

JUST YOU AND THE CUP

Go to JCPenney® and have YOUR PICTURE taken with the STANLEY CUP®



It's the REAL DEAL, the most coveted trophy in all of sports. It's the STANLEY CUP®. It's what NHL PLAYERS dream of hoisting. Now you can get YOUR PICTURE taken with the CUP, support Big Brothers & Big Sisters of America and enter the "BRING THE CUP HOME" Sweepstakes. Just get to the nearest JCPenney® listed below and GET CUP CRAZY!

MAY 24 • WESTLAND MALL • 12 NOON-5PM

MAY 25 • SOUTHLAND MALL • 12 NOON-5PM

MAY 26 • OAKLAND MALL • 12 NOON-5PM

APPEARANCE OF CUP IS CONTINGENT ON RED WINGS REMAINING IN THE WESTERN CONFERENCE FINALS



JCPenney®



PARTICIPATING SUPPORTERS INCLUDE: LEE SPORT • LOGO ATHLETIC • PRO PLAYER • STARTER

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