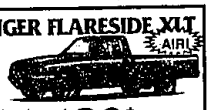
YOU'LL REALLY LOVE OUR LOW DOWN PAYMENT-LOW PAYMENT

1997 RANGER FLARESIDE XLT

Air conditioning, sliding rear window, CD
Stock #733337



YOU PAY $11,120* 24 Month Lease

10% Down $1120	Per Month $99**
ZERO DOWN	$159**

1996 RANGER SUPER CAB

— Three at this Price —

4.0 liter V6, automatic transmission, air conditioning, splash suspension, chrome wheels, ABS brakes, speed control, tilt, dual air bags, sliding rear window, power windows, power locks.

Was $21,272 YOU PAY $15,398*

1997 TAURUS GL

Power windows, power locks, cruise, tilt, AM/FM cassette, floor mats, air, auto. Stock #71981.

YOU PAY $16,675* 24 Month Lease

10% Down $1667	Per Month $245**
ZERO DOWN	$325**

'97 EXPLORER PREMIUM SPORT

934B pkg., premium sports pkg., chrome wheels, CD player, step bar, auto cruise, tilt, power windows/locks & seat.

Was $29,600
2 at this price!

YOU PAY $24,970*

24 MONTH LEASE	10% Down $2497	Per Month $264**
	0 Down	$379**

1997 CONTOUR

236A pkg., air, defroster, power locks, speed control, cassette.

Was $16,675

5 at this price YOU PAY $13,664*

24 MONTH LEASE	10% Down $1366	Per Month $164**
	0 Down	$227**

Sale

1350 CARS TRUCKS VANS AVAILABLE

ECLIPSE VOTED #1 VAN!

ECLIPSE CONVERSIONS

"Our business philosophy is very simple—To provide our customer the very best product available with integrity in craftsmanship and quality material choice. Our commitment to product excellence is only surpassed by our total dedication to customer satisfaction and paramount business ethics."

Terry Hiser
Terry Hiser
Vice President

STAY WARM - SHOP INSIDE ON MONDAY & THURSDAY NIGHT. OUR GARAGE WILL BE PACKED WITH VANS!

$4050

In Van Conversion Rebates!

You can combine factory rebates up to $4050 with free equipment from Eclipse and huge Bill Brown Ford discounts to offer you our lowest price and lowest lease payments. For your shopping comfort on Monday and Thursday night from 6 'til 9 p.m. our garage will be packed with van conversions all with sales and lease prices on the window. The owner of Eclipse, Terry Hiser will be here to help you choose the right van.

AFFORDABLE TRANSPORTATION NEW 1997 ASPIRE

Automatic, defroster, stereo Was $10,325
8 at this price

YOU PAY $6676*

ZERO DOWN $119** 24 MONTH LEASE per mo.

200 Pick-ups Available Including A Few 4x4 Super Cabs With Off Road Pkg. Act Fast!

1997 F150 XLT

5-speed, air, power windows & locks, cassette, tilt, speed control, aluminum wheels.
Was $20,345

3 at this price YOU PAY $15,395*

24 Month Lease	10% Down $1539	Per Month $229**
	0 Down	$229**

1997 F150 XLT SUPERCAB

5-speed, air, cassette, tilt, speed control, power windows, locks & mirrors.
Stock #71962.
WAS $22,935

YOU PAY $18,164*

24 Month Lease	10% Down $1816	Per Month $169**
	0 Down	$256**

1996 WINDSTAR GL

— Equipped The Way You Want It!

472A pkg., aluminum wheels, privacy glass, floor matts, power windows, power locks, speed, tilt, cassette, 25 gal. tank
Stock #65237.

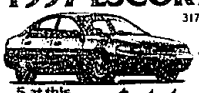
Was $24,405

YOU PAY $17,696*

24 Month Lease	10% Down $1799	Per Month $253**
	0 Down	$335**

1997 ESCORT 4 DR.

317 Pkg., air, five speed, rear defrost, cassette, mats.



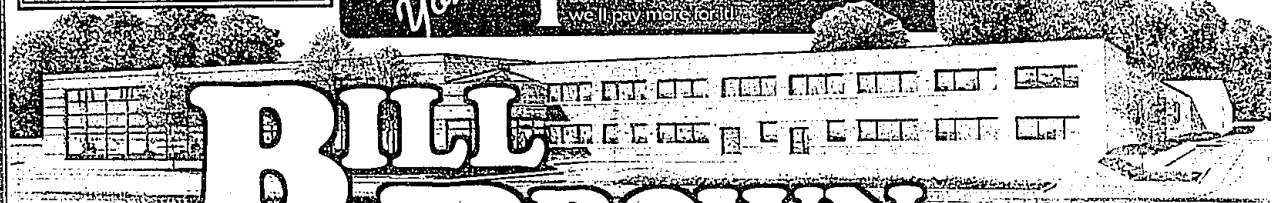
Was $13,500

5 at this price YOU PAY $11,099*

24 Month Lease	10% Down $1109	Per Month $168**
	0 Down	$219**

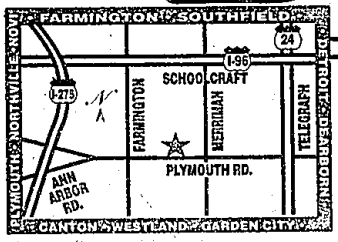
Thank You! #1 For Making Us METRO DETROIT'S CAR & TRUCK DEALER

Largest Inventory, Highest Volume Used Car Lot! A PLANNERS: we want your trade and we'll pay more for it!



BILL BROWN

Ford



421-7000

Out of Town Call Toll Free 1-800-878-2658
32222 PLYMOUTH ROAD•LIVONIA
— Your Quality Commitment Dealer —

MODEL		MONTHLY	CASH DOWN
'97 F-150	10% Down	$150	$1939
	0 Down	$250	$550
'97 TAURUS	10% Down	$275	$2300
	0 Down	$350	$725
'96 WINDSTAR	10% Down	$275	$2425
	0 Down	$375	$725
'97 RANGER	10% Down	$125	$1489
	0 Down	$175	$350
'97 ESCORT	10% Down	$200	$1550
	0 Down	$250	$500
'97 F-150 S.C.	10% Down	$225	$2319
	0 Down	$300	$600
'97 CONTOUR	10% Down	$200	$1850
	0 Down	$250	$550
'97 EXPL	10% Down	$275	$3150
	0 Down	$400	$800
'97 ASPIRE		$175	$350

*Sale prices includes assignment of any rebates and incentives to BBF. Don't forget to add tax, title and destination charges. All prior sales and adv. excluded. Includes assignment of rebates. **Lease with down payment as shown, 15¢ per mile in excess of 12,000 miles per year. Lessee has no obligation to purchase car at lease end, but may arrange to purchase at a price to be negotiated with BILL BROWN FORD at lease inception. Subject to credit approval. Lessee is responsible for excess wear and tear. Payments do not include monthly use tax to figure total payments, multiply times number of payments. Pictures displayed may not represent actual sale vehicles. Destination included with lease payments. Sale ends February 15, 1997.