RETAIL DETAILS

Retail Details features the lat-est news briefs from mail and Main Street shopping centers. Mail submissions to: Retail De-tails, Observer & Eccentric News-papers, 805 E. Maple, Birming-ham, 48009. Or fax them to: (810) 644-1314.

E CORRECTIONI
Oppal in last week's Malls &
Mainstrests, we ran a photo of the
new Carnival Cuts family hair
salen, forgetting to mention Carnival Cuts is located at Twelve
on the shopping center's upper
level near Sear's. For more details
call the salon at (810) 380-3030.

Mal-Mart on the Way Michigan's 38th Wal-Mart

REIAIL Labor Store is under construction in Auburn Hills, set to open in the
"spring of 1996," on Opdyke and
1-78, across the street from the
Pontiac Silverdome.
The Wel-Mart will also feature
a McDonald's and a Tire &
Lube Express for shopper convenience. The 149,000-square foot
store will house 36 general merchandise departments, including
apparal, accessories, jewelry, a
lawn and garden center, a health
and beauty department, electrontics, and a pharmacy. Wel-Mart
will employ about 200 area residents as department managers,
recolving clerks, cashlers and
sales associates.
David Glass, CEO and president of the Arkansas-based discount chain said the first Wel-

Mart opened in 1962. There are currently 2,230 stores in the U.S.

MORTHLAND EVENTS

Saturday evenings from 7-8
p.m. are for families at Northland
Center in Southfield. In honor of
Black History Month, the Museum of African-American History
displays a "Gallery of AfricanAmerican Greats" next to Hudson's from moon to 5 p.m. daily,
on Feb. 19, the Voices of Tomorrow perform gospel songs; on Feb.
24 Rev. Mark Holloway and the
Love Chorale performs.

M 7-ELEVEN RENEFIT

7-Eleven and the Children's Relief Fund launched a Febru-ary-long campaign to provide as-sistance to orphans living in

Eastern Europe. All 99 stores in the metro area have cannisters at the check-out counter to collect spare change for the children. The Fund plans to use the money raised to buy incubators, thermometera, bed linens and disinfectants for orphange clines, plus antiblotics and baby formula. For more information contact The Gaspare Cucinella Memorial Children's Fund based in Wyandotte at (313) 281-2273.

M PAPER PLACE PLANNED

The Somerset Collection in Troy is set to welcome Crane & Co. retailing fine stationery litems. Crane & Co, hopes to open April 1 on the center's lower level near Sake Fifth Avenue in the former Nancy Keller spot.

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Old Woodward Grill -----

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Valentine

from page 10A

"Hallmark has found that relationships today are complicated so our designs must address the changing nature of relationships," said apokeswoman Rashena Lindasy, based at the company's Kansas City headquarters. "Our new card itne "Men are from Mars, Women are from Venus' was inspired by John Gray's book of the same name. It is for men and women in committed relationships."

Based on the best selling guide

and women in committed rela-tionships."
Based on the best selling guide for improving communication and expressing what you want in a re-lationship, these cards shoot streight to the point. At Kaycee Hallmark Shoppe in West Bloom-field a quide read revealed this front: "True intimacy is more than passionate nights." Inside, the message tells how true in-timacy develops through under-standing.

Before leaving Kaycee's, areak a peak at their special section for teachers. Hallmark points out that teachers receive the majority of velentines. One of the cutest items is a clipboard reading "Teachers plant the seeds of learning."

"Teachers plant the seeds of learning."

Most card stores carry a selection of gift items to go with your message. New in Hailmark's line of 150 Valentine's Day gift products is "Sweet Valentine Barbic." Dreased in pink satin, the \$45 doll was inspired by antique valentines in Hailmark's archives. Before Valentine Barbic even bit the shelves, The Giving

Tree in Tel-Twelve Mall in Southfield was inundated with re-

questa.
"Customers are either collec-

southneld was inundated with requests.

"Customers are either collectors or buying them for their
grandchildren. We had 14 people
on a waiting list before Valentine
Barble even arrived," said Leah
Motzolburg.
Shoppers are also crazy about
Hallmark's new Wild Tiger priced
at 39.95. The plush white and
gray striped cub has a red bow
with heart attached to the neck,
and a tag reading "Wild About
You."

"People just love these. One
grandmother came in and bought 10
for her grandchildren," Metzelburg and.
Stuffed animals are popular
Valentine gifts at Jeanne's
Hallmark in Farmington Hills,
too. Although sales assistant
Joanne Fournier la not sure why a
green frug dreased in a red cape is
catching people's fancy, she says
purchasing trends reveal a lot
about us.

Judging by the increasing numbers of elaborate large front cards,
Hallmark's marketing department noticed this phenomenon as
well.

"Men come in an the last day
and buy the big, frilly expensive
cards because there's nothing else
low of our candy."

Pop-out valantier. "They also
luy a lot of our candy."

Pop-out valantier. "They also
luy a lot of our candy."

Pop-out valantier. "They also
luy a lot of our candy."

Pop-out valantier. "They also
luy a lot of our candy."

Fop-out valantier. "They also
find in the light of our candy."

Fop-out valantier of everything
from Disney characters to a Valafrom Disney characters to a Vala-

entine's Day pooch with a great big smooch. At In The Cards at Laurel Park Place in Livonia manager Ann Casey recommends these to parents along with puzzies, scrap books and journals. "These are fun for kids," sald Casey, who is giving her husband chocolate covered Oreos for Valentine's Day along with two cards — one sentimental, the other wilmsical. "Surprisingly for adults, we're selling a lot of collectibles like Mary Engelbreit, and Winnieth-Pooh frames and anow globes. And people really seem to like Gayle's Chocolates out of Royal Oak."

A bevy of hig white bears with

A bevy of hig white bears with red roses between their paws (\$4.95) greet visitors to the 1/4-

> Holiday Dww. LIVONIA-WEST

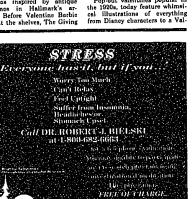
OFF Card Shop across from Westland Shopping Center. At Chris's Hallmark in Canton, fun items like boxer shorts and nightshirts inject humor into the

nightaihirts inject humor into the day.

For last minute shoppers who remember Valentine's Day while driving home from work on the 14th, most supermarkets and drug stores offer a variety of greetings and tokens of love. At Rite-Aid on Ann Arbor Road and Ann Arbor Trail in Livonis, there is so much Valentine merchandias, stock is literally follius off the much Valentine merchandise, stock is literally falling off the

shelves.
Inexpensive stuffed dogs and
cats with red sun glasses and pillows read "Doggone it, I love
you," and "My Purr-fect Valentine." Little ways to say you care.

\$69⁰⁰ pomeride plus tax per room \$10⁰⁰ Additional For Domeside



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