

## Graduates Prepared to Enter Growing Careers

Making a decision about what college to attend is often based on a student's desire to pursue a particular career. The U.S. Bureau of Labor Statistics (BLS) projects that jobs which require a bachelor's degree or higher will experience an average growth of 23 percent through the year 2005.

Madonna University graduates enter the work force with a strong liberal arts education and career preparation. Following are some careers which the BLS has identified for growth.

Overall employment of kindergarten, elementary and secondary school teachers is expected to increase faster than the average, according to the BLS. Madonna University's elementary and secondary teacher preparation programs are approved by the Michigan Department of Education and accredited by the National Council for Accreditation of Teacher Education. Madonna offers master's degrees in teaching and educational leadership.

Job prospects in nursing are good, according to the BLS. Madonna's bachelor of science degree in nursing is accredited by the National League for Nursing. In addition to an outstanding undergraduate program, the University also offers a master's degree in nursing; graduate and undergraduate programs in hospice; and a master's degree in health services.

Employment of police officers, detectives and special agents is expected to increase. The University offers a bachelor or an associate degree, as well as a certificate of achievement in criminal justice.

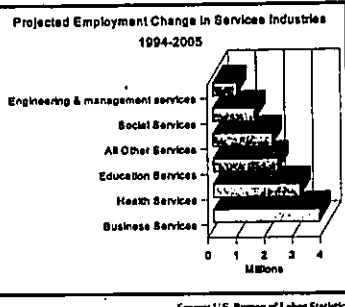
Social workers held about 557,000 jobs in 1994. Madonna University offers a bachelor of social work degree which is accredited by the Council on Social Work Education.

Employers almost always seek college graduates for computer professional positions, according to the BLS. Programs in computer information systems, computer science and computer

technology are available at Madonna.

The Bureau of Labor Statistics states that employment of writers and editors is expected to increase faster than the average. Programs are available at Madonna in communication arts, English, journalism and public relations, and professional and technical writing.

Financial managers held about 768,000 jobs in 1994, according to the BLS. The undergraduate programs at Madonna's School of Business include accounting, business administration, management, and international business and economics. Students may also earn a



master's degree in business administration.

A bachelor's degree in hospitality management provides a strong foundation for a career as a hotel manager, assistant manager, and restaurant and food service managers, according to the BLS. Madonna's hospitality management major emphasizes all aspects of the hospitality industry.

The BLS reports that business, health and education services will account for 70 percent of job growth for 1994-2005 (see chart). With more than 50 career-oriented undergraduate majors for men and women, Madonna University offers its students opportunities to grow both professionally and personally.

## What is the advantage of a private education at Madonna University?

- **Intellectual, spiritual and personal growth** - Through its educational mission, the University is committed to an ongoing program of assessment of student achievement and learning outcomes for the continual development of high quality programs designed to foster students' academic, social and spiritual development.
- **Personal attention** - Professors know students by name.
- **Small class sizes** - Student/faculty ratio is 17 to 1.
- **Free, lighted parking, barrier-free campus.**
- **Convenient location** - Accessible to major highways.
- **Advanced technology** - Students have access to the Internet, e-mail, World Wide Web, and technology classrooms (including computers, video-conferencing and distance learning). WWW address - <http://www.munet.edu>
- **Over 50% of Madonna students receive financial assistance.**
- **Quality Faculty** - 54% of the faculty have earned doctoral or terminal degrees.
- **Wide choice of study areas** - Academics combine a strong liberal arts foundation with solid career preparation in more than 50 undergraduate majors and graduate studies program in diverse areas of business, education, nursing, health services and hospice.
- **Madonna University is the second largest Catholic University in Michigan.**

## Madonna University Abolishes Application Fee to Lessen Burden for Students, Parents

The fee for applying to colleges in Michigan generally ranges from \$20 to \$40 per school. As for the number of higher education institutions to which students apply, it varies, but is supposedly increasing now that the process has been simplified through World Wide Web.

As Madonna University in Livonia celebrates its 50th anniversary this year, its administration, looking at ways to make students feel welcome, has chosen to eliminate the application fee for all students applying to Madonna. This was done to remove any barriers that may prohibit students from entering higher education.

"We want students to know that they are welcome here," said Sister M. Francilene, CSSF, Madonna University president. "This was a major consideration for our university because of the loss of income generated by application fees. We will absorb this loss through our operational budget."

The University, which has a large transfer student population (approximately 70 percent of the 3,972 men and women who attend Madonna University are transfer students), feels that transfer students have already paid an application fee at the previous college they attended.

"We will be assisting the transfer students to continue their educational

goals and at the same time will be

acknowledging that they are already members of the higher education community," said Sr. Francilene.

Madonna University students Kimberly Imperati of Livonia and Kate Smith of Southfield

Kim Imperati feel the elimination of the application fee will be encouraging to students. "This offers students an opportunity to learn more about Madonna University," said Kate Smith. "Since they won't have to pay a fee to apply, they will feel more welcome and will want to check out what Madonna has to offer."

Kim Imperati said that often students may be interested in a program, but they are not familiar with the school. "Now that they won't have to pay to be considered, they have nothing to lose by applying to find out if it is the right school for them."



Kate Smith

## New Programs Offer Opportunities

Consistent with its mission, Madonna University has started new programs which combine a strong liberal arts foundation with solid career preparation.

HHH Individuals working in sales, or those who aspire to a sales career, can improve their knowledge and skills in the Sales Specialist Certificate Program at Madonna University.

The Sales Specialist Certificate Program integrates the study of marketing, use of selling strategies, and a focus on customer service. Upon completion, admitted students are awarded a Sales Specialist Certificate by the Madonna University School of Business.

Classes are held in the evening once a week, so that working adults can take advantage of the course of study.

For more information, contact the School of Business at 313/432-5355.

HHH Beginning this fall, Madonna University and Schoolcraft College in Livonia will offer an innovative, technology-driven degree program where students can earn an associate, bachelor and master degree in business in four years.

Students enrolled in the Online Multi-degrees in National and International Business (OMNIBUS) program need visit campus only five times in total because classes will be delivered by a

variety of distance learning technologies such as e-mail, Internet, telecourses and audiotapes.

"As a public institution, we are pleased to forge a partnership with a private university to bring this concept to the national and international marketplace," stated Dr. Conway Jeffress, vice president for instruction and student services at Schoolcraft College.

"This unique educational opportunity is designed for working adults who are seeking training, certification and credentials to meet the needs of a highly competitive workplace," said Dr. Ernest Nolan, vice president for academic affairs at Madonna University.

For information about OMNIBUS, contact 313/462-4599 or e-mail [omnibus@cca.munet.edu](mailto:omnibus@cca.munet.edu).

HHH Identifying the need for Catholic school administrators to be skilled not only in curriculum, human resource and finance areas, but also as leaders in religious education ministry, the Archdiocese of Detroit Office for Catholic Schools, Madonna University and Sacred Heart Major Seminary have become partners in offering a Master of Science in Administration degree in Catholic School Leadership.

For more information, contact Madonna University's Office of Graduate Studies at 313/432-5667.