

General Motors is rated highest in satisfaction right from the start.*



Based on performance
among corporations selling
more than 500,000 vehicles annually,
including General Motors Corporation,
American Honda Motor Company Inc.,
Chrysler Corporation, Ford Motor Company,
Nissan Motor Corporation USA, and Toyota
Motor Sales USA Inc., in J.D. Power
and Associates New Vehicle Sales
Satisfaction Study,SM measuring
owner satisfaction with the sales
experience, delivery and initial
condition after the first 90 days
of ownership. General Motors has earned a
J.D. Power and Associates Chairman's Award
for consecutive top-ranked performance
in this study.

Hardworking

people

satisfying

GM customers:

GM Employees

*GM Dealers and
Retailers*

GM Suppliers

(When you make enough customers happy,
even the legal copy sounds good.)

 **General Motors.**

CHEVROLET PONTIAC OLDSMOBILE BUICK CADILLAC GMC SATURN

