

Changes in store as bowling looks to future



TEEN-
ALLY
HARRISON

Many changes are taking place in the infrastructure of bowling. The game is alive and well after over 100 years of America's B o w l i n g Congress (ABC) leadership. However, it's time to look toward the 21st century, and it is important for bowling to look to the future and insure that the game will continue to flourish.

The coming changes were explained and discussed at a recent meeting as Roger Dalkin, Executive Director of the ABC, explained the new Single Delivery System to the officers and directors of the Greater Detroit Bowling Association.

Dalkin began by explaining how the organizational structure of Bowling, Inc./Strike Ten Entertainment/and SDS all work together to bring about a more efficient operation to provide better and faster service to the bowlers.

Bowling, Inc. is collectively owned by the ABC, WIBC, and BPA, all of whom have initially funded the new organization. YABA and the LPBT have membership as well.

This move combines all of the rules, structure and direction of the various organizations into one efficient delivery system for the benefit of all bowlers.

Most of the former staffers at ABC/WIBC are now working for BI in the joint operation. The combined effort will effectively reduce overall cost of operation and result in more benefits to the bowlers.

Strike Ten is the marketing branch and as such will promote bowling and bring added revenues to the operation of BI.

One of BI's recent moves was the Strike Ten Mastercard, which was described in my column last week.

Strike Ten has also signed a three-year deal with Anheuser Busch in which bowling will be boosted in many future Budweiser promotions. (How about a bowling frog?)

They will support bowling with an expenditure of \$15 million

over the three-year test period, and if more bowlers order Bud it will certainly continue long afterward.

Under the leadership of Steve Ryan, Strike Ten will gain many other major corporate sponsorships which will enhance the public image of bowling and produce revenues for BI and ABC/WIBC.

While presenting the facts and figures to GDBA officials, Dalkin answered many questions which had come up with concerns about the ways that these moves will make ABC membership more attractive. One concern dealt with the sanctioning fees and would they remain at their present level.

Dalkin introduced some ideas which are likely to take place soon, such as a multi-tiered structure for members who would pay at other rates and be entitled to different benefits and perks once the system is finalized.

There will be some test marketing to find the best possible structure. The final result of all of this: Bowling leagues will receive more efficient operation with the SDS, sanctioned bowlers will get more for their money and the sport of bowling will advance into the year 2000 with much more recognition as the best participation sport of all.

We can all look ahead with confidence that bowling is really in good hands now and for many years to come.

Those of us who can stay up late at night to watch TV are able to see many of the ladies pro tournaments.

In the LPBT Tour stop at Baltimore on Sept. 22, Marianne DiRupo shot two 300 games during the event. She reached the ESPN TV finals, finishing fifth, but her feat was only the 16th time in history that this had been accomplished by a woman bowler.

Marianne is on the Pro Staff for AMF and competes in the All Star Bowlerettes at Livonia's

Cloverlanes on Monday nights when she and Aleta Sill are not out on the pro tour.

BOWLING HONOR ROLL

Bowl One (Troy)
Thursday Night 925 Classic — Brandon Borgesser, 300; Glenn Jaks, 300; Dennis Wichtman, 300.
Friday Junior House — Brooks Kester, 299.
Detroit Lumbermen — Stan Biernacki, 300.

Country Lanes (Farmington)
University Men's — Kevin Provo, 299.
Ever-7 — Tony Ellis, 299.

Del Aire Lanes (Farmington)
Our Lady of Sorrows — Marty Wright, 277-244/884; Larry Pitera, 256/637; John Hinebaugh, 221-616; Jim Crisler, 253-200/607; Darrell Krouse, 217-202/488; Mike Spaven, 214-225/616; Tim Cook, 204-213/604; Dan Winkel,

213-207-241/661.
J.W.I. Galvez — Deb Kravsky, 530; Marianne Pesick, 217/552; Sherry Giltman, 221/586; Sue Herch, 210/508; M.M.L. — Ruth Platt, 246/589; Dan Kuritz, 268; Jerry Brunchich, 249.

Mayflower Lanes (Redford)
Monday Seniors — Ed Patrick, 266/671; Ray West, 223/624; Lee Onkko, 234/601; Pat Valerio, 248/616.
Men's Senior Classic — Jim Zelen, 224-258/236/118; Ernie Segura, 235-225-237/697; Howard Davis, 241-268/704; Richard Fisk, 256/627.

Woodland Lanes (Livonia)
Ford parts — Jim Jones, 258/676; Brennan Moss, 279/706; Frank Hoffman, 684; Mike Dieck, 670; Scott Begert, 669; Vilas Bagdonas, 278-257-235/770.

Bators — Mark McCusker, 268/722; Bob Loucks, 267/700; Dave Noto, 693; Len Singer, 260/670; Ron Steyer, 279.

Men: Are you having difficulty urinating?

Do you suffer from the following symptoms:

- Hesitancy with urination!
- Slow or intermittent urinary stream!
- Frequent urination, or getting out of bed often to urinate!
- Feeling like the bladder does not empty well!

If you are, we currently are seeking participants for a study to look at the effectiveness of several different treatments for Benign Prostate Hyperplasia (enlarged prostate).

To qualify, you must meet certain criteria: you must be over age 50, have had no prior surgery or medications for an enlarged prostate, have not been diagnosed with prostate cancer and have not suffered a stroke or heart attack within the past six months.

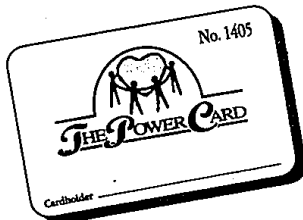
Volunteers will be asked to participate in the study for five years. All study medication, laboratory tests, X-rays and office visits are provided at no charge for qualified participants.

For more information, call Henry Ford Hospital's Department of Urology at (313) 523-2722.



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The Power Card, issued by Lovelight Foundation, can save you 20% between October 24th and the 31st at over 60 Somerset Collection stores and restaurants.

It can also make a difference in the lives of so many impoverished children. In Detroit, the Lovelight Foundation has built a playground; funds a mobile dental office and a suburban/urban tutoring program; and sponsors an annual holiday party for homeless children.



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It's hard to believe one card can do so much for so many. But then, that's why it's called The Power Card.

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For more information, please call the Lovelight Foundation at 1-313-874-2100.

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BRAND NEW STEEL RADIALS!

4 F 4 R	\$70
P155R-12 P155R-13 P165R-13 P175R-13	
\$100	
P185R-13 P185R-14 P185R-15 P205R-14 P205R-15 P215R-15 P225R-15 P235R-15	

ANY SIZE LISTED!	ARIZONIAN SA4	METRIC RADIALS
\$20	\$45	\$20
P175R-12 P175R-13 P175R-14 P175R-15 P175R-16	P185R-14 P195R-14 P205R-14 P215R-14 P225R-14 P235R-14	P175R-13 P175R-14 P175R-15 P175R-16 P175R-17
\$35	\$40	\$20
P175R-12 P175R-13 P175R-14 P175R-15 P175R-16	P235R-15 P235R-16 P235R-17 P235R-18 P235R-19	P175R-13 P175R-14 P175R-15 P175R-16 P175R-17

UNIROYAL SUPER SALE!			
Tiger Paw AWP	Laredo All Terrain	Laredo All Season	Laredo All Season AWP
\$70	\$80	\$75	\$85
P235/75R-15	31-1050R-15B DURABLE, ALL-TERRAIN LIGHT TRUCK RADIAL	P235/75R-15 P18V DURABLE, ALL-TERRAIN LIGHT TRUCK RADIAL	LT235/85R-15C DURABLE, ALL-TERRAIN LIGHT TRUCK RADIAL

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BECAUSE SO MUCH IS RIDING ON YOUR TIRES:	
XW4 / XZ4	MXV4
\$65	PLEASE CALL FOR LOW LOW PRICES!
P185/75R-14 P205/75R-14 P225/75R-14 P235/75R-14	NEW! X-ONE
OUR 65,000 MILE WARRANTY	SIX YEAR UNLIMITED MILEAGE WARRANTY

BFGoodrich	
Tires	
Radial T/A	Radial All-Terrain T/A
\$40	\$75
P175/70R-13 P185/70R-14 P195/70R-14 P205/70R-14 P225/70R-14 P235/70R-14	LT235/75R-15 LT235/75R-16 LT235/75R-17 LT235/75R-18 LT235/75R-19

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