

Candy from page 6B

constitutes the bulk of Bogg's sales, the stores offer everything from jelly bellies to gummy bears and dried fruit.

"Party orders comprise about 50 percent of sales," said assistant Kate Ghelston. "Years ago people used to come in and buy candy to make up their own trays or dishes. Now with busy lifestyles, people don't have time."

Personalized mints coordinated to "party colors are proven best sellers. A chocolate star on a stick

is a favorite with parents wanting to reward a child for good grades or other noteworthy achievements. But overall, it's Bogg's turtles (tons of chocolate poured over pecans and caramel) that keep people coming back.

"That's because of the quality of our ingredients. We use whole pecans, not pieces and real whipping cream," McGuire boasted.

Exactly what is it that attracts people to chocolate? McGuire says, for one, chocolate affects the

brain in the same way as when people fall in love, by producing the chemical serotonin.

"Chocolate's been around since before Christopher Columbus, and the Inca Indians drank something very similar to hot chocolate," she instructed. "Why do people like chocolate so? It brings back memories. For nine seconds you're a kid again."

At Sydney Bogg candy is sold by the piece, or in holiday gift containers unique to the company.

Details from page 6B

the next 50 years. He caters to collectors and anyone who likes trains. Starter sets sell for \$80, consisting of a track, train, engine, three cars and a transformer. Ace Hanes carry more than 1,000 Lionel pieces. For more details call (313) 846-0900.

HOLIDAY STORES
Wonderland Mall in Livonia has many new specialty shops just for the season: Christmas By Franks, Stockings To Stuff (personalized items near Footlocker) Entertainment Publications (1995 Facebooks at the Information Booth) Crowley's Christmas Store (next to Harmony House) Girl Scouts Gift Wrapping (near Information Booth) Hickory Farms (food baskets near Wilson's Suede & Leather) The Candle Factory (near Marlann's Plus) Day by Day (assortment of calendars) Golden Souree (jewelry near Winkelman's).

CHARITY GREETINGS
Farmer Jack supermarkets are selling holiday greetings to benefit The Rainbow Connection for children, passing along 100-percent of the profits to that organization. Cards come in boxes of 10, \$9.95 per box. Charming designs were created by four local artists: Jon Bueschel, Lizanna, Gale Willis and Mary Ambrose. The grocer also has coin cans in each store for shoppers who wish to make a donation to help the Rainbow Connection with their work.

KIDS-ONLY SHOP
Youngsters can holiday shop for the big folks on their lists at a Kids-Only Shop in the Community House, 350 S. Bates, downtown Birmingham, Nov. 29 through Dec. 9. Children ages 3-11, will be escorted and assisted by teen volunteers as they look for gifts for family and friends. The shop is co-sponsored by Jacobson's. Gifts are priced from 50-cents to \$4. Shop hours: Monday-Friday from 3-6:30 p.m. and Saturdays 10 a.m. to 4 p.m. For more information, call (810) 644-6832.

SILK STAR
The Silk Worm shop in Rochester was chosen to provide silk interiorscape products for Joy Philbin's television show "HAWAII on the Home and Garden Network." As part of the agreement, The Silk Worm will provide a free, comprehensive interior decorating book to interested customers. Copies of the magazine "Haven" are also available at the store for \$2.95, or free with purchases over \$20.

ANNIVERSARY SALE
Objects of Art celebrates its third anniversary with 20-percent off merchandise through November. The store is at 6243 Orchard Lake in West Bloomfield. For more information call (810) 639-3332.

MASSAGE THERAPISTS
MascoCare Inc. and I Natural Cosmetics are offering back rubs and related massage therapies at the Laurel Park Place location in Livonia and Summit Place in Waterford. These services have been ongoing at Lakeside in Sterling Heights. The massages, by a certified practitioner, last from 1 to 1.5 minutes, and cost \$5-\$15. For more details call Frances McCullough at (810) 737-9969.

SWEATER BENEFIT
Tender Boutique, 271 West Maple in Birmingham hosts its first annual Sweater Trade-In through Dec. 1. Shoppers are asked to bring in a used sweater for the needy and receive 20-percent off the purchase of a new one. The sweaters collected will be donated to KADIMA, a non-profit, non-sectarian mental health agency. For further details call (810) 258-0212.

CASHMERE COUTURE
William Randall Cashmere is open in The Somerset Collection, Troy. Currently operating as William Kasper Cashmere, the wholesale firm plans to expand to the retail trade with stores across the country. The label was introduced in the U.S. in 1963, supplying boutiques and fine stores with cashmere, silk and cotton garments. Sweaters for men and women start at \$99.90. A holiday Open House is planned at the store Dec. 1. Some items will be discounted by 25-percent.

MCCARTHY MEMORIAL
Jacobson's stores have a memorial retrospective of Detroit broadcaster J.P. McCarthy's legendary radio work for sale to benefit blood disorders. The cassette tape is \$12, the compact disc is \$20. It was made possible through grants from Producers Color Service, Ford Motor Company, American Sound & Video Duplication, Brooks Group Promotional Products and Apparel, and Lakeland Printing Services. Cover photography by Linda Solomon. Design by Sepanek & Leder Advertising, Inc.

TUSKEGEE SALUTE
Hudson's Northland and Fairlane stores salute the Tuskegee Squadron with a line of memorabilia merchandise. The sportswear line is \$460 to \$690. It features six different styles of leather jackets with logos and insignias.

NATIVE ART BENEFIT
Native West at 863 Ann Arbor Trail in Plymouth offers holiday ornaments created by Native Americans to benefit Futures for Children. The pewter ornaments are \$20 each.

COMPUTER WINNER
Westland student Caitlin Burns won an Apple Computer for herself and her school, Patchin Elementary, by entering a contest sponsored by Talbots for Kids at Laurel Park Place in Livonia.

MUSTANG DRAWING
Westland Center and North Brothers Ford host a drawing for a 1996 Ford Mustang through Dec. 24 to celebrate the end of the shopping center's 30th anniversary year. Customers can register to win at the Customer Service Desk. The drawing will be held at 10 a.m. on Dec. 26.

FREE VALET PARKING
Fairlane Town Center in Dearborn is offering complimentary valet parking Monday through Friday from 6 p.m. to closing through the holidays. Valet parking is \$3 all other times. The service is located under the canopy at the Movies Entrance, between Lord & Taylor and J.C. Penney.

ARTISTS FEATURED
The Pontiac Oakland Society of Artists features the work of Sharon Candellise, Staci Miron, Portia Mahoney and Trina Rodan in their store at the Summit Place mall in Waterford. The Art Gallery II is a cooperative of local artists with a permanent display in the mall. A similar gallery operates from the Great Oaks Mall in Rochester Hills.

NEW COLLECTION
Hudson's introduces the Tracy Porter Home Collection which includes tapestry throws, rugs, pillows and placemats in the Bed and Bath Department. Porter's designs are inspired by nature. She will introduce the line in the Twelve Oaks, Novi store from noon to 1 p.m. and Summit Place, Waterford store from 3-4 p.m. on Dec. 2. Tea and cookies will be served.

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