

RETAIL DETAILS

Retail Details features news briefs from the Malls & Mainstreets beat compiled by Susan DeMaggio. For inclusion, send information to: Retail Details, c/o The Observer & Eccentric! Newspapers 805. E. Maple, Birmingham, MI 48009, or fax to (248) 644-1314.

New jeweler in town
Richard Grigala is selling designs at 162 S. Old Woodward in Birmingham, Monday-Saturday, 10 a.m. to 5:30 p.m. The master goldsmith studied at the Cranbrook Academy of Art and has been an international design winner executing his pieces in high karat gold and gemstones. He welcomes inquiries at (248) 647-4414.

Hudson's announces corporate personnel changes
Debbie Harms of Minneapolis is Hudson's new regional visual manager and Michelle Shulman of Ant Arbor is the company's new public relations manager. Harms has been with the Dayton Hudson Co. since 1988, serving as display manager in several locations across the country. Shulman comes from a six-year stint with Campbell & Co. in Dearborn where she handled accounts with Ford Motor Co.



Debbie Harms



Michelle Shulman

Plymouth Chamber elects 1998 officers
The Plymouth Chamber of Commerce has elected its 1998 officers: President Bob Steward of NBD Bank; President-Elect Bill Pratt of General Business Services; Vice presidents: Carl Schultz of Sealant Equipment and Engineering, Michele Ruppel of DiversifyLever and David Siegrist of Horizons Planning. Tony Welsh of AAA Michigan is an ex-officio member. Newly elected to the board are Annette Horn of Native West, Wes Smith of E&E Manufacturing and Gary Bonnell of Skyway Precision.

Princess Di beanie bears will help local charities
Livonia Mall is holding a silent auction for a special edition Princess Dianna Beanie Baby

Bear (donated by Animation Station) to benefit the Make-A-Wish Foundation. The mall will accept bids through Jan. 25 via the mall management office, 29614 Seven Mile, Livonia, 48152. For more information call (248) 476-1160. (Bidding started at \$200.)
M.T. Hunter of Birmingham and Northville also donated a shipment of the treasured bears to local charities to auction off. Owner Martha Twomey said the bears are selling for \$750 on the Internet.

Mall honors tree decorators
Winners of Livonia Mall's annual tree decorating contest include Alyssa MacDonald, 6; Michael Rose, 6; Danny Loughran, 3; Austin Wal, 6; Mary Rose Schmitz, 6; Joe Darga, 7; Lynne Schulz, 9; Michael Keskinen, 11; and Adam Blaszkiewicz, 9.

Shop closes after 30 years
Ralph and Joanne Graham, owners of the Orthogonality store at 205 N. Woodward in Birmingham, announced plans to close on Jan. 29 after a month-long inventory clearance which is under way.

The couple plans to retire, and expressed regrets at leaving behind the many loyal customers who have shopped at Orthogonality since it opened in the early '70s selling contemporary gifts, housewares and home furnishings.

"Much of what Orthogonality offers today is available in the area," he said. "We hope our sale will be beneficial to our many customers and friends and they will stop in and say good-bye." For more details call (248) 642-1460.

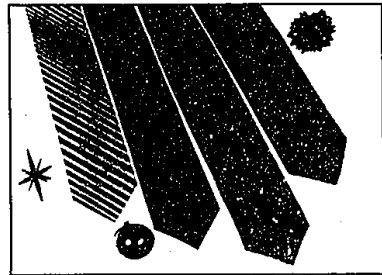
Sweater drive under way
Detroit Public Television teamed up with C.O.T.S. (Coalition on Temporary Shelter) to participate in the Mr. Roger's Neighborhood Sweater Drive, Jan. 5-18 at the WTVS Stores of Knowledge at Somerset North, Troy; Lakeside Mall in Sterling Heights; and Briarwood Mall, Ann Arbor.

Shoppers are asked to donate sweaters they no longer need to those less fortunate. For more details call Jill Silver at (313) 876-8358.

Pillow buddies are a strong sell
Jacobson's is briskly selling a series of lovable character pillows that children love at nap-time. The teddy bear is \$26, there are also frogs, turtles, snowmen, dog, cats and skunks.



There are some tricks to buying the right tie



Tie one on: Shown from left, a classic woven silk stripe in silver and black; an all over pattern printed on silk in shades of rust, blue and ecru; a printed silk star and check motif in putty, brown and gold; a richly textured woven silk grid design in silver, gray, blue.

Men are from Mars and women are from Venus even when it comes to neckties.

Some 20 million ties will be purchased as gifts this holiday season, according to the Neckwear Association of America. Most will be purchased by women and given to men. Some will be worn infrequently.

The reason, according to the Neckwear Association of America, is that men and women view ties differently.

"A man sees a tie as an extension of his personality. A tie has a lot of ego involvement. He wants a tie that says something about himself," Gerald Andersen, executive director observes. "Panel studies indicate that women opt for a tie that is bolder... that takes a man out of himself and expands his boundaries. But, this is dangerous territory for most guys," he continues.

This season's tremendous diversity of tie patterns and colors — ranging from elegant and conservative to bold and colorful — allows for greater expression than ever. "The old give-it-and-he-will-wear-it-days are over," Andersen says. "A tie gift that is not an expression of his taste, interests or personality is headed straight for the bottom of the sock drawer." With a little care and forethought, a tie is a great gift. Ties are fun to shop for, one size fits all, and the right tie is the most personal and satisfying gift a man can receive.

The NAA offers a few tips that can assure gift-giving success:

- Buy a tie that fits his taste, not necessarily yours. Stay away from that great looking tie if it looks like nothing you have ever seen him wear before. If you want to expand his boundaries, do it gradually. For example, if he favors stripes try the new horizontal woven stripes in bright colorations.

- Check out his wardrobe. Start with his tie rack, of course, and determine if there is a color and pattern theme that runs through his collection. If so, something in the same feeling will surely be welcomed. Is an old favorite looking a little worn? A close match will surely become a new favorite. Take a look at what's at the bottom of the rack or has a little accumulation of dust. Avoid repeating these mistakes.

- His shirt drawer, can also give you important clues. Button down collars are best accessorized with traditional designs or more casual neckwear such as conversational. Fashionable spread collars go better with dressier looks, such as the beautiful wovens popular today, and designer ties.

Has he been adding the new deep tone dress shirts to his collection? If so, today's bright toned neckwear in shades of gold, red, purple and lime coordinate perfectly with the new shirt colors. If he is wearing denim shirts on Casual Friday, try a tie in a retro look or conversational in cotton or wool.

- Check his clothing wardrobe. Does he mainly wear suits? If so today's elegant wovens in horizontal or vertical stripes, geometries, or textured solids in iridescent shades are a good bet. If he is wearing mainly sport coats and blazers, more relaxed looks like conversational charity ties and updated traditional would be a nice choice.

- Check his labels. If he has a favorite brand or designer name, this is a safe choice.

- Consider his interests. A tie that reflects a hobby or interest is always a safe bet. Today, there is a wider selection of such ties available than ever with golf and cigar motifs lending the way this holiday season. However, everything from architecture to zebras is illustrated on neckwear today.

A final note: the fashion color pallet this holiday season tends toward bright tones like reds and French blue and somewhat unusual colors like lime, purple, gold, copper and rust.

Where can I find?

(248) 901-2555

This feature is dedicated to helping readers locate sources for hard-to-find merchandise in the marketplace. If you've seen any of the items in your retail travels (or basement) please call Where Can I Find? (248) 901-2555. Slowly and clearly, leave your name, number and message, and you should see your input in the following Sunday's column.

What we found:

- Correction! Tetra D can be found at the Crescent Continental Co. (313) 887-5676.
- Mille Bourne, the French card game, was spotted in Toronto's Eaton Center and at the Noodle Kiddoodle, 14 Mile and Orchard Lake in Farmington Hills.
- Old albums and records can be found through Collectors Choice, 1-800-923-1122, or the Music Search, 1-900-737-6647.
- Galore cologne by Germaine Monteil can only be purchased in Europe these days.
- A wonderful reader sent in a photo of all the Santabears along her stairs and we passed it along to the searcher, Maggie.

We're still looking for:

- A selection of 36-inch, short-rise, wool dress slacks, plus an old-fashioned sock darning tool (a stump?) You stretch a sock over it and sew it for Myron Stein of Southfield.
- Someone who can crochet a cover (from a model) for a Tabasco bottle, like a sombrero and serape with bottle cover for Clare Reading of Bloomfield Hills.
- A Batman and Robin bath mat or a small rug for a little boy's bathroom for Corey Katz of Northville.
- The game Hotel, and Kismet dice.
- A silver Christmas tree and revolving color wheel, plus the Don't Go With Strangers book for Sally.
- A Mrs. Beasley doll for Shannon of Garden City.
- Janet would like dresses by Chez. Once they were carried at SYS on Southfield but they are no longer in business.
- A microwave turntable that comes apart or cleaning for Shirley.
- Edwin jeans for girls and Big Ben jeans for boys for Karen.
- Bottom Better diaper rash cream for Cheryl of Westland.
- Kathy needs all solid color borders including black. She saw them on display but can't remember where.
- The book and record from the late '60s *Shy Truckee*. It's about an elephant.
- John wants a race track game from the '60s called *Tric Trax*.
- The address for E.J. Danish modern chair cushions.
- Debbie is looking for a *Mary Mag* power doll house from the mid '60s on magnetic stilt in its entirety.
- Fuzzy Wuzzy soaps.
- Denim bib overalls for men, 36 length, for Kathy in Garden City.
- Revlon Lactol conditioning lotion for nails, cuticles, Grey-Gone detergent.
- Linda of Troy is looking for a Barbie Bride doll with dark brown hair.
- Dishes from A&P bought in 1979 called "Diane."
- A video transfer box that transfers old 8mm film onto video movies, to rent or buy for Douglas of Farmington Hills.
- Word-of-Mouth spaghetti sauce for Rose.
- Jill Sanders cologne for men for Darryl.
- The publication *Two Cute Sock Dolls* for Kathy.
- The old board game, *Call My Bluff*, for Joe, Livonia.

THINK SNOW



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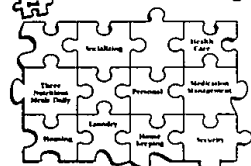
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7:00-8:30
Farmington, Rochester - Jan. 12, 1998
Oakland, Troy, West Bloomfield - Jan. 15, 1998
Auburnville, Birmingham, Bloomfield Hills - Jan. 20, 1998
Berkley, Lake Orion, Royal Oak - Jan. 22, 1998
Both parents and students should attend if necessary. You should attend a separate meeting date.