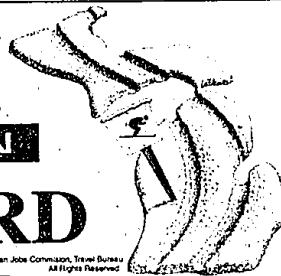


LEARN TO SKI

SERIES FOR MEN • WOMEN • CHILDREN

LEARN TO SNOWBOARD



For anyone who has ever wanted to learn to ski or snowboard, this is the winter to take to the slopes. The Michigan Learn To Ski Series offers an excellent opportunity for a quality introduction into the sport - at a great value.

It's Fun! It's Easy!

Exciting, comprehensive and statewide, the 1997 Michigan Learn To Ski and Snowboard Series is designed to be affordable, friendly and fun.



LEARN FROM MICHIGAN'S TOP PROFESSIONAL INSTRUCTORS

GROUP LESSON
4-8 People **\$25**

From Around

SEMI PRIVATE
2-3 People **\$35**

From Around

PRIVATE LESSON
Individual Instruction **\$45**

From Around

Lessons may be taken in any combination for a total of three (3) lessons. Price is per person per lesson. Lesson Prices Vary From Ski Area To Ski Area. Check Learn To Ski Brochure For Ski Area Lesson Pricing.

Each Pay-As-You-Go Lesson Includes:

- Ski Equipment Rental Package
- One (1) Hour On Snow New Skier Lesson
- Appropriate New Skier Lift Ticket
- Safety, Fun & Learning

Learn to Ski & Snowboard Series Jan. 4th - Feb. 21st

SIGN UP TODAY AT...

Bavarian Village

INTERNATIONAL SKI & GOLF

LEARN TO SKI
LEARN TO SNOWBOARD

HOW TO REGISTER

To Obtain Your Michigan Learn To Ski/Snowboard Series instructions packet visit any Bavarian Village Ski & Golf Shop or send a self-addressed, stamped #10 envelope to Michigan Learn To Ski/Snowboard Series 1985 Ring Dr., Troy, MI 48083. Included in this packet will be a list of participating Michigan ski areas and resorts, your ski/snowboard Lesson Registration card & more. Then, simply phone the area of your choice and make your reservation. Hurry space may be limited.

THE PROGRAM

Ask for your PSIA Instructor at the ski school desk. They will introduce you to the A,B,C's of Skiing Safety, Fun & Learning. Beginning & new skiers age 8 and over will progress through a series of 3 different lessons focusing on the fundamentals of skiing.

- Lesson 1: Walking, Climbing, Straight Run, Stopping & Beginner Lift Usage
- Lesson 2: Refine Turn Development
- Lesson 3: Linking Turns and Developing Carving

As you advance through the program, lesson stickers will be applied from your registration card onto your certificate of completion. All lessons must be taken at the same ski area to insure lesson continuity.

WHAT YOU'LL GET

After you have completed the 3 lesson series, your PSIA Instructor will sign your Certificate of Completion. You will then be asked to return to any Bavarian Village Ski & Golf Shop to fill out a new skier/snowboarder questionnaire. After doing so, you will receive a voucher for a **FREE** Lift Ticket to your selected Learn to Ski area or resort. You will also receive a Special **Bavarian Village** Bonus Savings Certificate good toward the purchase of ski related merchandise.

Take Your Best Shot...

of Your "1st Exposure To Skiing"

PHOTO SWEEPSTAKES

SPONSORED BY

FUJIFILM



Send us your favorite winter photo of you and your friends learning to ski or snowboard. One winner will receive a Grand Prize 5-Day Ski Trip for four including lift tickets, meals and lodging at Boyne Mountain Resort.

Boyne
RESORTS

No Purchase Necessary. Must be 21 or older and have completed entry form with all information to enter. Visit Bavarian Village Ski & Golf For Your Official Entry Form.

COMPLETE THE SERIES AND...
You will be automatically entered to win a spectacular ski vacation for 2 at

Sugar Loaf
RESORT
Home Of The Family Vacation Club
This package includes ski lift tickets, lessons and lodging

- Novi.....810-347-3323
Novi Town Center S. of I-96 on Novi Rd.
- Bloomfield Hills.....810-338-0803
2540 Woodward at Square Lake
- Birmingham.....810-644-5950
101 Townsend Corner of Pierce
- Farmington Hills.....810-553-8585
27847 Orchard Lake Rd at 12 Mile
- Mt. Clemens.....810-463-3620
1216 S. Gratiot, 1/2 Mile N. of 16 Mile
- Grosse Pointe.....313-885-0300
19435 Mack Ave., just N. of Moross
- Ann Arbor.....313-973-9340
3336 Washtenaw, West of U.S. 23
- Dearborn Heights.....313-562-5560
26312 Ford Rd. 1 1/2 Miles W. of Telegraph
- Flint.....810-732-5560
4261 Miller Rd across from Genesee Valley Mall
- East Lansing.....517-337-9696
246 East Saginaw at Abbott
- Grand Rapids.....616-452-1199
2035 28th St. SE Between Breton & Kalamazoo
- Sugar Loaf Resort.....616-228-6700
18 Miles NW of Traverse City
- Traverse City.....616-941-1999
107 East Front Street (Downtown)

Register By Mail

For your Official "Learn To Ski & Snowboard Series" Info Pack, Send a self-addressed, stamped #10 envelope to: Learn To Ski & Snowboard Series Headquarters 1985 Ring Drive, Troy, Michigan 48083

Sponsored By

Observer & Eccentric

MAKE TRACKS FOR MICHIGAN!