

Resale shop owner fills need

"I find a need and fill it. I try to stock clothing that my customers would want. My sales help aro people who like people and they have the need to please, siad Nicole Chirst, owner of Nicole's Revival Resale Clothier.



Business doubles: After only one year of being in business, Nicole Christ doubled her merchandise, store size and income.

The first week Nicole Christ opened her shop only five people came in and four of them were browsers. "But I still wasn't discouraged," she said. Newburgh Road in front of her shop was closed down to one lane. Initially she thought it would reopen after one month, but it stayed that way for four months. Later, city officials told her to

remove her pink fluorescent signs from the streets. "Perseverance kept me going" Christ said. "I wasn't going to fail... and I didn't." On the other hand, there have been good times, too, like meeting Hollywood producers, television and radio celebrities and having their clothes in her shop.

After only one year of being in business, she doubled her merchandise, store size and income. Another benefit of the business is seeing her customers radiate when they model for her fashion shows and expositions.

She opened the business, because she had a love for people and fashion. Christ went to business school, attended fashion shows and worked for free at another resale shop to better understand the business.

"I believe everyone is given a dream to pursue," she said. "I was taught early in life to disregard the negative thoughts that come in your mind and ponder on the good ones so I ignored friends and my thoughts of it being too hard, too much responsibility and the lack of large capital and the statistic of businesses failing and just followed my dream of owning my own shop."

When asked what person, in the world today, she admired most, Christ said: "God is more real to me than any real person."

Nicole's Revival Resale Clothier is located at 958 N. Newburgh Rd. in Westland and can be reached at (313) 729-1234.

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Fat Terminator is located at 17154 Farmington Road in Livonia and can be reached at (810) 458-4000.



Sympathetic: The employees at the Fat Terminator Center understand what it's like to have a weight problem.

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