

New Englander Focuses On Quality Craftsmanship

New Englander specializes in wood furniture, upholstered furnishings, accents, and accessories as well as gifts for the home.

Craftsmanship that lasts for generations is important to Carol and Stuart Nickerson. Being in the business for 23 years, they are selling to second generations of the same families. The turn of the century building shows off the charm of traditional and Country Victorian furniture in oak-painted pine and maple finishes.

As a busy working woman, Carol knows the importance of good quality and easy care products people buy for their homes. That is why Carol and her husband stock items to make their customers' lives easier.

We sell European lace curtains and doilies. They are made of a 100 percent polyester wash-and-dry fabric. The curtains add charm to any room and are ready to hang into many unique window treatments. New Englander sells 20 different patterns of this attractive material.

The New Englander carries

American-made oak tables, chairs, china cabinets, glider rockers, and bedroom furniture of unsurpassed fine detailing with beautiful finishes. Other items sold at the store include exquisite accessories, limited print pictures, lamps, and mirrors making decorating possibilities endless.

Take a ride north on Van Dyke to the New Englander (1/2 mile North of 26 Mile) at 58177 Van Dyke, Washington. Store hours are 10 a.m. to 6 p.m. Tuesday, Wednesday, and Friday and 10 a.m. to 8 p.m. on Thursday. Saturday the hours are 10 a.m. to 5 p.m. and Sunday, noon to 5 p.m. The store is closed on Monday. The phone number is (810) 781-5806.



New Englander

Gilded Rabbit a Wonderland of Unique Clothing for Children

After her daughter was born, Andrea Karp was dismayed at the lack of places to shop for wonderful children's clothes. So she decided to do something about it, and the Gilded Rabbit sprung into existence.

The store struck a chord with area parents, and business has been booming. In its two-and-a-half years, the success of the store has surpassed all expectations, and leapfrogged the projections Karp initially took to the bank.

In fact, the store doubled its floor area when it moved this past August. A grand opening celebration is scheduled for the week of October 14.

The secret? "We did exactly what I wanted to do in the beginning," Karp explained.

"Which was to create a store that offered unique, unusual clothing, things that you weren't seeing anywhere else."

It takes a lot of hard work to keep that up on a daily basis.

"We are constantly searching for things that nobody else has," Karp said. "And sometimes if we find an item in other stores, we will drop it. Our customers like knowing that they won't see the same outfit in a dozen other stores."

But if it is not the unique clothing and accessories that draws parents and grandparents to the store, then it is the fantastic service they receive that keeps them coming back — and raving to all their friends and acquaintances.

The clothing sizes start at newborn and go up to size 10 for girls (approximately eight years old) to size 7 for boys (or about five years old).

Average prices start from a moderate range of about \$35 and as high as to \$540 for a hand-made original dress with hand-work by a private designer.

The Gilded Rabbit is located at 418 Main St. in Rochester and can be reached at (810) 650-0351.

The hours are Monday through Saturday from 10:15 to 5:30, with the store open late Thursdays, until 8:30. The Gilded Rabbit is closed on Sunday.

The store will feature special discounts and promotions the week of October 14, including the return of The Gilded Rabbit's modeling event — call the store for more details.



Andrea Karp pictured above with daughter Jacqueline.

Browse our store leisurely and enjoy buying in our Down East Atmosphere

UNIQUE GIFTS

- Pictures
- Mirrors
- Cedar Chests
- Hand-painted Pine Furniture

IN STOCK FLOOR SAMPLE SALE

New Englander
58177 Van Dyke • Washington, MI
781-5806

HOURS: TUES., WED., FRI. 10-6; THURS. 10-8
SAT. 10-5; SUN. 12-5; CLOSED MONDAY

The Gilded Rabbit, Inc.
Fantasies in Children's Clothing

Grand Opening Celebration October 14-19
Special Discounts, Raffles, Modeling Event

New Address:
418 Main Downtown
Rochester
(810) 650-0351