

BUSINESS MARKETPLACE

Marketplace features a glimpse of Oakland County Business news and notes. Write: *Business Marketplace*, *Eccentric Newspapers*, Birmingham Eccentric, 805 E. Maple, Birmingham 48009. Our fax number is (810) 644-1314.

AWARDS

■ BILLBOARD AWARDS

For the second consecutive year, Southfield-based radio consultants Jacobs Media won "Consultant of the Year" for both Rock and Alternative Rock formats at the Billboard Monitor Awards. The voting was conducted by industry professionals who are readers of

"Billboard Magazine," a highly respected international music trade publication. In the Detroit radio market, Jacobs Media is retained by Greater Media's WRIF and WGSX. The firm also consults stations owned by CBS, Chancellor, Disney, SFX, Capstar and Clear Channel.

■ TOP 20

The Michigan State University, Eli Broad Graduate School of Management, executive MBA program was named by "Business Week" as one of the 20 leading executive MBA programs in the United States. Conducted at the MSU Management Education Center in Troy, the program offers executives with established track

records the opportunity to accelerate their careers while earning a prestigious advanced degree in two years. It is the second oldest executive MBA program in the United States and the only EMBA of its caliber in Michigan.

■ OUTSTANDING SERVICE

Grant Trigger of West Bloomfield received both the Award of Excellence and the Lifetime Membership Award from the Michigan Association of Environmental Professionals. Trigger is a partner in the environmental law department of Detroit-based Honigman Miller Schwartz and Cohn.

■ OUTSTANDING SERVICE

Southfield-based Jenkins &

Co. received the 1997 Award for Achievement in Client Service for the second consecutive year from "Accounting Today," the national magazine for the tax and accounting profession. The company was selected for demonstrating the highest national standards for customer satisfaction, receiving points for innovation, creativity and enterprise in meeting the needs of its clients. This year's award specifically recognizes Jenkins & Co.'s efforts to assist non-filers and delinquent taxpayers to make amends with the IRS.

■ HALL OF ACHIEVEMENT

Gary Topolewski of Bloomfield Hills, executive vice president and chief creative

officer for the Detroit office of Bozell Worldwide, is being inducted into the American Advertising Federation's 1997 Hall of Achievement honoring outstanding industry professionals age 40 and under. Topolewski is one of six industry selected year from 70 nominations nationwide. A member of Bozell's senior management team, Topolewski oversees the creative direction for Chrysler Corp.'s Jeep, Eagle, Plymouth and Chrysler brands and the automotive company's corporate, international and dealer accounts. He also leads creative teams for many of the agency's other accounts. Topolewski is a 1994 recipient of the Grand Prix Trophy from the Cannes International Advertising Festival.

■ CUSTOMER SATISFACTION

Ameritech Cellular Services, with offices in Farmington Hills, was recognized as the top cellular provider in customer satisfaction in the Chicago and Detroit metro areas. The award is a culmination of the third annual Wireless Customer Satisfaction Study of 10,000 cellular telephone service consumers by J. D. Power and Associates, an independent marketing information firm. Ameritech is celebrating by launching an advertising campaign consisting of print and radio ads and outdoor billboards touting the award.

CALENDAR

■ MANAGEMENT SKILLS

St. Mary's College of Orchard Lake is sponsoring three seminars on developing global management skills Nov. 3 through 5. Sessions run from 9 a.m. to 4 p.m. each day at the Best Western Executive Hotel on West 12 Mile Road at Orchard Lake Road in Farmington Hills. Dr. Basil Janavaras, president of a global marketing consulting and training firm based in St. Paul, Minn., will conduct the program. The seminar will address "Organizing for Export Business" on Nov. 3, "Developing a Global Marketing Plan" on Nov. 4, and "The Impact of Culture on Global Business" on Nov. 5. Registration is \$250 for each seminar or \$700 for all three. A discounted price of \$225 per seminar is available to two or more registrants from the same company. For information, contact the Office of Continuing Education at (248) 683-0349 or (248) 683-0507.

■ MARKETING WORKSHOP

The Service Corps. of Retired Executives is holding a marketing workshop from 8:30 a.m. to 12:30 p.m. on Tuesday, Nov. 4, at the One Stop Capital Shop, 2051 Ross Park Blvd., Suite 1B, Detroit. The workshop will focus on specific help in developing marketing techniques for various businesses. The fee is \$35 per person. To register, call SCORE at (313) 226-7947, from 10 a.m. to 3 p.m. weekdays.

■ LOAN WORKSHOP

The Service Corps. of Retired Executives is holding a loan workshop from 8:45 a.m. to 12:30 p.m. on Wednesday, Nov. 5, at the McNamara Building, 477 Michigan Avenue, Room 1194, Detroit. Topics include analyzing financial statements, an outline for a good loan proposal, SBA guaranteed loan program and the commercial loan from a banker's perspective. The fee is \$20 per person. To register, call SCORE at (313) 226-7947, from 10 a.m. to 3 p.m. weekdays.

■ NAWBO NETWORK

NAWBO North Network meets at 7:30 a.m. on Wednesday, Nov. 5, at the Holiday Inn, 1500 Opyke, Auburn Hills. The group is a program of the Greater Detroit Chapter of the National Association of Women Business Owners. Attendance and membership is open to women in north Oakland County who own and operate their own businesses. Meeting format is networking and presentations by members. The cost is \$10 for members and \$15 for visitors, and includes a continental breakfast. Reservations are not required. For information, call (810) 263-8285.

■ WOMEN AND INVESTING

A free seminar titled, "Women & Investing," is being hosted by Linsco/Private Ledger Financial Services in association with Oppenheimer Mutual Funds from 6 to 7 p.m. on Thursday, Nov. 6, at the Holiday Inn Select, 1500 Opyke at I-75, Auburn Hills. The educational seminar will focus on how to achieve your financial goals. Refreshments will be provided. To reserve a seat, call (248) 244-0999.

■ WOMEN'S BUSINESS SERIES

Service Corps. of Retired Executives is holding a women's business information series from 9 a.m. to 1 p.m. on Saturday, Nov. 8, in Room 336 of the Buell Management Building at Lawrence Technological University, 21000 W. Ten Mile Road, Southfield. There will be sessions on interpersonal issues, how to analyze opportunities, market research and how to plan your business. The fee is \$35 for each session or \$120 for all four. To register, call (313) 226-7947, from 10 a.m. to 3 p.m. weekdays.

WHAT'S NEW

■ OFFICERS ELECTED

The Southfield Chapter of Business Network International elected Pamela Lucas of Automated Payroll Services as president, L. D. Gudith of Metro Trade Association as vice president and Nancy Swearingen of Swearingen Photography as treasurer. BNI is a unique networking group based on the concept of giving business to get business. A personal referral is the best way to increase business. To learn more, call Pam Lucas at (248) 443-4470.

■ DESIGN CONTEST

MacTempa, Inc. in Southfield is conducting a unique contest geared toward Metropolitan Detroit web site designers. Beginning with a kick-off celebration on Nov. 6 to 8 p.m. on Tuesday, Sept. 30 at Birmingham's Cyber Café and extending through Dec. 14, MacTempa is inviting qualified web page designers to create a design concept for the company's new web page. Interested individuals are invited to submit a web page design by the Dec. 14 deadline to be considered for cash prizes, awards and a chance to claim the distinction of designer of MacTempa Southfield's web page. Contest winners will be chosen in January, and the home page designed by the grand prize winner will be selected as the new web page for the company's Southfield branch. For information, call Kelly Collins at 1-(800) MACTEMPS.

■ DAVE'S TIRE

Downtown Walled Lake's Highway Tire has a new name and owner - Dave's Tire and Auto Service.

Dave Robinson, the former manager, now owns the 6,000 square-foot business that also specializes in brakes, shocks, struts, exhaust systems, tune-ups and oil changes.

"My goals is to provide customers excellent service and good products at fair prices. In this business, service is the name of the game. If you treat customers well, they'll be back," Robinson said.

Dave's Tire & Auto Service is located at 490 N. Pontiac Trail. It is open from 8 a.m. to 6 p.m. weekdays and from 8 a.m. to 5 p.m. on Saturday. The phone number is (248) 624-3400.

■ NEW FIRM

Attorney's Paula Johnson and David Katchman, George Fuksa and Keri McKeon have recently formed the law firm of Johnson & Katchman, PLLC located in Bingham Farms.

Johnson, Katchman and Fuksa are graduates of Detroit College of Law at Michigan State University and received their undergraduate degrees from Michigan State University.

McKeon earned her law degree from the Detroit College of Law, at MSU and her undergraduate degree from the University of Michigan.

The firm will focus on corporate law, small business start-ups, consulting, contracts, collections, real estate, wills, trusts, criminal law and domestic relations.



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1(800)810-1699

Botsford General Hospital
Ziegler Adm. Bldg. Rm. A & B
28050 Grand River
Farmington Hills
November 5 - 9:30 AM
November 19 - 9:30 AM

Woodward Hills Nurs. Home
Conference Room
1312 N. Woodward
Bloomfield Hills
November 12 - 9:30 AM
November 25 - 9:30 AM

Bakers Square Restaurant
825 Bowers Street
Birmingham
November 5 - 9:30 AM
November 19 - 9:30 AM

Bill Knapp's Restaurant
2078 E. Big Beaver Road
Troy
November 6 - 2:30 PM
November 20 - 2:30 PM

Providence Medical Bldg.
Conference Room 8-B
22250 Providence Dr.
Southfield
November 6 - 2:30 PM
November 13 - 2:30 PM

Beaumont Medical Bldg.
Classroom #1
6700 Rochester Road
Rochester
November 5 - 2:30 PM
November 19 - 2:30 PM

Bill Knapp's Restaurant
27925 Orchard Lake Road
Farmington Hills
November 19 - 9:30 AM

Bakers Square Restaurant
26660 Greenfield Road
Oak Park
November 13 - 2:30 PM

Providence Medical Bldg.
39500 West 10 Mile Road
Novi
November 13 - 9:30 AM

Beaumont Med. Health Bldg.
Conference Room C
6900 Orchard Lake
West Bloomfield
November 5 - 9:30 AM
November 12 - 9:30 AM
November 25 - 9:30 AM

M-CARE

SENIOR PLAN

The Care That's Right Where You Are.

*1998 benefits pending HCFA and Michigan Insurance Bureau approval

M-CARE Senior Plan is a product of M-CARE, a Health Maintenance Organization (HMO) with a Medicare contract. Anyone entitled to Medicare may apply*, including those under age 65 entitled to Medicare on the basis of Social Security Disability Benefits. *Must live in Macomb, Oakland, Wayne, Genesee or Washtenaw counties, and not be receiving Medicare benefits for end-stage renal disease or hospice care (unless you are a current M-CARE member or are in an existing employer group).

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