

KPM Group Matches Right Employee With Right Business

When Kathy Mastantuono started her business seven years ago, her guiding principle was to find the right temporary or permanent employees for her clients by paying close attention to the needs of both the business clients and the employees.

"The bottom line is that The KPM Group makes matches," said marketing director Cheryl Dunlap. "We have found the right recipe and it works."

Dunlap came to KPM four years ago after interviewing with several other employment agencies, including some large national chains.

"Even though KPM was an independent company, I knew the concept Kathy Mastantuono had would work, and when she offered me the position I

jumped at it."

Now KPM has grown from serving only a small group of law firms to a clientele that includes the top 25 largest law firms, and some of the largest corporations in the area. Over 200 firms currently use KPM's services, and business is growing at such a rate that The KPM Group is in the process of opening a satellite office in Novi.

As a result of its business philosophy, The KPM Group attracts a certain kind of employee.

"Our applicants and referrals have a desire to become a part of our family," said Dunlap. "We go all out for them. We place them at various client sites so that they gain exposure and experience with different companies."

"Many employees have gone permanent after performing a temporary assignment," she added. "It's a way for them to look at the company and for the company to review our employee."

The KPM Group also has a permanent division, which carries out job searches, helping people find the perfect position — even while they are working permanently fulltime at their current jobs.



Front Row: Pari Constan-Neary, Amie Lyon, Kathy Mastantuono, Christa Rodemich, Rodica Nemes, Carla Boyer, Back Row: Venita Brown, Tara Roberts, Karen Starcevic, Kristan Allison, Cheryl Dunlap.

Blossoms Breaking Records Despite New Competition

When Somerset Collections opened its doors recently, Jo-Ann Ferryman worried that business at the Blossoms store she manages in Birmingham would slow down as a result.

Instead, customers have been flocking to the store in record numbers, a testament to the products and the service that Blossoms provides.

There are two reasons why Blossoms is as successful as it is, Ferryman said.

The first reason is that the merchandise is so unusual.

"The owners, Norm Silk and Dale Morgan, have an uncanny ability to buy. I get a lot of magazines, and I've found that these two tend to be three years ahead of the design industry. They find something and three years later the general public is just catching up to it."

Ferryman recommends that shoppers stop by and look at their birdhouses and birdcages, along with a collection of other unusual decorative items.

And, as the name suggests, Blossoms has flowers. But while most flower shops buy their flowers from whole-



Karen Pohjola and Tressa Whitley-Dover designing a flower arrangement.

salers, Blossoms buys directly from producers.

"We go to the airport and pick up our own flowers," she said.

"We get flowers from France, Hawaii, and Holland, including some very unusual flowers. I have customers who drive from all over because we have unusual berries and other types of plants that other places don't carry."

Blossoms is located at 175 W. Maple Rd. in

Birmingham and is open 10 a.m. to 6 p.m. Monday, Tuesday, Wednesday and Saturday and 10 a.m. to 8 p.m. Thursday and Friday. Sunday hours at 1 p.m. to 5 p.m. The hours will increase after Thanksgiving to 8 p.m. weekdays.

A second store is located at 2338 Coolidge HW in Berkeley. In addition to retail sales, this location also offers flower design services for weddings, funerals, and other special events.

Another woman, Jennifer Damon, manages this store and customers include local hotels and clubs, and celebrities such as Martha Stewart and Aretha Franklin.

Blossoms can be reached at (810) 548-7900.

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