

RETAIL DETAILS

Retail Details features news briefs from the Malls and Main streets beat. To be included send information to: Retail Details, Observer & Eccentric Newspapers, 805 E. Maple, Birmingham, 48009. Or fax (810) 644-1314, 539-3610.

SEARCH FOR THE IDEAL FAMILY
To promote its new advertising slogan "We Are Family," the Northland Center in Southfield is hosting a casting call to discover local talented families to use in its campaigns. So grab your adorable children and head for the Montgomery Ward court at the mall, Saturday, June 8 from 2-5 p.m.
Participants will have a brief photo session and interview. There are no age limits. Grandparents welcome. Four families will be selected, and for their time, will receive a \$1,000 mall shopping spree. The winners will be announced on June 28. For more details call the center at (810) 569-6272.

MODELS WANTED
Jacobson's Laurel Park Place store in Livonia is holding open auditions for runway models over 18 years, Thursday, June 6 from 1-4 p.m. Men and women are needed. Prior experience is beneficial. For more information call the promotions office at (313) 591-7696.

CHAIN GROWS
Another Circuit City has opened in metro Detroit, this one is at West Oaks I and II, 1-96 and Novi in Novi. The company was founded in 1949 by Sam Werzel to offer electronics and appliances. Circuit City has 378 stores across the U.S. with sales last year over \$7 billion. Other Michigan stores are in Taylor, Pontiac, Troy, Grand Rapids, Saginaw and Flint.

FAMILY AFFAIR
The Something Different boutique is open in the Northland Center, Southfield. The shop, near Craftsman Jewelers, sells quality clothing for mothers and daughters - custom jean outfits with studs and sequins, floral dresses and leather suits. Specialty items include dressy attire, hats and crystal jewelry created by store owner Debra Little.

MICHIGAN RETAILERS MEET
"Making the Most of It" is the 1996 theme for the summer conference of the Michigan Retailers' Association June 24-25 at the Marriott Inn in Dearborn. Speakers include: "Success Stories" a panel discussion with Richard Damman of Damman Hardware; Dennis Callahan of Crowley, Milner & Co.; Al Singer of Mr. Alan's Shoes. "Dive Into Success" with Laura Laaman, author of "The Dolphin Dynamic" a new book on success strategies.
"Through Your Customer's Eyes" with Kenneth Guoin, president of the retail support group, a division of Jon Greenberg & Associates. "Location, Location, Location" with Jeff Green, CEO of the Green Group and Tom Doshetler of Hallmark Marketing Group. "Customer Trust is Worth More Than 70-percent Off" with Evonne Alhaddad of Inter-Aet of Lansing. "Local Economic Development" a panel discussion with Romeo Betsworth of Dearborn, Steve Gulle of Plymouth and W. Bruce Roger of Bartling's in Traverse City.
Registration and further details by calling 1-800-366-3699 or (617) 372-6565.

JAZZ 'N' UP
D. Dennison's at Laurel Park Place in Livonia opened a patio for listening and dining pleasure with Caribbean Latin Jazz on Monday and Wednesdays evenings from 7-10 p.m. Rain-days Tuesday and Thursday. Ya Tafari on keyboards and vocals will add a touch of summer to the seafood tavern. For concert details call (313) 464-9030.

MORE LAUREL PARK NEWS
B's Silver Connection opened at the mall offering sterling silver jewelry in a merchandise unit in front of the Disney Store. Manager Gad Kaplan has rings, earrings, necklaces and bracelets, both hand-crafted and imported.

The Father's Day Giveaway at the center is a golf getaway for two at the Grand Traverse Resort. See the amazing display in the mall for details through June 16.

BIRMINGHAM NEWCOMERS
Lealind Cottage, offering "new and previously loved fine home furnishings" opens June 6 with a reception from noon to 9 p.m., 430 N. Woodward. Coming soon, Timberlake Station, women's casual clothing and accessories and Tremonti & Brown custom furniture.

TREATMENT LINE DEBUTS
Exclusive to Crowley's, Exuviance products by Neocutis feature a skin care system pioneered by renowned dermatologists Drs. Eugene Van Scott and Rusey Yu. Exuviance contains a blend of vitamins, natural plant and marine extracts to nourish skin, antioxidants to protect against damaging free radical formations and sunscreens to protect from harmful rays. Products are \$8.50-\$27.50.

CRAFT MALL GROWING
Countryside Craft and Antique Mall opens its third location in Walled Lake in the former A&P store in Maple Plaza, 1154 West Maple. When at full capacity, 400 dealers will showcase their handmade crafts, collectibles and antiques. Display booths cost about \$104, depending on size, between \$50-\$350. Owners Linda Macchiarelo, Jim and Tom Powers have two other craft mall locations in Sterling Heights and Livonia. For more details call (810) 926-8650.

FIREWORKS DATE SET
Hudson's 1996 International Freedom Festival Fireworks will be set for Wednesday, June 26 over the Detroit River at 10 p.m., rain-date - Thursday, June 27. This year's presentation celebrates the 100th anniversary of the automobile with more than 10,000 pyrotechnic effects choreographed to auto-themed music from the 1950s-90s. The free event will be broadcast on WDIV TV-4 and radio simulcasts can be heard on WJR 760-AM and STAR 97-FM.

GIFT HOTLINE
Hudson's has hassle-free Dad's Day Shopping. Call 1-888-GIFT-TO-GO to order one of 16 special gifts for fathers. Selections will be wrapped and sent direct by June 16 if ordered by 7 p.m. on June 13. A shipping handling charge of \$11.95 will be added to each order. Items include two tickets to the U.S. Open at Oakland Hills in Birmingham, a U.S. Open polo shirt, Dodge Viper Telephone, official watch of the Navy Seals with a compass strap, Sony 3-inch color Watchman and a travel golf bag with cover.

Manager assigned



Operations shake-up: Miles McFee, former manager at both Lakeside and Fairlane malls, now takes the helm at Twelve Oaks in Novi, replacing longtime manager Phil Morosco. Morosco left Twelve Oaks to manage the Fair Oaks mall in Virginia. McFee of Rochester Hills, is married and the father of two daughters. He cut his retail teeth over seven years at Bloomingdale's before joining the Taubman Company in 1982.

Where can I find?

We haven't run this feature in a while, so reader requests for hard to find items have piled up. If you're a super shopper and know where to buy any of these products, please give Malls & Mainstreets a call (810) 901-2567, and we'll print your answers.
*Francie Al Green of Southfield is shopping for a large, Lazy Boy recliner cover that expands to accommodate the leg rest. She's tried catalogs and the company direct, but no one seems to have what she is looking for.
*Barry Jensen of Birmingham is looking for plastic playing cards, not just plastic-coated cards.
*Betty Kampa of Livonia needs a blade replacement for a Faberware Food Processor Model 386.
*Shirley Howard of Birmingham wants a clear plastic ironing board cover to protect her new ironing set up from dust. She's also in the market for "old-fashioned ladies shoes trousers."
*Jean Murphy of Detroit is shopping for bed pillows manufactured under the name "Blue Heaven."
*John Jordan of West Bloomfield is hoping to find a pair of suspenders that look like newprint in either button or clip on.
*Lawrence Chad of Plymouth hopes to locate a Perez Prado recording of "Cherry Pink and Apple Blossom."
*Richard Wright of Livonia needs a copy, new or used, of "The Scarsdale Diet."

Find these sites on the World Wide Web Brought to you by the services of O&E On-Line To get your business On-Line call 313-953-2038

ON-LINE!
INTERNET ADDRESS DIRECTORY

APARTMENTS	Triangle Management	http://oeonline.com/triangle
	Hold Up Suspenders Co	http://www.suspenders.com
ART MUSEUMS	The Detroit Institute of Arts	http://www.dia.org
ASSOCIATIONS	Suspenders Wearers of America	Coming Soon!
	Sidenmasters	http://www.sidenmasters.com
AUTOMOTIVE	The Tamarriff Group	http://www.tamarriff.com
	Auto Ameristar	Coming Soon!
AUTOMOTIVE MANUFACTURERS REPRESENTATIVES	Markamgt Services	http://www.markamgt.com
AUTOMOTIVE RELATED TRAINING	The High Performance Group, Inc.	http://oeonline.com/hpg
BAKING/COOKING	"Jilly" Mac - Chelsea Milling Company	http://www.jillymac.com
BOOKKEEPING PRODUCTS	BIG EZ Bookkeeping Co.	http://www.bigez.com
BOOKS	Apostolate Communications	http://www.apostolate.com
BUSINESS NEWS	Insider Business Journal	http://www.insiderbiz.com
CHAMBERS OF COMMERCE	Livonia Chamber of Commerce	http://oeonline.com/livoniachamber
COMMUNITIES	City of Livonia	http://oeonline.com/livonia
COMPUTER HARDWARE/SOFTWARE/PROGRAMMING	Starlock Systems	http://oeonline.com/starlock
	Mighty Systems Inc.	http://www.mightysystems.com
COMPUTER PRODUCT REVIEWS	CyberNews and Reviews	http://oeonline.com/cybernews
HORSE RACING HANDICAPPING SOFTWARE		
DRUG STORES	Concord Drugs	http://www.concordrugs.com
EDUCATION	Fordson High School	http://oeonline.com/fordsonh
	Global Village Project	http://oeonline.com/gvpjpp.htm
	Oakland Schools	http://oakland.k12.mi.us
		http://oeonline.com/v-rms
ENTERTAINMENT	View & Do Video Gallery	http://www.totamarketing.com/gallery/
EYE CARE/LASER SURGERY	Greenberg Laser Eye Center	http://www.greenberglaser.com
FROZEN DESSERTS	Serve Sorbets	http://www.sorbets.com
FUNDRAISING	Coast to Coast Marketing	http://oeonline.com/haw/coast.html
GENEALOGY	Smith-Balard Publications	http://oeonline.com/moego
HAIR SALONS	Headz You	http://www.headzyou.com
HYDRAULIC AND PNEUMATIC CYLINDERS	Hennells	http://www.hennells.com
IMPRINTED PRODUCTS/MONOGRAPHING		http://oeonline.com/mnopolis
INDUSTRIAL FILTERS	Elvaire Corporation	http://www.elvaire.com
INSURANCE	J J O'Connell & Assoc., Inc. Insurance	http://www.oconnellinsurance.com
	Meaux & Associates	Coming Soon!
KEYCHAINS	Shop A Bargain	http://oeonline.com/keychains
MORTGAGE COMPANIES	Village Mortgage	Coming Soon!
NATURAL PRODUCTS	Healthy Food Supplements	http://oeonline.com/healthyfoods
	Nature's Better Way	Coming Soon!
NOTARY SERVICES	Notary Service and Bonding Agency, Inc.	Coming Soon!
PARKING MANAGEMENT SERVICES	National Garages, Inc.	Coming Soon!
PARKS & RECREATION		Coming Soon!
PSYCHOLOGICAL & ASTROLOGICAL PROFILES	Lifestyles International	
	Astrological Foundation	http://oeonline.com/astnd
REAL ESTATE	REALnet	http://oeonline.com/realnet.html
	The Anderson Associates	http://www.andersonrealty.com
	Angel Financial Services	http://oeonline.com/realnet.html
	Birmingham Bloomfield Rochester	http://oeonline.com/realnet.html
	South Oakland Association of Realtors	Coming Soon!
	Century 21 at the Lakes	http://oeonline.com/realnet.html
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	Coldwell Banker Preferred	http://oeonline.com/realnet.html
	Coldwell Banker Schwitzer	http://oeonline.com/realnet.html
	ERA Griffin Realty	Coming Soon!
	Hall & Hunter Realtors	http://oeonline.com/hallhuntr
	Heritage Real Estate Better Homes and Gardens	http://oeonline.com/realnet.html
	Languard Realtors	http://www.languard.com
	The Michigan Group	http://oeonline.com/realnet.html
	Re/Max Partners	http://oeonline.com/realnet.html
	Ralph Manuel Associates	http://oeonline.com/realnet.html
	Sellers First Choice	http://www.sfcrealtors.com
	Woodward Real Estate	http://oeonline.com/realnet.html
	Bob Taylor	http://www.bobtaylor.com
RECYCLING	Resource Recovery and Recycling Authority of SW Oakland Co.	Coming Soon!
RESTAURANTS	Inn Seasonale	http://oeonline.com/v-innseason
	Birmingham Restaurant Collection	http://oeonline.com/dineout/birmingham.html
	Albani's	http://oeonline.com/dineout/albanis.html
	City Grill	http://oeonline.com/dineout/citygrill.html
	The Community House	http://oeonline.com/dineout/communityhouse.html
	Midtown Cafe	http://oeonline.com/dineout/midtowncafe.html
	Norman's Elton Street Station	http://oeonline.com/dineout/eltonstreet.html
	Ocean Grill	http://oeonline.com/dineout/oceangrill.html
	Old Woodward Grill	http://oeonline.com/dineout/oldwoodward.html
	Peabody	http://oeonline.com/dineout/peabody.html
	Phoenix	http://oeonline.com/dineout/phoenix.html
	Rugby Grill	http://oeonline.com/dineout/rugbygrill.html
	Steve's Backroom	http://www.stevesbackroom.com
SHOPPING	Birmingham Principal Shopping District	http://oeonline.com/birmingham
	The Somersville Center	http://oeonline.com/somerset
SURPLUS FOAM	McCullough Corporation	http://www.mccullough.com
SURPLUS PRODUCTS	McCullough Corporation	http://www.mccullough.com
TECHNICAL EMPLOYMENT SERVICES	ACRO Service Corp.	http://oeonline.com/acro/acro.html
	Dickson Associates	Coming Soon!
WELD GUN PRODUCTS	C.M. Smilie Co.	http://www.smilie.com
WINE	Fruit of the Woods Winery	http://oeonline.com/adog/winehome.html



Become an Official Member of the Woodward Dream Cruise...

Your \$25.00 annual membership includes:

- Membership Card
- 1996 official Dream Cruise T-shirt
- Annual newsletter & schedule of all 1996 official Woodward Dream Cruise activities!

Send \$25.00 along with the completed form below to: Woodward Dream Cruise, Inc., P.O. Box 7066, Huntington Woods, MI 48070

APPLY EARLY! The first 500 applicants will receive a commemorative 1996 Woodward Dream Cruise pin! Deadline to apply is July 1, 1996. Allow 4-6 weeks for delivery.

1996 Woodward Dream Cruise Member

Name _____ Apt. # _____
Street _____
City _____ State _____ Zip _____
Phone# _____ T-shirt size S M L XL XXL XXXL (circle one)

ASTHMA PATIENTS RESEARCH STUDY VOLUNTEERS NEEDED

Healthy, Nonsmokers with Moderate Asthma Symptoms (Cough, Wheeze, Shortness of Breath) Controlled by Inhaled Medications

Individuals who qualify receive office visits, limited testing, and study medications at no charge and compensation for participation in the study.

FOR FURTHER INFORMATION, PLEASE CALL JULIE AT (810)473-6400 OR 1-800-326-9959

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