeast, to 118,000, and 0.7 percent in the Midwest, to percent in 279,000.



New Creative Designs

Starting

2 Story Foyer/Vaulted Ceilings \$109,900 2 & 3 Bedrooms

Ranches & 11/2 Stories

PRICE INCLUDES

• First Floor
Master Suite

• Full Basement
• Drok

Sales Office 612 N. Newburgh

MICHIGAN CONDOMINIUM CORPORATION PRESENT









Our Two & Three Bearoom Condominiums feature:

- Diagonally apparated bedrooms to private living areas
- Fully equipped kitchens: complete with self-defror



- Dramatic eathedral ceilings
- · Walk out sites available · City water and sewer
- Sparkling modern kitchen
- · Spacious master suites



Bordered by Beautiful Bald Mountain State Park SWIMMING . BOATING . GOLFING . CROSS COUNTRY SKIING

STOP BY TODAY! \$129,500



PLYMOUTH Glenview Estates Private Wooded Setting!
Single Family Homes from the \$260's
Ann Arbor Trail just east of Beck Rd.
(313) 454-1519

(810) 391 9300 Lake Orion, Michigan



I SCREAM...YOU SCREAM... WE ALL SCREAM FOR...



Share Some Good, Old-Fashioned, Summertime Fun With Selective

Take time out of your summer to cool off and find out more about the homes built by The Selective Group. The spacious living areas and flexible floorplans are designed to give everyone room for their favorite activities. Selective homes feature beautiful homesites and great neighborhoods. Visit these communities and get a

free ice cream treat on Sunday, August 27th. ALL MODELS OPEN 7 DAYS 12-6 PM AND BY APPOINTMENT



Share the excitement of "Selective Style" over ice cream

SOUTH LYON THASE II NOW OPEN!
Galf Course Community!
Family Homes from the mid
Mile Rd, 3-1/2 mi, west of Be
(810) 485-1900 WEST BLOOMFIELD Maple Creek-Oul-de-sacs, Walk-out and Custom Lots Available! Maple Creek Homes from the \$270's Maple Rd. between Orchard Lake and Farmington Roads. (810) 626-0770 CLARKSTON

Spring-Lake:
ad County × Best Value,
mly Homes from the \$150's
d.12 mi, west of Sashabaw Rd.

Other fine communities from Selective include: Fairway Pines in Canton Park Ridge in West Bloomfield Ramblewood Forest Estates in Farmington Hills

