

THURSDAY, NOVEMBER 14, 1996

COMMUNITY LIFE

Page B1

Card sales boost non profits

■ More than 60 metro area agencies offer holiday card sales to benefit their programs.

BY CHRISTINA FUOCO
STAFF WRITER



Every holiday season people spend billions of dollars on Christmas cards, and area organizations are hoping to cash in on the trend while raising money for a good cause.

"It's a nice service," said Joan O'Halloran, who is coordinating the Christmas card sale for the American Cancer Society. "Instead of buy-



ALZHEIMER'S: Available from Alzheimer's Association, 17220 W. 12 Mile Road, Suite 100, Southfield.

want their money to be working for them.

"It's like memorials, more people want to do a memorial to somebody to have that money fighting cancer instead of flowers that are going to die."

The American Cancer Society has sold cards for more than 20 years earning \$130,000 last year. O'Halloran said she has seen the market grow for cards.

"When we started, we were probably the only one in town that was doing it," she said. "Now with other organizations selling them, the dollar is stretched more."

Proceeds from the cards sold by organizations like St. Vincent and Sarah Fisher Center in Farmington Hills, the Michigan Humane Society, Juvenile Diabetes Foundation, and Angela Hospice in Livonia go directly to the non-profit groups.

For the American Cancer Society, the proceeds will help the organization in its mission to eliminate cancer as a major health problem through research, education and service to cancer patients and their families.

Locally, the cards are available at

the Farmington Hills Discovery Shop, 23330 Farmington Road. Call 477-1081. They are also at 29350 Southfield Road, just north of Twelve Mile, suite 110. Call 657-6363.

The sales are a good way to get the name out in the community, according to Betty Jones, of the Sarah Fisher Auxiliary.

"The Sarah Fisher Auxiliary is a group of women who do different activities in order to raise money for the children here," she said.

"All the profits are used for things like buying camperships for the kids. We do hope to get a considerable amount of money, but it's also a matter of getting our name out there."

Unlike other organizations, the Sarah Fisher Auxiliary doesn't have the resources to ship out boxes of cards. These can be purchased at the center, 27400 W. 12 Mile Road in Farmington Hills.

Angela Hospice in Livonia jumped on the Christmas card bandwagon last year because it recognized the demand that O'Halloran spoke of, said David Ripple, director of public relations.



Sarah Fisher: One of seven card designs being sold to benefit St. Vincent & Sarah Fisher Center, 27400 W. 12 Mile Road, Farmington Hills.

"The number of patients and families that we care for each year is getting larger and the response from these patients and families and friends has been great. The response last year was very good," said Ripple.

This year, hospice is selling the cards at a reduced rate of \$8 a dozen or \$20 for three dozen. For more information, call 313-464-7810.

See CARDS, B2



NOREEN LINGNER

Farmington Musicales offers song, fellowship and fun for all

So you like to sing, but you want something with more variety than a church choir and you prefer not to go out at night?

Or maybe you play the piano, or other instrument, not concert style, but would like to share your talent? Or maybe you just enjoy good music and would like to see a good show but can't afford \$30 or \$40 for a ticket.

Then I have the answer for you. Give the Farmington Musicales a try!

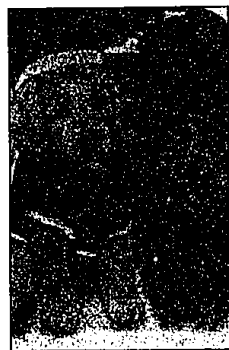
The Farmington Musicales is affiliated with the National Federation of Music Clubs. We strive to bring a variety of musical programs to the community and foster our young musicians by awarding them small scholarships to encourage them to further their musical talents.

In order to do this, we have to find ways to raise money, so we have a couple of events every year. This year we will have an encores concert on Friday, April 25, 1997 at 7:30 p.m. at the First Presbyterian Church, 26165 Farmington Road. We're asking a ticket price of \$12 for adults and \$6 for children.

We will also have an old fashioned ice cream festival and bake sale on Saturday, June 7, from 1 to 6 p.m. at the Finnish Cultural Center, 35200 W. Eight Mile Road.

The Musicales not only has instrumental and voice soloists, it also has a chorus which meets every Wednesday morning from 9:30 to 11:30 at

See MUSICALE, B2



Anti-Cruelty Society: Cards available at St. Vincent & Sarah Fisher Center, 27400 W. 12 Mile Road, Farmington Hills. The cards are available at St. Vincent & Sarah Fisher Center, 27400 W. 12 Mile Road, Farmington Hills. The cards are available at St. Vincent & Sarah Fisher Center, 27400 W. 12 Mile Road, Farmington Hills.



BE A PART OF OUR CELEBRATION!

**JULES R. SCHUBOT JEWELLERS
80th ANNIVERSARY SALE**

**Thursday, November 14 to
Saturday, November 23 Only!**

In celebration of our eight glorious decades, we are marking this occasion with pre-holiday savings all through the store.

**20% TO 60% SAVINGS IN
EVERY DEPARTMENT:**

- Fine Gems
- Diamonds
- Platinum & Gold Jewellery
- Accessories
- Designer Watches
- Crystal & Silver
- Evening Bags
- Giftware

SPECIAL HOLIDAY HOURS:

November 18 until December 24

**10 a.m. to 6 p.m.,
Monday through Saturday.**

Thursday evenings until 8 p.m.

**JULES R. SCHUBOT
JEWELLERS / GEMOLOGISTS**
Across Coillage from The Somerset Collection
3001 West Big Beaver Road • Suite 112
Troy, MI 48064
(810) 649-1122

**Beautiful Skiwear
Perfect Anywhere**

**Nils
SKIWEAR**

Has combined the technical features that work in extreme conditions while maintaining a leadership role in the ski fashion world, offering sophisticated fabrics with rich colors, accented with detailed trim.



**Bavarian Village
INTERNATIONAL SKI & GOLF**

- BLOOMFIELD HILLS: 2540 WOODWARD at Square Lake Rd. 810-333-8663
- BIRMINGHAM: 101 TONYSENSE corner of Pines 810-641-5150
- FARMINGTON HILLS: 37147 ORCHARD LAKE RD. at 12 Mile 810-333-8185
- MT. CLEMENS: 1114 S. GRANT RD. 1/2 mile North of 16 Mile Rd. 810-465-3400
- DEARBORN HEIGHTS: 26111 FORD RD. 1/2 mile W. of Telegraph 313-542-3340
- FOUNTAIN: 4261 MILLER RD. across from Greater Valley Mall 313-753-5160
- GAITHERSBURG: 1400-442-2019
- NOVI: 38000 WOODWARD at Square Lake Rd. 810-333-8663
- GROSSE POINTE: 19415 MACK AVE. just North of Kearsney 313-685-0300
- ANN ARBOR: 3336 WASHINGTON St. of U.S. 24 313-773-9340
- EAST LANSING: 246 E. SAGINAW at Abbott 313-773-9696
- GRAND RAPIDS: 2015 7th Street S.E. bet. DeWitt & Kalamazoo 616-432-1199
- TRAVERSE CITY: 107 E. FRONT ST. (Dyckie Entrance) 616-943-1999
- SUGAR LOAF: 18 Miles NW of Traverse City Opening Soon

Open Daily 10-9 • Saturday 10-9 • Sunday 12-5