

# YOU'LL REALLY LOVE OUR LOW DOWN PAYMENT-LOW PAYMENT

**1997 RANGER XLT**  
AIR!  
At conditioning, sliding rear window, CD, Stock #73277

**YOU PAY \$10,998\***  
24 Month Lease

10% Down \$1099	Per Month \$99**
<b>ZERO DOWN</b>	<b>\$159**</b>

**1996 RANGER SUPER CAB**  
— Three at this price —  
4 door V6, automatic transmission, air conditioning, splash suspension, chrome wheels, ABS brakes, speed control, tilt, dual air bags, sliding rear window, power windows, power locks.

**Was \$21,272 \$15,398\***  
**YOU PAY**

**1997 TAURUS GL**

Power windows, power locks, cruise, tilt, AM/FM cassette, floor mats, air, auto. Stock #71981.

**YOU PAY \$16,675\***  
24 Month Lease

10% Down \$1667	Per Month \$245**
<b>ZERO DOWN</b>	<b>\$325**</b>

**'97 EXPLORER PREMIUM SPORT**  
9348 pkg. premium sports pkg., chrome wheels, CD player, trip bot, auto, cruise ctrl, power windows, locks & seat. Stock #73127

**Was \$29,600**

**YOU PAY \$24,970\***

24 Month Lease	10% Down \$2497	Per Month \$264**
	<b>0 Down</b>	<b>\$379**</b>

**1997 CONTOUR**  
236A pkg., air, defroster, power locks, speed control, cassette.

**Was \$16,675**

**5 at this price. YOU PAY \$12,794\***

24 Month Lease	10% Down \$1279	Per Month \$164**
	<b>0 Down</b>	<b>\$227**</b>

**♥ Sale ♥**

**1350 CARS TRUCKS VANS AVAILABLE**

**ECLIPSE VOTED #1 VAN!**

**ECLIPSE CONVERSIONS**  
"Our business philosophy is very simple. To provide our customers with the best product available with integrity, craftsmanship and quality service. Our commitment is to protect our customers in only one way: by our dedication to customer satisfaction and permanent business ethics."

*Terry Kiser*  
TERRY KISER  
VIA FORD

**STAY WARM - SHOP INSIDE ON MONDAY & THURSDAY NIGHT. OUR GARAGE WILL BE PACKED WITH VANS!**

**\$4050**  
*In Van Conversion Rebates!*

You can combine factory rebates up to \$4050 with free equipment from Eclipse and huge Bill Brown Ford discounts to offer you our lowest price and lowest lease payments. For your shopping comfort on Monday and Thursday night from 6 'til 9 p.m. our garage will be packed with van conversions all with sales and lease prices on the window. The owner of Eclipse, Terry Kiser will be here to help you choose the right van.

**Thank You! #1**  
**For Making Us METRO DETROIT'S CAR & TRUCK DEALER**  
Largest Inventory! Highest Volume Used Car Lot! A PLANNERS we want your trade and we'll pay more for it!

**AFFORDABLE TRANSPORTATION**  
**NEW 1997 ASPIRE 4 DOOR**

Automatic, air, stereo-cassette, defroster, power steering. 6 at this price. Was \$12,930

**YOU PAY \$9041\***  
**PAY ZERO DOWN \$169\*\***  
24 MONTH LEASE per mo.

**200 Pick-ups Available Including A Few 4x4 Super Cabs With Off Road Pkg. Act Fast!**

**1997 F150 XLT**  
5-speed, air, power windows & locks, cassette, tilt, speed control, aluminum wheels. Was \$20,345

**3 at this price \$15,395\***  
**YOU PAY**

24 Month Lease	10% Down \$1539	Per Month \$229**
	<b>0 Down</b>	

**1997 F150 XL SUPERCAB**  
5-speed, air, cassette. 6 at this price. Was \$20,310

**YOU PAY \$15,995\***

24 Month Lease	10% Down \$1599	Per Month \$231**
	<b>0 Down</b>	

**Why Buy The Old '97 Windstar... All New**  
**1998 WINDSTAR**  
Equipped The Way You Want It!  
473A pkg., big door, top slide seat, hi cap air, aluminum wheels, privacy glass, power windows & locks, speed tilt, cassette, 25 gal. tank, luggage rack & more. Stock #80028.

**YOU PAY \$21,140\***  
Was \$25,760

24 Month Lease	10% Down \$2114	Per Month \$261**
	<b>0 Down</b>	<b>\$359**</b>

**1997 ESCORT 4 DR.**  
317 Pkg., air, five speed, rear defrost, cassette, mats.

**5 at this price \$10,599\***  
**YOU PAY**

24 Month Lease	10% Down \$1059	Per Month \$143**
	<b>0 Down</b>	<b>\$194**</b>

**Bill Brown Ford**

**421-7000**  
Out of Town Call Toll Free 1-800-878-2658  
32222 PLYMOUTH ROAD-LIVONIA  
— Your Quality Commitment Dealer —

**FARMINGTON • SOUTHFIELD**  
SCHOOL CRAFT  
FARMINGTON  
MERIDIAN  
PLYMOUTH RD.  
CANTON • WESTLAND • GARDEN CITY

**24**

**Ford**

MODEL	1996/97	24 MONTH
'97 F-150	\$150	\$1509
	10% Down \$250	\$550
'97 TAURUS	\$275	\$2300
	10% Down \$350	\$2725
'98 WINDSTAR	\$300	\$2654
	10% Down \$375	\$2780
'97 RANGER	\$125	\$1489
	10% Down \$175	\$350
'97 ESCORT	\$200	\$1550
	10% Down \$250	\$500
'97 F-150 S.C.	\$225	\$2318
	10% Down \$300	\$600
'97 CONTOUR	\$200	\$1850
	10% Down \$250	\$500
'97 EXPL	\$275	\$3150
	10% Down \$350	\$800
'97 ASPIRE	\$175	\$350

\*Sale prices include assignment of any rebates and incentives to BDF. Don't forget to add tax, title and destination charges. All prior sales and adv. excluded. Includes assignment of rebates. \*\*Lease with down payment as shown, 15¢ per mile in excess of 12,000 miles per year. Lessee has no obligation to purchase car at lease end, but may arrange to purchase at a price to be negotiated with BILL BROWN FORD at lease inception. Subject to credit approval. Lessee is responsible for excess wear and tear. Payments do not include monthly use tax to figure total payments, multiply times number of payments. Picture displayed may not represent actual sale vehicle. Destination included with lease payments. Sale ends February 28, 1997.