

OCC lists appointments in marketing, student areas

Gov. John Engler will be commencement speaker for Oakland Community College this year, board chair Judith Wiser announced.

The ceremony will begin at 7 p.m. Friday, June 6, in The Palace of Auburn Hills. "It's the first time in our history (33 years) that we've had a governor," Wiser said at the board's April 28 meeting.

Now in his second term, Engler earned a bachelor's degree in agricultural economics at Michigan State and a law degree at Cooey Law School.

Marketing chief

The board named Dr. David P. Adams to the newly created post of interim executive director of marketing effective May 1.

"He is to create a marketing system where none exists," said Chancellor Richard T. Thompson. "It's used in business, but marketing is new to education. It will be a research-based system of services to the public. Advertising is a small part of it." Base salary is \$67,980.

Adams, of Farmington Hills, has been a member of the Orchard Ridge Campus faculty since 1983. He has chaired the business administration department there since 1989. He also serves the campus' Business Technology Center, providing specialized training services to local businesses.

From 1977-84, Adams was a part-time vice-president of marketing for MIFP Software, Inc., of Farmington. For 15 years he has been a member of the faculty union council and a member of the faculty bargaining team for the last three contracts.

Adams holds two degrees from Western Michigan University and a doctorate in business administration from Michigan

State University. He is author of "Introduction to Business in a Dynamic Environment."

Academic chief

Carol A. Brown was named interim vice chancellor for academic and student affairs effective May 1. Base salary is \$69,000. She succeeds Dr. James Warner, who returned to sciences teaching at the Auburn Hills Campus.

Brown, of Northville, had been dean of academic and student services at the Orchard Ridge Campus since 1993. She also is a member of the OCC team for the Galileo Project, a nine-school teacher leadership grant program funded by the Kellogg Foundation.

Her teaching career began with history in the Houston Community College System, where she rose to coordinator of social sciences and public services.

She wrote "Women in Texas Politics: the Good Ol' Girl Syndrome and Beyond," published in Public Policy in Texas. Brown has degrees in history from the State University of New York and Catholic University of America. She is enrolled in the doctoral program in higher adult and lifelong learning at Michigan State.

Maintenance

The board authorized George W. Auch Co., its Pontiac-based construction manager, to enter into design and construction contracts for a series of improvements. Projects and estimated costs:

- Forensic science lab and office renovations, Auburn Hills Campus, \$228,200. An existing classroom will be converted to a crime lab for fingerprint analysis, firearm analysis, forensic

photography and lab procedures.

- B building roof replacement, Auburn Hills, \$125,400. Moisture has penetrated the polyurethane coating, making repair work not feasible.

- J-3 building roof replacement and screen wall installation, Auburn Hills, \$67,800.

- Parking lot lighting improvements, Highland Lakes Campus, \$309,400.

- Redwood Center roof replacement, Highland Lakes Campus, \$55,500.

- Gym basketball blackboards and protective wall padding, Orchard Ridge Campus, \$61,800.

- Roof replacement, Bee Administration Center, Bloomfield Hills, \$256,400.

Chancellor Thompson said that previously authorized projects have cost \$25.55 million, or \$349,000 less than projections. "We're still in the black," he said.

Auburn's plan

No new buildings, but lots of user-friendly renovations should be undertaken at the Auburn Hills Campus, OCC's high tech campus between Pontiac and Rochester.

David Bugay, director of campus services, made the recommendation in the absence of campus president Dianne Schindler, who was out of town being inducted into the Women's Community College Hall of Fame.

Major attention will be given to the facility where police, fire and emergency medical people are trained for 43 Oakland County communities and 22 others.

Bugay said OCC is the only major site in the U.S. where all three skills are taught together. "On the street, they must work together," he said. A highlight will be a "live burning building."

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