



From crayons to perfume: When you begin wearing makeup, experts can help you avoid painful mistakes.

Teen talk is on skin care

Many teenagers will be wearing make-up for the first time when school starts - perhaps not to your liking.

You can bet that left to their own resources, teens may produce a look that Mom either does not approve of, or would never consider for herself.

Just look at the fashion magazines, or watch videos of models to get an idea of what influences young people. These models look like they have just discovered industrial strength punk make-up. With Vogue claiming that exaggerated black make-up is back, Moms have their work cut out for them.

Compromise by letting kids use the extreme colors on their nails, rather than their eyelids. There are some wonderful new nail polishes with creative names that may appeal to their rebelliousness.

One area that mom can offer advice is skin care. Even teenagers will agree that make-up will look better on skin that is taken care of. Start with a cleansing program that is suitable for a teenager, not elaborate, but covering the essential steps. Some will have more of a problem with pimples or blemishes than others, and these needs can be addressed separately as they arise.

Discuss moisturizers. Teach teens that using a moisturizer does not automatically bring oil to the skin. Be sure to choose a subtle one (check the ingredients) in order to keep the skin hydrated. This is a good time to introduce facials - starting a life-time of good habits.

Foundation should only be applied to the areas that are going to have make-up on them. Discourage daughters from wearing a full face that looks like it was applied with a trowel. Also discourage daughters if they decide to wear no foundation and simply apply a product, such as blusher directly onto the skin. Foundation, which will not show under the blusher, will stop it from being absorbed into the skin, will last longer, and will protect the skin.

Powder has unfortunately been associated only with old ladies. They are pictured as moving in clouds of the overly perfumed stuff. Stress the importance of both pressed and loose powder for your teen. A shiny skin can lead to a blotchy skin. Set the make-up in the morning with loose powder, and let them carry a compact to keep in their locker at school to pat down the T-zone during the day.

Teach your teen to apply mascara properly. They can wear eye makeup, and it will look great as long as there are no clumps. So be sure they comb their lashes.

Discourage the use of a lip liner. These are designed for women who may be fighting the emergence of lines around the lips, and therefore not appropriate for teenagers. Especially if they think that the height of chic is a lip liner 10-degrees darker than a lipstick.

To begin with, a bit of colored gloss on the lips will give a terrific "baby feverish" look. As a matter of fact, for those starting out, a bit of gloss to the cheekbones can give a great sheen to that area.

I have designated several of my weekend sessions at the Townsend Hotel strictly for teenagers. Mothers are welcomed but they must sit on the sidelines. Adult classes are sold out for September. October dates are being scheduled. For further information about these sessions, or to find out my schedule of visits to area salons call 800-944-6588.

BEAUTY AND THE BEST



JEFFREY BRUCE



PHOTO BY JOHN ZACHARY

Finishing touches: Douglas Riddle of Jacobson's fusses with Giorgio Armani's layered look in charcoal and black, happy with the burgundy, fish-tailed Galliano gown at left.

Search is on for Ms. J

Young woman, are you Smart? Hip? Knowing? If so, check out this quest from Jacobson's.

In September, the specialty fashion retailer will partner with a professional modeling agency to conduct an intensive, five-state search for the exemplar Ms. J.

The search, expected to attract thousands of aspiring models, will ultimately identify one winner for each Jacobson's store in Michigan, Ohio, Indiana, Kentucky, and Kansas.

The contest culminates with the announcement of a company-wide Ms. J face at the Barbara Ann Karmanos Breast Cancer Institute benefit for the September debut of Jane magazine, a Fairchild publication, being held in the fashion retailer's Livonia store at Laurel Park Place, Sept. 24.

The hunt for Ms. J face begins Sept. 13-14, when Jacobson's will conduct an "open call" session inside its Ms. J departments.

From noon to 4 p.m., candidates will be photographed. The Ms. J face winner for each store will be featured in visual displays and signage throughout the store. These finalists will also receive merchandise certificates for \$150 redeemable inside the Ms. J department.

The grand prize winner may be featured in Jacobson's catalogs and in-store displays. She will also accompany Ms. J buyers to the fashion market in New York City, and receive a \$500 merchandise certificate.

Best of Fall Jacobson's benefit co-stars W Magazine



The best off American and European runways comes to Jacobson's Wednesday night, along with W magazine, celebrating 25 years of fashion reporting. The gala benefits VARIETY, the Children's Charity. Tickets are on sale now.

BY SUSAN DEMAGGIO
EDITOR

Douglas Riddle, Jacobson's new special events director, paused to admire the John Galiano gown that had just arrived from Paris for the upcoming VARIETY benefit.

"The drama of this outfit reminds me of Oleg Cassini's story about the clothing he designed for Jackie O," he explained. "Since his background was in theater, his outfits had layers so that at different points of the evening, Jackie could remove a part of her ensemble and look totally new."

"When she arrived, it was in a gown with an overcoat and gloves. Before dinner, she could dramatically remove the long gloves. Before taking to the dance floor, she could remove her jacket."

Riddle began pulling the fashions that will provide 100 looks in 30 minutes for a Best of Fall runway show, Wednesday, Aug. 20 at Jacobson's Birmingham store to benefit Variety The Children's Charity.

Fashion news magazine W, is a co-sponsor of the event, bringing out its editors for a 25-year retrospective of the magazine's most exciting photographs.

More than 300 patrons are expected to attend the event, catered by restaurateur Matt Prentice, with strolling waiters offering hors d'oeuvres, beverages and desserts. The white floral theme will be punctuated with greenery in silver decanters for a very-European presentation.

"We're bringing in 18 models, men and women, so that there's constant movement on the runway, no less than five at a time," Riddle said. "You'll see the best from John Galiano, Giorgio Armani, Sonia Rykiel, Chanel and Missoni, to name a few."

The global-themed gala kicks off at 6:30 p.m. on the first and second levels of Jacobson's Birmingham store. The gala concludes with an afterglow of gourmet coffee and desserts.

Riddle said guests should watch the runway for the "easy comfort/slouch look" in suiting, long menswear coats and jackets, and the use of scarves and gloves to complete looks.

Beverly Rice, Jacobson's new director



High style: Riddle talks about fall fashion at Jacobson's.

of merchandising, said Jacobson's has been partners with W magazine "since its beginning 25 years ago."

"The magazine came out as a breath of fresh air - fashion news in a different format," she recalled. "Each one of our stores wanted to host this gala, but we chose Birmingham because of how well the store receives the designer and bridge lines."

Rice said the Gross Pointe and Indianapolis stores came in a close second and third.

Jennie Cascio, executive director for VARIETY - The Children's Charity, said VARIETY is pleased to have been chosen by W magazine and Jacobson's to participate in this landmark event.

"Throughout the planning sessions, we have seen this event blossom into a gala of the highest caliber," she said. "I'm proud to offer our patrons an exciting evening in the tradition of Jacobson's, W magazine and VARIETY."

The public is invited to obtain tickets at \$75 for general admission, \$125 for Patron tickets with preferred seating, and \$200 for Benefactor tickets with reserved seating, through the VARIETY office (248) 258-6511.

Founded in 1929, VARIETY has 55 chapters around the world. Detroit's chapter touches the entire southeastern Michigan community with more than 1,000 volunteers raising money for local charities benefiting children with special needs.

ADDED ATTRACTIONS

News of special events for shoppers is included in this calendar. Send information to: Malls & Mainstreets, c/o The Observer & Eccentric 805 East Maple, 48009; or fax (248) 644-1314. Deadline: Wednesday 5 p.m. for publication on Sunday.

SUNDAY, AUG. 17

Chef visits

Meet Chef Capriol Pence of the WTVS series *Cooking With Capriol*, who will sign her book and greet fans at the Channel 58 Stars of Knowledge noon-1 p.m. at Briarwood Mall in Ann Arbor and 3-4 p.m. at The Somerset Collection North store.

Big Beaver/Coolidge Troy.

(248) 637-7200.

Craft Show

Mail-wide exhibits from across the country include jewelry, dolls, stained glass, bonsai plants, demonstrations. Sponsored by Huff Promotions.

Livonia Mall, Seven Mile/Middlebelt.

(248) 476-1160.

Family Fun Events

Start back-to-school shopping and toss in a little fun with Children's Theatre of Michigan-hosted events, noon to 3 p.m. in mall's court areas. Each participant receives food discount coupons. Bigger prizes to game winners.

Summit Place, Elizabeth Lake/Telegraph.

Waterford.

(248) 682-0123.

Home fashion shows

The Worth Collection for fall/winter will be shown by Katie Prior of Birmingham through Aug. 22. The collection is priced \$98-\$995 for clothing in "luxury fabrics for the woman of style." Worth merchandise also comes in Petite and Missy sizes. Bolts, scarves and jewelry are available. Call for an appointment.

(248) 540-4981.

WEDNESDAY, AUG. 20

Children's Event

Kids are invited to make a craft project to take home, 1-3 p.m. Center court. Free.

Livonia Mall, Seven Mile/Middlebelt.

(248) 476-1160.

Better hearing seminar

MedMax hosts a presentation on Assistive Devices 1-3 p.m. Reservations are suggested for the free program showcasing vibrating and flashing alarm clocks, telephone signalers, flashing doorbell and smoke alarms, TV and phone amplifiers, infrared

systems for theaters and auditoriums and more.

35600 Central City Pkwy, Westland.

(313) 458-7100.

Best of Fall Fashion Show

See Jacobson's latest European and American designer collections to benefit Variety The Children's Charity. Special sponsor W Magazine will do its 25-year retrospective of the fashion magazine's best photographic images. Begins at 6:30 p.m. Hors d'oeuvres, beverages, dessert/coffee afterglow, New York style runway presentation featuring 18 top local models. Tickets are \$75, \$125, or \$250. Valet parking.

336 Maple, Downtown Birmingham.

(248) 258-5511.

Concert Series/Jazz Festival

Bring a picnic supper, lawn chairs or a blanket to enjoy a free concert by Blackthorn during Irish Night. 7:30 p.m. Shain Park, Bates/Townsend, Birmingham.

(248) 433-3550.

FRIDAY, AUG. 22

Summer Family Series

Birmingham's Principal Shopping District hosts All Thumbs People puppets with Rick Rock Zoo. 6:30 p.m. Free for families on the steps of city hall.

Martin/Pierce, Downtown Birmingham.

(248) 433-3550.

Evening Concerts

The Willie George Band performs beginning at 7:30 p.m. under the Gazebo.

Grand River/Farmington.

(248) 473-7293.

Outdoor concert

The Fabulous Bobby Lewis and the Crackerjack perform 6:45-10:45 p.m. Free in Kellogg Park. The event is sponsored by Plymouth Downtown Development Authority.

Ann Arbor Trail/Main, Plymouth.

(313) 416-4278.

Special sizes show

See the Missy and Petite fall lines of Liz Claiborne at Hudson's beginning at 12:30 p.m. in the Liz department.

Somerset Collection North.

Big Beaver/Coolidge Troy.

(248) 816-4000.

SATURDAY, AUG. 23

Farmer's Markets

Both downtown Plymouth and Farmington offer fresh produce, bakery goods, flowers and herbs, plus much more through Oct. 25. Hot coffee and cold lemonade in Plymouth's gathering across from Kellogg Park. Ann Arbor Trail/Main. (313) 453-1540.

Farmington, Grand River/East of Farmington.

Spiritual fun

Olde World Canterbury Village hosts psychic readers, holistic health practitioners through Aug. 24.

1-75 north to Exit 83, Joslyn Road North.

Lake Orion

(248) 391-5700.

School fashions show

Local models present the latest school fashions from mall stores at Grand Court Fountain Stage 2 p.m. Public is welcome to attend this complimentary show.

Summit Place, Elizabeth Lake/Telegraph.

Waterford.

(248) 682-0123.

Aromatherapy discussion

The Nature Company invites shoppers to stop by to hear the benefits of aromatherapy and massages. 15-percent off related products. 1-2 p.m.

Somerset Collection North.

Big Beaver/Coolidge Troy.

(248) 649-3433.

Joe Boxer Fun

Breakfast and presentation of the denim line for back-to-school 10-11 a.m. at Eastland, Fairlane and Lakeside Hudson stores in the Children's Department.

From 11 a.m. to noon, meet Joe Boxer President Nick Graham at the Oakland Mall store in Troy. A men's fashion show follows at 1 p.m. Call the Men's Club for a complimentary reservation.

Oakland Mall, 14 Mile/John R.

(248) 443-6263.

MONDAY, AUG. 25

Car show

Summer cruisers welcome to the mall for prizes and dinner coupons. 4:30-8:30 p.m. Free mall puppet shows. Categories of autos win "Peoples Choice," awards.

Meadowbrook Village Mall.

Walton/Livermore, Rochester Hills.

(248) 362-1370.