

This unique answering machine will call pagers

(MPS) - What do you get when you combine an answering machine with Pager Link?

The latest, most innovative way to keep in touch with friends, family and business associates.

New from Casio PhoneMate, the TP-340 combines an answering machine with exclusive Pager Link, which automatically calls your pager whenever a new message is received.

"The TP-340 makes pagers and answering machines more useful and efficient," says Gregory Rorke, chief executive officer of MobileComm, one of the largest paging-service providers in the United States. "It eliminates the

problem of calling your answering machine only to find you have no messages - or several messages that should have been responded to hours ago."

Clipped to waistbands, purses and jackets, more than 30 million Americans regularly wear pagers to stay constantly accessible to business contacts, family and friends. In fact, the pager industry is expected to sell 11.7 million units in 1996 along, an 11-percent increase from last year.

No longer seen as just a business tool to keep in touch with clients and co-workers, pagers are increasingly being used on the home front.

"Demand for pagers has

increased dramatically over the past 5 years as the prices of pager service and the units themselves have gone down," says Rorke. "Business uses aside, consumers are recognizing that pagers are an effective, inexpensive way to keep in close contact with friends and family."

Parents are using pagers so that their children can contact them when it's time to be picked up for to let them know they've arrived home from school. Pagers also let parents stay constantly accessible to baby sitters and day-care workers in case of emergency.

Expectant mothers can be sure to reach their husbands when labor begins.

A spouse can signal one another to stop by the store on their way home.

"Pagers used to be considered the business tool of doctors, plumbers and other people who had to be on call," says Ken Hilton, executive vice president of PakeMart, a leading nationwide paging carrier. "Now, they're integrated into our culture, and millions of us carry them. We think of them as the logical extension of the telephone. That trend will continue into the next century, when nearly one out of 10 of us will likely carry some type of wireless messaging device."

For the ultimate in pager convenience, the TP-340 offers unique Pager Learn, which automatically programs your pager number when you call your own pager.

Pager Learn is the technological breakthrough that simplifies pager-number programming to the point where this will be a mass-market product," says Stephen Knuth, president of Casio PhoneMate.

When you press the Pager Learn button and call your pager, the product automatically remembers all numbers entered and the pauses between dialing the pager-company number, any

personal identification number, and the alert number to display on the pager.

This answering machine lets you choose between being paged after every new message or only if the caller leaves an important message enters the sound sign (#). The pager function also can be turned off completely.

For example, TP-340 owners could leave a greeting on their answering machine that says, "Please leave a message after the tone, and then press pound if you need to page me." Or, for added privacy, you could let only close family, friends and business associates know about the option to press pound for paging. This feature also lets you have people page you without actually giving out your pager number.

The TP-340 also lets family and business associates page you directly from the answering machine by pressing a single button. The machine then sends your programmed number, followed by a "7777," to the pager display - letting you know instantly that the page is from someone in your home or office.

The function operates even when Pager Link is turned off.

"This feature will be a big plus for families, because it's easy enough for even a young child to use," says Hilton.

Someone can even send a special message from the answering machine directly to your pager by entering a rearranged code, like "3333" to tell you to "bring home a pizza" or "stop by the office for a meeting." The pager will display your programmed number, "777" and the special code.

Displaying the number of all messages on the answering machine, Pager Link works with numeric and alphanumeric pager - covering the same geographical area as your pager service.

In addition, the TP-340's answering machine includes tapeless, all-digital technology, allowing users to instantly access messages since there is no tape to rewind or reset.

The product's synthesized voice announces the time and day each message was received and verbally confirms machine commands. Users can play, replay, skip, repeat, save and erase messages remotely from most touch-tone phones.

With exclusive Playback Director, controls like skip, repeat, fast and slow are conveniently located on one large button. Specific messages can be selectively saved or erased during playback. The TP-340 also includes an integrated full-featured telephone and speaker phone.

What does the future hold for pager technology?

According to Rorke, in the not-too-distant future, many Americans will be using pagers as minicomputers to get updates on everything from weather to sports scores, stock prices and breaking news.

"The question won't be 'What type of computer do you want,' says Rorke. "It will be 'What type of computer do you want?'"

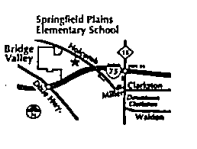
This answering machine is available in consumer electronics and department stores nationwide for a suggested retail price of \$149.

Elegant Custom Country Estates.

Discover the perfect location and lifestyle at Bridge Valley. Elegance, history, convenience and unsurpassed natural beauty just minutes from I-75 on Henry Ford's former Country Estate.

PHASE II NOW OPEN

Only 18 superb 1 1/2 acre homesites in Phase II will be offered to create your own custom country estate.



Bridge Valley is located off Holcomb Road (between Ells and Reese Rd.) just northwest of the Village of Clarkston in the Clarkston School District.



BRIDGE VALLEY

Brokers Protected.

A KIRCO DEVELOPMENT 810/620-6603

The Park Estates of Brownstown

COLONIAL

4 Bedrooms, 2 1/2 baths
3 Car-Attached Garage
Deck and Air Conditioning Included

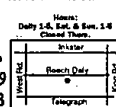
IMMEDIATE OCCUPANCY

7 Acres Plus
Parcel B
22057 Beech Daly
***\$380,000**

Great Financing at 5.750%. Purchase to pay 2 point financing. Rates as of 12-16-96.

Brokers Welcome

MJ Group I Ltd.
(Model) (313) 782-2199
Office (810) 851-5773



Saber saw is versatile

By READER'S DREAM BOOKS FOR AP SPECIAL FEATURES

To saw a wide variety of materials, making both curved and straight cuts, consider a saber saw. Although a circular saw is best for a lot of fast straight cuts, a saber saw - also called a portable jigsaw - is more versatile.

Fitted with the appropriate blade, a saber saw can make straight or curved cuts in wood, metal, plastic, ceramic tile, leather and other materials. It can rip a long piece, crosscut a 2-by-4, or start a cut in the middle of a plywood panel.

Saw power

A saber saw is rated according to its power (generally between 2 and 4 1/2 amps) and the length and speed of its blade stroke (the distance the blade travels). The length of blade stroke generally ranges from one-half to 1 inch. The longer the stroke, the more teeth are engaged in the cutting and the faster the cut. Blade speed is measured in strokes per minute (spm). A saw with adjustable speed lets you regulate blade speed to suit the job.

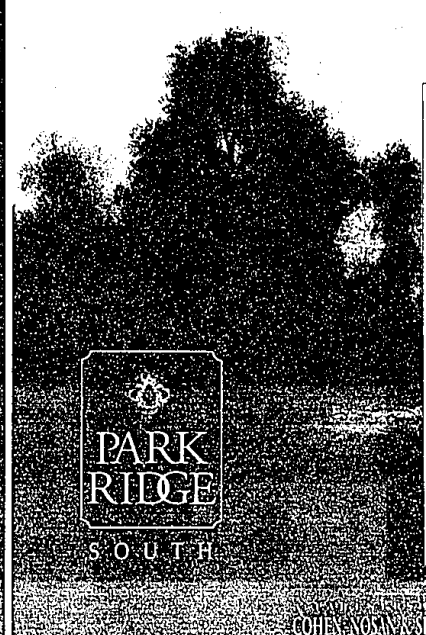
Blades

The more teeth per inch (tpi) in a saw blade, the more smoothly and slowly - it cuts. Wood-cutting blades generally range from 3 to 14 tpi and metal cutting blades from 14 to 32 tpi.

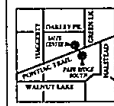
To make the most of a saber saw, choose the right blade for the job. Use a narrow scrolling blade to cut sharp curves and a taper-ground blade for ultra-smooth cuts. An extra-wide flush-cutting blade will make cuts right up to a wall or other obstruction. A double-sided blade can back out of tight spots. Carbide-grit blades cut masonry, ceramic tile and fiberglass. A blade for cutting metal will work on aluminum, steel and pipe with one-eighth-inch thick walls. Here are some tips on using a saber saw:

- Clamp the good side of the work face down. Because the saw cuts on the up-stroke, any splintering will occur on the less important side facing up.
- Make sure the blade has clearance underneath. Reposition the work as needed to avoid hitting any obstruction below.
- Stand directly over the work with your eyes focused on the line just ahead of the blade.
- To keep from splintering plywood, score the cut line with a utility knife before sawing. Or you can tape along the cut line.
- When making a long straight cut, clamp another board with a straight edge to the work piece to guide the saw.
- If you hit a knot in the wood, feed the blade slowly and let it do the cutting. Don't force it.
- Begin an internal cut by tilting the saw forward and resting the front of the base on the work.
- Start the saw at medium speed and very slowly pivot the blade into the work. As you reach a corner, curve the saw to cut to the next straight side. Later, go back and square up the corner.
- To make a clean cut on thin metal, use a blade that will have at least two teeth in contact with the edge of the work at all times.

THE GRASS REALLY IS GREENER AT PARK RIDGE SOUTH



Choosing a new home now could mean waiting until next summer for landscaping. But not at Park Ridge South. Purchase here before January 15, 1997 and we'll include a professional landscape package complete with lush green sod. Each expansive homesite is tucked into the rare privacy of deep, unspoiled woodlands. Beautiful new home designs include side-entry, three-car garages for inviting streetscapes. Park Ridge South also offers neighborhood sidewalks linked to the Pontiac Trail bike path system, an on-site children's playground and a prestigious West Bloomfield location.



PARK RIDGE SOUTH

COHEN, NISAN & SELECTIVE

Single-Family Homes From The Mid-\$300,000's
Sales Center open noon to 6 p.m. 7 days a week.
(810) 669-1070

Visit our Sales Center at Park Ridge, on the north side of Pontiac Trail.

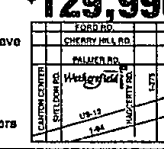
Canton's Wethersfield is a must if you love open spaces.

Grand Opening Phase II
Immediate Occupancy

Wethersfield
Beautiful and original Condo designs!

From **\$129,990**

2 and 3 bedrooms
1st floor master suite
2 1/2 baths with ceramic tile
Complete kitchen appl. w/microwave
Bay windows
Full Basement
Central Air Conditioning
2 Car Garage
Complete landscaping w/sprinklers
Plymouth-Canton schools



Call Linda at (313) 397-9492
Mon.-Fri. 1-6; Sat. & Sun. 1-5:30; Closed Thurs.