

# Travel Education Institute could be your ticket.

The travel industry is the second-largest industry in the United States, representing \$360 billion in sales, or six percent of the Gross National Product.

The Michigan Employment Security Commission last year released statistics that projected a need for 32 percent more travel agents in the state in the year 2000 than were working in 1995.

Travel Education Institute's placement statistics bear out this demand: Currently, 95 percent of its graduates find jobs in the trav-

el field within a month of graduation.

Travel career opportunities abound for people-oriented individuals with good verbal communication skills, customer-service orientation and an interest in what the world has to offer.

Due to the complexity of domestic and international travel and the advent of computer reservation systems, the individual becoming a travel agent today must have specialized training. Agencies and airlines will no longer provide this training, but require

a travel school certificate of new hires.

TEI students are trained in tourist geography, ticketing, sales techniques, reservation procedures, cruises and computer skills. Additional college education is not a requirement for entry into the field.

Positions in travel are exciting. In addition to the interaction with the public and dealing in a stimulating field, travel agents receive terrific travel benefits. Agents receive 75 percent off non-discounted airfares; a minimum of 50 percent off cruise and hotel

costs, and well as invitations to go on familiarization trips.

These "fam" trips are dramatically discounted programs offered by airlines, hotels, tour wholesalers and tourist boards to encourage agents to familiarize themselves with the trips they sell. A recent fam trip offered a free week at Club Med for any travel agent.

TEI, founded in 1979, is the oldest and largest accredited travel industry training center in the metropolitan Detroit area. TEI is unique in the area because of its ability to teach any of the four

major computer reservation systems.

All TEI instructors are active travel professionals with over 150 years' combined experience. Various schedules are available at each TEI location, with day, evening or weekend classes starting monthly. A student can complete the full program in as little as seven weeks.

TEI is accredited by the Accrediting Commission of Career Schools and Colleges of Technology, an accrediting body recog-

nized by the federal Department of Education, is licensed by the state of Michigan and is the exclusive trainer in Michigan of current travel agents licensed by the Institute of Certified Travel Agents.

Travel Education Institute has campuses in Southfield and Warren. The Southfield campus is at 24901 Northwestern Highway (at Evergreen) and can be reached at (810) 352-4876. The Warren campus is at 30100 Van Dyke, between 12 and 13 Mile roads, and can be reached at (810) 761-5634.

## GREAT ESCAPES

Send items to be considered for publication to: *Keely Hygonik, Observer & Eccentric Newspapers, 36251 Schoolcraft, Livonia 48150, or by fax (313)591-7279.*

### Day & weekend trips

**SNOW TRAIN**  
Gloverston, Michigan Chapter, National Railway Historical Society will offer a three day Snow Train Tour from the metro Detroit area. 10-12 motorcoaches will pick up passengers in Dearborn and Birmingham for the trip to Agawa Canyon. Lunch stop at the Sugar Bowl in Gaylord. Saturday and Sunday night buffet at the Ramada Inn in Sault Ste. Marie, Ontario.

You'll ride the Algoma Central Snow Train on Sunday morning, and enjoy lunch in the dining car. Mid-afternoon Monday stop at the Barabitan Inn in Franconian, Ont. \$299 per person (double occupancy), \$345 (single). First class luxury option available for an added \$250 per person. (810) 393-7963

**ADRIAN & BISSFIELD RAIL ROAD COMPANY**  
The Old Road Dinner Train, 2 1/2 hour round-trip train ride, dinner and murder mystery, 7 p.m. Fridays & Saturdays, 2 p.m. Saturdays, US-223 at Depot Street, east of downtown Bissfield, near Adrian. (517) 486-5079

**MACQUINN CITY**  
Colonial MichMacquinnac in Mackinaw City

will be open Jan. 10-20; Jan. 26-27; Feb. 2-4; and Feb. 16-18. Admission \$5.25 adults 18 and older, and \$3 children 8-12. Children five and under admitted free. (616) 436-5563

### Trips

#### PARIS IN SPRINGTIME

All Points Beyond, a new travel consultancy, is open for business at 29355 Northwestern Highway, Suite 220, Southfield. Travelers can call (810) 258-3123 to discuss plans for business or leisure travel.

APB's principals: Executive Vice President Veronic Brooks was most recently a top corporate travel agent of Southfield's Travel Unlimited where her clients included Borg Warner, ITT Auto-

music lovers' tour May 2-10 hosted by area French travel specialist David Green and music specialist Shirley Horton. The eight day "Line Petite Fete Musicale" includes performances of operas and ballets, walking tours, and other musical events. Call for information. (800) 874-5470

## Visit 'All Points Beyond'

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All Points Beyond is a new subsidiary of Jon Greenberg & Associates, Inc., the Southfield architecture, design and strategic consulting firm.

## Visit Mt. Rainier

Southfield's World Travel and Adventure Series visits majestic Mt. Rainier 7:30 p.m. Friday, Jan. 12.


Join Bob Brunner on an airplane wilderness safari up the slopes of Mt. Rainier as he presents his film — "Tahoma Beckons — Mt. Rainier" — in the City Council Chambers, Southfield Civic Center, 28000 Evergreen Road, Southfield. Tickets \$4, available at the

door. Call (810) 424-9022 for information.

Hike up the slopes of Paradise Glacier to view its ice blue interior of the spectacular caves that form under the glacier as it melts and forms the Paradise River.

Bob Brunner will take viewers all over this mountain and show them all its fascinating rocks and crannies, from the Box Canyon to Narada Falls.

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Carlson Wagonlit Travel invites you to join our partners AutoEurope, Royal Caribbean Cruise Line and Trafalgar Tours for

**EUROPE NIGHT**

Wednesday, January 17th  
7:00 PM  
Baldwin (Birmingham) Public Library  
300 West Merrill Street  
RSVP 810-932-4401

- Free admission
- Cruise and tour company representatives
- Wine
- Refreshments
- Prizes
- Brochures

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**Hilton**  
GREATER DETROIT

Auburn Hills Hilton Suites 2300 Featherstone Road 810-334-2222 894.  
Detroit Metro Airport Hilton Suites 8600 Wixom Road 313-726-8044, Northfield Hilton 5500 Crooks Road 810-879-2100 879  
Novi Hilton 1275 at 8 Mile Road 810-343-4000 875, Southfield Hilton Garden Inn 26200 American Drive 810-357-1110 849.

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