

Say bye-bye to your beauty blues

This month, I have decided to collect your letters and answer the most frequently asked questions about beauty, skin care, and all of the things that make life worth living. Here goes:

1.) As I get older, I find that my complexion color is changing. Where it was all mono-colored, I seem to now appear "blotchy." What can I do?

You must remember that as you age, so does your skin tone. The majority of women appear paler with more yellow in the skin. Make sure that you use foundation/eye-makeup that have a "blue" base to them as opposed to a "yellow" base. Think more "sun-burned" than "suntanned."

Also, there is an old adage that the older you get the lighter the hair should become UNTRUE!

There must always be a contrast between the complexion color and your hair color. Always try to have your hair darker than your skin-tone or you will look terribly washed out.

2.) What can I do about the bags under my eyes and the crepeiness above the eyes?

This is certainly the most common question asked in my 35 years as a makeup artist, and I have always answered it the same way. For undereye bags/circles: be sure to apply your makeup base ON the bags. Then take your concealer and apply it just in the line of demarcation (the orbit) NOT on the bags themselves. This was you will eradicate the division line and your circles will disappear. DO NOT put the concealer on your foundation. It will swim. As far as the crepeiness (I call them turkey feet) or the sort of plastic surgery, here's your best bet. Use a white eyeliner (yes I manufacture one). The first rule of art is for every shadow you must have a highlight.

3.) Lines around the mouth! How can I prevent my lipstick from bleeding?

Try this: When you apply your base, be sure to put a bit on your lips. Powder your lips. Use a lip liner, fill in with lipstick and gloss, applied simultaneously (and at the same time!) To your lip brush. DO NOT BLOT YOUR LIPS! That will start the movement of your lipstick up your nose!

Try licking your lips. The saliva (sorry) has a tendency to "set" your lip color. Once you become proficient at your makeup, you will learn to carry with you during the day are your lips (compact, lip liner, lipstick and gloss).

4.) How much blusher is too much blusher? I never seem to have enough color in my cheeks.

Remember that blusher is like perfume: YOU may not smell it, but people passing you faint. Trust me, when you apply your blusher in the morning and it looks good to you... that's enough! Ditto on the perfume. If you MUST wear Jungle Gardenia, Youth Dew, or Liz Taylor's latest, a little goes a looong way!

5.) My eyebrows are disappearing with age. Any suggestions?

Eyebrows can make or break your "look." The rule of eye is less is more. I prefer a thinner brow on my clients, since it "opens the eyes."

How? By giving you more room to work between the brow and the lash line. If you have a vision problem, try folding the temples of your glasses (the "arms"), hold one lens over one eye, and pluck the opposite eye. That will help.

Remember that your brows should always be a 1/2 shade DARKER than the hair on your head. Always use a brush on brow color to avoid the "quotation mark" look a pencil gives you.

I am beginning my personal appearances all around the Detroit area. My March appointments will be in Ann Arbor, Northville, Rochester, and Royal Oak.

To find out more information you may call 1-800-944-6588. If you would like to speak directly to me, please "E" mail me at <http://www.jofreybrucecosmetics.com>.

BEAUTY AND THE BEST



JEFFREY BRUCE

Malls aren't just for shopping anymore!



Play time: Wonderland Mall in Livonia becomes the latest shopping center to add a play-ground to the premises for toddlers. Equipped with Little Tikes toys, the carpeted play pit offers moms a place to take a shopping break and kids the place to make new friends. Themed playcenters are also located at Twelve Oaks, Lakeside and Fairlane malls.

Summit Place ready for future



Summit Place Mall at Elizabeth Lake and Telegraph in Waterford, is close to a deal which would add a movie megaplex and major restaurant to the regional shopping center, making it more appealing to modern families.

BY SUSAN DEMAGGIO
RETAIL EDITOR

Whose afraid of Great Lakes Crossing, the big bad mega outlet mall coming in 14 miles north of them? Not Summit Place in Waterford.

Mail manager Joe Tyree is busy these days, tracking down tenants that offer the merchandise and services his shoppers are seeking, and that includes a multi-screen cinema and a pub-style eatery.

"We're about 90 days away from announcing some major changes at the center," he said. "And it has nothing to do with Great Lakes Crossing opening in November in Auburn Hills. My understanding is that, that center will be more of a tourist destination. At Summit Place, we're a super regional shopping center, the place area residents come to buy their kids shoes, purchase a video, or a pair of jeans."

"We're continuing to reposition with a mix of the type of stores you find at Twelve Oaks, Lakeside. We're geared to families. You see lots of double strollers at the center."

Krys Byland of Star Theatres in Grand Rapids, confirmed that the company was considering Summit Place for a multiplex, but it was looking at other locations as well.

"We're all on the move now," she explained. "AMC and United Artists, are looking for sites, too. It's a good

time to be in the entertainment business."

Within the past year, Summit Place has added to its lineup: Paul Harris (a women's boutique, fresh out of bankruptcy with clothes for the working woman) and the first new store in Michigan) an expanded Victoria's Secret, Lane Bryant, Jarman Shoes, Pacific Sunwear, Corey's Jewel Box, 6-7-9 Shop, Sunglass Hut, Wild Pair, a prototype Imperial Sports (which has seen sales shoot up 70-percent in less than eight months) Java Brew and Bakery, and in the Picnic Food Court, Charlie's Steakery and Motown Chicken.

Special shoppers

Located less than a mile south of the Oakland County offices complex, Summit Place has decided to offer the 2,000 county employees a VIP card which will feature promotions and discounts throughout the year.

The center is also launching a walker club. "It's about one-and-a-half miles around the center," Tyree said. "And we're already got dozens of people who walk around here each day."

To welcome Spring, an enticing Shop, Save and Win marketing promotion kicks-off at Summit Place in April, where among other perks, shoppers can register to win a \$25,000 family van from Linghammer.

Summit Place sits in the middle of

2.1 million-square feet of retail over 120 acres owned by a partnership of investors. It is managed by Ramco-Gershenson which also owns and operates Tol-Twelve Mall in Southfield, West Oaks in Novi, and many other properties, nationally. Shoppers to the center will also find Target, Farmer Jack, Mervyn's, Best Buy, Circuit City, Media Play, Builder's Square, Pier One Imports, Learning Tree, and a Sam's Club Warehouse, among a dozen more specialty retailers.

Still cocooning

Like many other shopping malls across the country, Summit Place has watched the decline of women's fashion sales, which once drove the industry, replaced by home furnishing and electronic sales.

"Americans put their money into home-cocooning products, these days," Tyree said.

"People want the comfort and convenience of their own homes, so they're buying products that relax, entertain and amuse them at home. They're not buying fashion. Do you know the name of the store that has become the barometer for measuring the success of a shopping center?"

The Gap. When it comes to leasing space in a shopping center, most new retailers want to know, "How does your Gap do?" Summit Place was built in 1961, then known as "The Pontiac Mall." In 1987, it expanded to add a Hudson's, and Sears. In 1992, Hudson's remodeled and updated its Summit Place store and Matt Prentice opened his Sour Dough Bread Co. Restaurant in the Hudson's wing.

Somerset hosts a spring fling

The sights, sounds and smells of spring have arrived at The Somerset Collection in Troy.

After a one-year hiatus, the mall is back in bloom with their home and garden show through April 11. Sponsored by Torre & Bruglio, GM Card, Air New Zealand, Australia 2000, English Gardens and Observer & Eccentric Newspapers, the show includes a host of special events:

- Elaborate garden displays surrounding the performance stages presented by event contributors: Cebel of Sydney, Christinsson's Plant Center, Post Gardens Greenhouses, Harbour Days, Moonlit Lighting, Planterra Tropical Greenhouses, Hay Wiegand Nurseries, Shemlin Nurseries, F&T Handscapes and Unilock.

- Performances of "The World Beyond the Wall," by The Children's Theatre of Michigan, run March 8-April 11 in the North Grand Court. Visits to the Garden Village where Nestor Fairweather, the rabbit, resides for pictures with children, are available March 28-April 11.

- Sale of playhouses to benefit Habitat for Humanity beginning April 1. Information available at the Concierge Desk in Somerset North.

- Informal modeling of spring fashions every Wednesday from noon to 2 p.m. in the Somerset North Grand Court and South Rotunda. (Those attending the informal modeling on Wednesday, April 8, from noon to 1 p.m. in the South Rotunda are invited to don their Sunday-best hats for "Hats Off to Spring." Box lunches are available for \$5 and the person with the most distinctive spring hat will win a \$200 gift certificate.)

- Cabaret Night Series featuring world-class entertainers with performances Thursday nights March 12, March 19 and April 2 at 7 p.m., Somerset North. Among the performers are Kimmie Horn and Randy Scoff.

- Special presentations by local home and garden experts. Saturday, March 21 at 1 p.m., Somerset North, Art and Antique Appraisals by experts from the Frank Boes Gallery, Bloomfield Hills. (Please do not bring coins, stamps, large gemstones and musical instruments.) Reservations are required for this event. Tuesday, March 31 at 1 p.m., Somerset South - Guide to Tree and Shrub Planting. Greg Myers of English Gardens will explain everything there is to know about planting trees and shrubs.

- Tuesday, April 7 at 7 p.m., Somerset North, *The Latest in High-Tech Travel Packs* with experts from Eastern Mountain Sports describing all you will need for traveling with the latest high tech travel packs.

- Special presentations about Australia at Somerset South, reservations are required for these events. Highlights include: Saturday, March 28 at 3 p.m., Somerset South, *Exploring the Gardens of Australia* with Australia 2000 experts. Saturday, April 4 at 3 p.m., Somerset South, *Thibiti, Fuji and Cruises to Australia*.

- Saturday, April 11 at 3 p.m., Somerset South, *The Millennium, Sydney 2000 Olympic Games and The America's Cup in Australia*.

Reservations are required for many events. Please call the event hotline at (248) 816-5484. Admittance is free.

For a complete schedule of shows and lectures, stop by the mall where kiosks are stocked with special "Journals of Events."

News of special events for shoppers is included in this calendar. Send information to: Malls & Mainstreets, c/o The Observer & Eccentric Newspapers, 805 East Maple, Birmingham, MI 48009; or fax (248) 644-1314. Deadline: Wednesday 5 p.m. for publication on Sunday.

Sunday, March 8

Puppet show
Performed daily at 7 p.m. Saturdays 11, 1 and 3 p.m. Sundays at 1 and 3 p.m.

Meadowbrook Village Mall.
Adams/Walton, Rochester Hills.
(248) 375-9451.

Health expo
Sponsored by the American Heart Association, noon to 4 p.m. Registered dietitians offer personal consultations, body fat analysis, blood pressure screenings, and host a recipe contest with prizes and more.

Tel-Twelve Mall, 12 Mile/Telegraph, Southfield.
(248) 363-4111.

Monday, March 9

Fashion show/dinner
The Michigan Professional Women's Network

ADDED ATTRACTIONS

invites those interested to view a spring fashion show from local boutiques, and enjoy dinner and networking with others at 6 p.m. Reservations required. Tickets \$25.

Birmingham Community House.
390 South Bates.
(248) 648-2637.

Wednesday, March 11

Hard of hearing meet
MedMax hosts meeting of Self Help for Hard of Hearing at 7 p.m. Telecoil devices discussed. No charge. Reservations suggested.
36900 Central City Pkwy.
Westland
(313) 696-0194.

Thursday, March 12

Private lingerie fittings
Neilman Marcus presents the Wacoal Silhouette Analyzer in Intimate Apparel on Level Two through

March 13. Appointments for personal fittings will be taken for the event. The digital imaging machine allows women to see how their silhouettes can be transformed with the correctly-sized undergarments. Free.

Somerset Collection Show.
Big Beaver/Coolidge, Troy.
(248) 643-3300 ext. 2250 or 2251.

Consignment clothing show
Beruns hosts Linda Janai presents an informal show of career, casual and evening clothes at the Water Club Seafood Grill, noon to 2 p.m. Call for reservations.
35500 E. Ann Arbor at I-275, Plymouth.
(734) 454-0666.

Builders Show opens
The 80th annual Builders Home & Flower Show hits Cobo Hall through March 15. Admission is \$6.00 for adults, \$4.50 for seniors. Grand entrance features floral archway leading to a garden with 25,000 spring bulbs. Home improvement experts visit. Hundreds of information booths and displays.
(248) 737-4478.