

Facial fallacies are unmasked

I've received a number of letters from readers asking for information about skin care - facials in particular.

So, I decided to interview an expert. I have known for years who has her own salon in Birmingham, Mary Glanz. Like so many other aestheticians she's from Hungary. She learned the craft at the feet of her parents who were also in the same field.

JB: How do you select the proper facialist?

Mary: Referral is always best. Tour not only the premises, but the surrounding neighborhood as well. In the salon, look for good lighting, an immaculate atmosphere, and state of the art equipment. Be sure to ask lots of questions before you sign up for treatment, so that expectations on both sides can be understood and met.

JB: What are the procedures that are being offered at the moment that women should be aware of a waste of time and money?

Mary: The two biggest rip-offs that are fashionable at the moment are cellulite removal and bandaged body wraps. I feel they are fraudulent, and they don't work.

JB: What is new to the field?

Mary: Glycolic acid peels for dry/tired skin, as well as sun-damaged skin. We prefer to take a slow approach, and it should take between two and three weeks for the face to heal properly. Results have been particularly good for women who have the common problem of feather lines around the eyes and the mouth.

JB: I have oily skin, and have been having facials for a number of years. But one procedure that I am not fond of is the steaming and then squeezing of pores. Is there a good reason for doing this?

Mary: Squeezing can be good as long as the skin is moist, and also that gloves are worn by the practitioner. Disposable instruments should be used if the best results are to be achieved. If you break out after a professional facial, then in all likelihood they did not "deep pore cleanse." That would mean that some of the impurities were not removed. Steaming is not for everybody. If your skin is sensitive or if you have rosacea or broken capillaries, then you should be very careful about subjecting your skin to extremes of temperature. If steaming is used, then it must be placed far enough away from the face so that the skin does not react angrily. I like to finish by adding chamomile tea to the steam, mainly for its soothing qualities.

JB: Is there a standard facial?

Mary: No. Everyone is different. The most important part of a facial is the consultation. That way there are no surprises for the client. Men as well as women should have them. With men the main objective is to get those pores cleaned. Many men who may not have had a facial before may need a couple of sessions before the pores get used to being opened up and cleaned. Follow up work at home, taking time to get the skin clean every day is imperative. Otherwise it's like only vacuuming the house once a year.

JB: How old should you be to go for your first facial?

Mary: Ideally 12 or 13, or when you hit puberty.

JB: How much should you expect to pay for a good facial?

Mary: Most facials start at \$65 and go up from there, depending on what is included. Make sure to discuss this beforehand.

JB: Do you find words of advice?

Mary: Winter is approaching, and we are most concerned about conditions that have broken capillaries. It is most important to protect those skins from the elements. If proper care is utilized, along with the soothing also plant, we feel that a man or a woman can make it through our frigid winters with a minimum of problems.

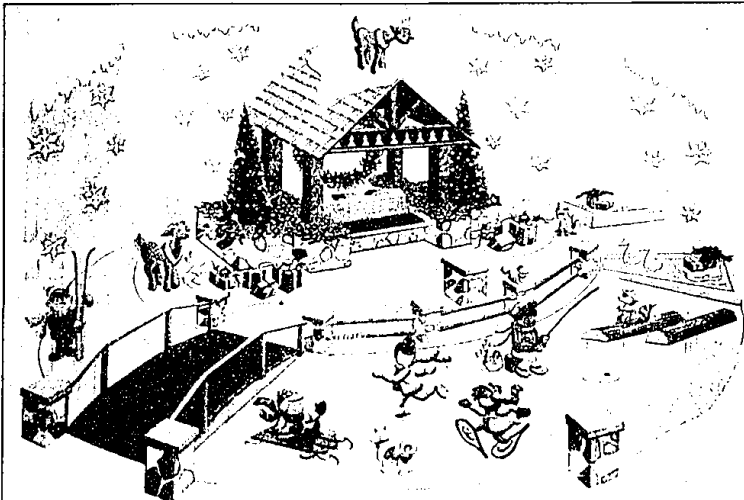
If you would like to contact Mary Glanz, you can reach her at (248) 642-6787. Her salon is at 102 Pierce Street, Birmingham.

I will be taking appointments for beauty consultations at the Townsend Hotel in Birmingham for the last week of December. These sessions last three hours and are limited to five women. I apply your make-up, teaching you to replicate the look yourself. We also discuss skin care, and make recommendations about hair. The minimum purchase is \$125 which is applied towards products that have been used on you. For information call 1-800-944-6589. My salon visits resume in February.

BEAUTY AND THE BEST



JEFFREY BRUCE



Picture perfect: When he arrives, Santa Claus will wait for little visitors inside a snow-covered pavilion at Meadow Brook Village Mall in Rochester Hills through Dec. 24.

Santa sightings Malls decked out for the holidays

BY SUSAN DEMAGGIO
EDITOR

An informal survey of area mall managers reveals that most holiday exhibits cost shopping centers about \$250,000 and are kept for three years.

They are designed and built by a handful of display companies across the U.S. and Canada, and magically appear overnight at your neighborhood mall, assembled by "elves" and "fairies," as one jovial manager insisted.

This year, shoppers and their children will delight to winter wonderland exhibits in center courts that include giant Polar Bears - Westland Center, Reims - Livonia Mall, A Crystal Forest - Twelve Oaks, A Dept. 56 Christmas Village - Oakland Mall, A Renaissance Holiday - Somerset Collection, Snow Scenes - Northland Center, and A Charlie Brown Christmas - Lakeside Center.

Native-costumed "children" celebrate Holidays Around The World - Tel-Twelve Mall, Teddy Bears - Wonderland Mall, Flight of Fantasy - Fairlane Town Center, Santa's Magical Topsy Garden - Laurel Park Place, Mother Goose - Summit Place.

The Hudson's store at Summit Place hosts the retailer's stunning 8th annual holiday exhibit portraying Charles Dickens holiday classic *A Christmas Carol* in 23 animated theatrical vignettes, up now through Dec. 31 - and complimentary!

Meadow Brook Village Mall in Rochester Hills debuts a turn of the century skating pond scene this year, featuring a frozen creek with "animated" children skating, skating and ice fishing near the creek's wooden bridge, observed by animated woodland creatures," according to manager Jim Westcott. Santa will be waiting for children who want pictures in the center of the winter village in a snow-covered pavilion.

Lakeside in Sterling Heights also premieres a new exhibit this season with Charlie Brown, Lucy, Linus, Pig Pen, Peppermint Patty and Snoopy featured in a variety of holiday settings throughout the center. The highlight of the exhibit is an 18-foot high Snoopy doghouse, complete with 36-foot tree exploding through the roof!

Laurel Park Place is the third center with a new holiday decor package, animated elves prepare Santa's hot air balloon, with garden animals shaped from topiaries. There is an interactive

children's play area nearby.

Santa Claus arrives at most shopping malls this weekend (Nov. 22-23) signaling the start of the 1997 Holiday Shopping Season.

Over the next nine weeks, according to retail analyst Fred Marx of Marx/Layne in Farmington Hills, traditional retailers will make two-thirds of their annual profits from about 29-percent of yearly sales.

Not to be outdone by their larger, enclosed counterparts, Main Street retail centers in Franklin, Plymouth, Rochester, Birmingham and Farmington also have their unique events for holiday shoppers.

Franklin hosts a *Holly Day* for families 8 a.m. to 9 p.m. Saturday, Dec. 6 with raffles, refreshments, dreidel demonstrations, Santa photos, food sampling, crafts for kids, ice carvings and a *Light Up A Life: Sweater Drive*.

Rochester kicks off the season with the annual *Lagniappe*, Monday, Dec. 1 from 6 p.m. featuring carriage rides, gifts for shoppers and carolers.

Birmingham welcomes the season with the annual *Christmas Tree Lighting* 7 p.m. in Shain Park. The Salvation Army Band performs, the Village Players lead carols. On Dec. 12 the annual *Midnight Shopping Spree* begins at 6 p.m. with marching bands, carriage rides and Santa photos.

Plymouth invites shoppers to *Come Home to Plymouth* with an Open House throughout the retail district, Nov. 21-23. Merchants will serve refreshments, welcome Santa to Kellogg Park where he will be available for photos weekends through Dec. 24. From Dec. 6-8 volunteers will decorate 50 trees in Kellogg Park which will be lit to the tunes of carolers, Sunday, Dec. 8 at 6 p.m. Street corners will host carolers Friday, Dec. 12 from 7:10 p.m. and shops will stay open until 10 p.m. providing discounts to customers who stop in with a canned food for The Salvation Army Food Bank.

Farmington celebrates *Holidays Around The World*, Saturday, Dec. 6 from 11 a.m. to 4 p.m. Scrooge with Albert Finney will be shown, free, at the Civic Theater 12:30 and 3:30 p.m. Carolers will fill the streets along with a holiday trolley and fire truck. The tree lighting is at 6 p.m. at Warner Mansion, 33806 Grand River.

Parade leads benefit

BY SUSAN DEMAGGIO
EDITOR

"This year our Christmas has a purpose," said Livonia Mall marketer Jim Gray.

"We're hosting a special holiday promotion themed with selfless giving and the joys that come of true friendship. Our *Annabelle's Wish Christmas* brings a message of music and magic to benefit The Make-A-Wish Foundation."

On Sunday, Nov. 30 at 7 p.m. the Fox Network airs an hour-long animated holiday film, *Annabelle's Wish*, which many agree will become an instant classic. Proceeds from the sale of the film, CD soundtrack, and plush toys, will benefit the Make-A-Wish Foundation which serves children with life-threatening illnesses.

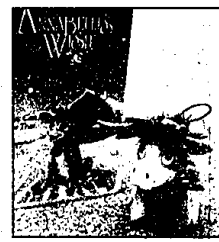
Livonia Mall is one of 145 select shopping centers in the country to support the holiday fund-raiser, using as a springboard, its 15th annual Christmas parade, Saturday, Nov. 22 beginning at 9 a.m. at Six Mile and Middlebelt, titled *Wishes Can Come True*.

"This parade is our biggest and best ever," Gray pronounced. "We've got 2,000 kids walking in it, hundreds of clowns, dozens of bands, police, fire, the Pistons mascot and cheerleaders, and 18 floats - our own features *Annabelle* and a *Make A Wish Child*."

Annabelle is a big-eyed calf who gives up her fondest dream to save Billy, the little farm boy she loves. The movie, from Ralph Edwards films, stars the voices of Randy Travis, Dolly Parton, Jerry Van Dyke, Rue McClanahan, Jim Varney, and Cloris Leachman.

The film company is donating \$1 million to kick off the fund drive, and Livonia Mall will donate \$2 from every film/plush toy combination sold (\$16.98) to the Foundation.

"It costs the Foundation about \$4,000 per wish to help a seriously ill child," said Gray. "With this promotion, kids will get merchandise they love while helping other children less fortunate."



News of special events for shoppers is included in this calendar. Send information to: Malls & Mainstreets, c/o The Observer & Eccentric 808 East Maple, 48009; or fax (248) 644-1314. Deadline: Wednesday 5 p.m. for publication on Sunday.

SUNDAY, NOV. 16

Holiday exhibit open

Through Dec. 31, stroll through Victorian England recreated in 23 animated vignettes portraying the Charles Dickens classic *A Christmas Carol*. The 8th annual holiday exhibit is presented by Hudson's during regular store hours. Group tours are available to classes, clubs. There is a charge for admission. Critics are calling this offering "the best so far!"

Summit Place Mall.

Elizabeth Lake/Telegraph. Waterford.

(248) 683-5299.

Holiday Puppet Event

Children's Theatre of Michigan presents *Whose Ear-muffs are these anyway?* at the Paganet Wagon Theatre in the Somerset Collection Southfield, through Dec. 24 at 1:30, 3:30, 5:30 and 7:30 p.m. Sundays 1,3, and 5 p.m. Free. Santa Claus photos in his three-story castle in Somerset North's Grand Court. Photo operation runs through Dec. 24 with option of Polaroid shot \$10, or roll of 35mm film for \$15, processed at parent's convenience. Appointments with Santa optional.

Big Beaver/Coolidge. Troy.

(248) 816-5484.

THURSDAY, NOV. 20

Santa arrival

Troy Athens Marching Band welcomes Santa Claus for a rousing parade through the shopping center beginning at 6:30 p.m. Santa E-mail station on upper level, near JC Penney's.

Oakland Mall, 14 Mile/John R. Troy.

(248) 555-0000.

ADDED ATTRACTIONS

Radio event for charity

WJLB's Mason & Co., broadcasts live from the mall, 6 a.m. to midnight and Nov. 21 from 6 a.m. to noon, collecting *Coin for Kids*. Elves will take children's gently-used coats at the Valet Entrance between JC Penney and Lord & Taylor from 9 p.m. until 6 a.m.

Fairlane Town Center.

Michigan/Southfield. Dearborn.

(313) 593-1370.

FRIDAY, NOV. 21

Santa on parade

A horse-drawn carriage brings Santa Claus to the mall at 7 p.m. Walton entry. Parade includes musicians, dancers and costumed characters.

Meadow Brook Village Mall.

Walton/Adams. Rochester Hills.

(248) 375-9451.

SATURDAY, NOV. 22

Annual holiday parade

Don't miss the 16th mall/city-sponsored community parade, "Wishes Can Come True," beginning at 9 a.m. Six Mile and Middlebelt, proceeding north on Middlebelt to the shopping center at Seven Mile. Free hot chocolate for all at the mall after the parade. Clowns, floats, fire engines, celebrities, bands, giant balloons. Christmas concert by Evola Music/Baldwin pianos at 1:30 and 3:30 p.m. west end of the center. Santa photos through Dec. 24.

Livonia Mall, Seven Mile/Middlebelt.

(248) 476-1160.

Santa Character Parade

Colorful characters walk Santa Claus to his place in Center Court, noon.

Summit Place, Elizabeth Lake/Telegraph.

(248) 682-0123.

Bananas in Pajamas

Santa Claus arrives by horse and carriage outside entrance 6, John Glenn High School marching band brings him into the mall to JC Penney Court. Enjoy a special musical performance starring Australian phenomenon *Bananas in Pajamas*, follows at 11 a.m. and 3 p.m. Santa photos through Dec. 24.

Westland Center, Wayne/Warren.

(313) 425-5001.

Lamp Chop greets Santa

Shari Lewis' Lamp Chop makes a solo appearance to welcome Santa Claus at noon. Lamp Chop stars in a musical production at 2 and 4 p.m. in the Bears Court. Santa will be in The Crystal Forest along with 136-life like animals designed and created by Ann Arbor artist, Ira Imbras-Jansen.

Twelve Oaks, 12 Mile/Novi.

(248) 348-9411.

Band brings Santa

Southfield Lathrup's High School Band plays to the arrival of Santa Claus at 11 a.m. Face painting activities for children 11 a.m. to 1 p.m.

Tel-Twelve Mall, 12 Mile/Telegraph, Southfield.

(248) 353-4111.

SUNDAY, NOV. 23

Leader Dog benefit

Jacobson's hosts 5th annual fund-raiser 6 p.m. silent/live auction of 150 items from Rochester-based shops and service stores, fashion show (8 p.m.) hors d'oeuvres and wine from area restaurants, Dussert afterglow. Tickets are \$50, \$75 and patron \$100. Call Leader Dogs office (248) 651-9011.

Great Oaks Mall.

Walton/Livornois Rochester Hills.

(248) 651-6000.