

RETAIL DETAILS

Retail Details features news briefs from the Malls & Mainstreets beat, compiled by Susan DeMaggio. For inclusion, send information to: Retail Details, c/o The Observer & Eccentric Newspapers, 805 E. Maple, Birmingham, MI 48009. Or fax (810) 644-1314.

Wild ideas for Valentines Day

Trend watcher Gerald Celente, in his new book "Trends 2000," said Valentines Day "is a pretty big deal, particularly in a society that is very short on affection and emotion. People are working harder and longer than ever before. As they have less and less time to show affection to the special people in their lives, they'll rely on Valentine's Day as a time to show affection."

• The Williams-Sonoma stores (Briarwood, Twelve Oaks, Somerset South and Laurel Park Place) have a heart-shaped waffle maker with a non-stick surface for \$55.

• Godiva Chocolate Shops have placed certificates for one-carat diamonds worth more than \$10,000 in three lucky boxes of chocolates. The boxes are priced from \$18.

• Pepe LePew Lovers' Pillow features one side "Tonight" with Pepe hugging Penelope, the other shows just Penelope in curlers, "Not Tonight" \$12.50 at Warner Bros. Studio Stores, Lakeville, Twelve Oaks, Fairlane and Briarwood.

• Tremonti and Brown, 280 Merrill in Birmingham, has handmade furniture including loveseats for two. The custom love seats can be covered from more than 400 fabrics. (810) 540-8486.



• The Print Gallery on Northwestern in Southfield offers ArtGems shipped directly to sweethearts (810) 356-5454, also David and Venus love magnet sets \$10, and colorful ceramic seated ledge hearts \$34.50.

• The Breadsmith Stores are offering heart-shaped Chocolate Chip Cherry Bread baked fresh Feb. 13-14. \$5.25 per loaf, reservations suggested. Call the Maple/Lahser store at (810) 540-8001 or the 14 Mile/Middlebelt store at (810) 856-5808 or the Long Lake/Rochester Road store at (810) 879-8897.

• Jacobson's suggests buying yourself a Valentine! Why not splurge on a pair of satin and feather slippers, a facial, an international clock by Seiko, a Rush Limbaugh signature tie, or sequined heart-shaped boxes.

Clowns visit Harmony House

Shrine circus clowns will entertain at three area Harmony House stores Saturday, Feb. 15 - Macomb Mall, Roseville 11 a.m. to 1 p.m., Oakland Mall, Troy 1 p.m. to 3 p.m., and Tel-Twelve Mall, Southfield 3-5 p.m. The Shrine Circus will be in town from March 7-23 at the Michigan State Fairgrounds Coliseum. The clowns will pass out \$2-off coupons and include a drawing for a free circus tickets and concessions.

Special event at Livonia Mall

You can help a blind child while shopping at the Livonia Mall, Feb. 13-30 - just toss a few coins into the fountain for "Seedlings Braille Books for Children." The money will be collected and given to the non-profit agency to put special books into the hands of the seeing-impaired. While at the Seedlings booth, enter to win a weekend for two to Toronto, rail and \$200 included. No purchase or donation necessary to enter.

Soap is star at new boutique

Gloria Boyagian, owner of Aetheria in Ferndale, said handmade or limited run soaps combining herbs, essential oils and time-proven recipes are the hottest trend in natural healing. She offers customers 150 varieties of soaps - including 20 varieties of soap-by-the-alice! Soap products are priced from \$2-\$10.

Spring Trunk Show

Hino & Maleo's spring '97 collection comes to Rox & Sherm in the Bloomfield Plaza, Bloomfield

Hills Feb. 13-15 from 10 a.m. each day.

Hudson's hosts essay contest

Hudson's invites students to participate in a Black History month contest. Students must write (150 words or less) "What Black History Means to Me." Winners and runners-up will be chosen in three age groups: 6-9 years; 10-13 years; 14-18 years. Winners receive a \$100 gift certificate and four tickets to Greenfield Village & Museum. Pick up entries at any

Hudson store - contest deadline is Friday, Feb. 28. Details on the entry forms

Singing valentines

The Heart of the Hills Barber-shop quartet takes calls for singing Valentines at Meadowbrook Village Mall, Walton and Adams in Rochester Hills, Feb. 13-14, to raise funds for Leader Dogs For the Blind and Heartstrings, a Kansas City-based program for speech impaired children and adults. For \$35, the quartet sings two love songs and

presents a long stem rose and a card to the recipient.

The guys will also perform during WNIC radio broadcaster Chris Edmonds' live remote from the mall Feb. 14 from 3-8 p.m. Shoppers are asked to bring in used clothing for the Caputina Soup kitchen on Valentines Day.

At right, (from left) Ross Ensign, Lyric Howard, Tom Blackstone and Tom Tailford. (810) 375-0187.



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