

# Wheaties plans to feature champion angler

Move over Michael Jordan, Red Grange, Cal Ripken and Joe Montana. Get out of the way Bruce Jenner, Chris Evert and anyone else who has been featured on the cover of Wheaties, the Breakfast of Champions.

Anglers are finally getting their due. For the first time in the 74-year history of the breakfast cereal, a champion fisherman will be featured on the Wheaties package this year.

No fooling! The Wal-Mart FLW Tour and General Mills recently announced that Wheaties will become the official cereal of the \$3.65 million Wal-Mart FLW

Tour, competitive angling's most lucrative tournament series. The 1998 Wal-Mart FLW Tour Angler of the Year will be featured on a special edition package of Wheaties.

This is the first time a professional angler has graced the Wheaties box since the cereal's association with sports began in 1933. This is great news for the fishing fraternity. Exposure of our sport on the box of the popular breakfast cereal will bring fishing to the table of millions of fishing and non-fishing families across America.

Maybe, just maybe, this exposure will shed some light on the excitement of fishing and enlighten children even if just a handful think it's still cool to go fishing.

Launched in 1996, the Wal-Mart FLW Tour was designed and produced for television and

is the first such series created to enhance viewer involvement in fishing.

Each Wal-Mart FLW tournament is aired on ESPN two weeks after the event. The tour features the largest cash prize in the history of fishing — \$250,000 for winning the Wal-Mart FLW Tour championship. The tour is named in honor of Forest L. Wood, the founder of Ranger Boats.

### Fish Michigan updated

After six years and six printings, Michigan's most popular mappd guidebook to southern Michigan's best fishing lakes has been revised. Fish Michigan-100 Southern Michigan Lakes has been revised and includes 60 new lakes.

"I chose 60 lakes never before featured and I updated the other 50 because I decided to keep, because they still offer excellent

angling opportunities," said the book's author, Tom Huggler.

This series of mappd guidebooks is an invaluable addition to your fishing gear. The maps are detailed and accurate and include the best areas for each species of fish living in the respective lakes.

In addition, everything you need to know about the area — access sites, local bait shops and accommodations, DNR offices, recent master angler catches — is listed with the maps.

Several area lakes remain in the book, including Maceeday, Orchard, Cass, Kent, Lake Orion, Belleville and the Stony Creek Impoundment.

Copies of the new book are available at bookstores or by calling 1-800-824-4618.

### Sea Grant survives

Michigan Sea Grant is alive and well and poised to carry on

with its Great Lakes research and outreach programs into the next millennium.

An extension of the National Sea Grant program and one of 30 such programs across the country, Michigan Sea Grant is a joint program of the University of Michigan and Michigan State University.

Since 1969, Michigan Sea Grant has spent more than \$25 million in support of Great Lakes research and outreach ranging from studying exotic nuisance species to developing new approaches to fisheries management.

The U.S. Congress recently unanimously approved legislation to renew the National Sea Grant Program through 2003.

"This is extremely important legislation," said Russell Moll, director of Michigan Sea Grant. "The funding Congress has re-committed will enable our pro-

gram to respond to important problems affecting the coastal areas of our state. We are gratified by the overwhelming support Congress has shown for Sea Grant."

In addition to researching aquatic nuisance species, Michigan Sea Grant works extensively in fisheries, aquaculture and marine engineering to help maintain a healthy Great Lakes ecosystem as well as support Michigan's economy.

Another program gaining attention is Michigan Sea Grant's Great Lakes Education Program, which is conducted aboard ship in Lake St. Clair.

Anglers and hunters are urged to report your success. Questions and comments are also encouraged. Send information to: Outdoors, 805 E. Maple, Birmingham, MI 48009. Fax information to (248) 644-1314 or call Bill Parker evenings at (248) 901-2573.

## OUTDOOR CALENDAR

### ACTIVITIES

#### MAPLE SUGARING

Enjoy a spring walk to the sugarcorn and learn the techniques for making maple syrup from tree sap during this program, which begins at 1 p.m. Sunday at the Henry Ford Estate Terrace at U-M Dearborn. Call (313) 593-6338 for more information.

#### MAYBURY MUSH

Join members of the southeast Michigan Group, Sierra Club on a moderate five-mile hike beginning at 1 p.m. Sunday, March 8,

at Maybury State Park. Call (313) 562-1873 for information.

#### COTTON IS OUT

Eric Stockinger, a veteran kayaker and backpacker will bring participants up to date on the latest and newest new fabrics during this program, which begins at 7 p.m. Thursday, March 12, at REI in Northville. Call (248) 347-2100.

#### WHAT'S IN DAVE'S PACK

Dave Tate, a veteran backpacker, alpine skier and outdoor photographer and an Eagle Scout will present a clinic on back

country must haves and everyday backpacking necessities during this program, which begins at 7 p.m. Thursday, March 19, at REI in Northville. Call (248) 347-2100 for more information.

#### SPRING WALK

Bill Graig will lead a spring walk beginning at noon on Saturday March 21, at the William P. Holiday Nature Preserve in Westland. Participants should meet at the parking lot at Newburg Road, north of Warren. Call (313) 622-8547 for information.

#### LIFE LINKS

Learn about some of the fascinating connections between plants and animals and their habitats during this program, which begins at 1 p.m. Saturday, March 28, at U-M Dearborn. Call (313) 593-6338.

#### LAND NAVIGATION

The School of Outdoor Leadership, Adventure and Recreation (SOLAR) presents a class on land navigation on Saturday, March 28, at the Waterloo Recreation Area. Call Linda Burke at (248) 471-9185 for more information.

### CLASSES

#### HUNTER EDUCATION

Wayne County Sportsman's Club will hold several hunter education classes in the upcoming months at its clubhouse and grounds in Romulus. Students must be present for both days. All equipment will be provided. Classes will be offered March 28-29, Aug. 29-30, Oct. 3-4, Oct. 17-18 and Nov. 7-8. Cost is \$10.50 and includes lunch both days. To pre-register call (313) 532-0285.

### MEETINGS

#### NRC

The monthly meeting of the state Natural Resource Commission will be Wednesday and Thursday, March 10-11, at the Kellogg Center in East Lansing.

### SEASON/DATES

#### RABBIT

Rabbit season runs through March 31 statewide.

#### PIKE

Pike season ends March 15 on inland lakes statewide. Spawning season ends Feb. 28.

#### SMELT

Smelt netting season runs March 1-May 31 south of M-72, April 1-May 31 north of M-72.

### SEMINARS

#### BEAR SEMINAR

The Michigan Big Game Hunter's Association presents Karl Hofstorf, retired chief of the DNR's wildlife division, who will give a seminar on bear hunting, beginning at 7 p.m. Thursday, March 19, at the Gander Mountain store in Taylor.

### SHOWS

#### STEELHEADERS

Huron Valley Steelheaders will hold its Spring Show 9 a.m. to 5 p.m. on Sunday, March 29, at the Southgate Civic Center. Redford's Bob Mitchell will be a guest speaker and will give a presentation on salmon trolling and Great Lakes fishing beginning at 9:30 a.m.

### TOURNAMENTS

#### SALMON STAKES

The 20th Annual River Crab Salmon Stakes benefit fishing tournament will be held Saturday, May 2, in St. Clair. Proceeds from the tournament will be used to support the Blue Water Mental Health Clinic and other programs across the state that serve troubled children, adults and their families. Raffle/entry tickets are \$10 each and enter the holder into a raffle and the fishing tournament. Raffle prizes include a four night cruise for two adults and two children in Cape Canaveral, Florida; use of a private suite at a Tiger baseball game; a weekend for two in Chicago; gift certificates and a charter fishing trip. Tickets are also redeemable for \$10 off dinner for two or Sunday brunch at any Chuck Muer restaurant. Tickets are available at Charlie's Crab in Troy, Muer's Seafood Tavern in West Bloomfield, Meriwethers in Southfield, Big Fish in Dearborn, Big Fish Too in Madison Heights, and Gandy Dancer in Ann Arbor or by calling the River Crab at 1-800-468-3727.

### OAKLAND PARKS

#### COUNTY PARK REQUIREMENTS

Advanced registration is required for all nature programs at Oakland County Parks. Call (810) 625-6473 to register or for more information.

#### WATCH WILDLIFE

Ray Rustem, of the Michigan Department of Natural Resources, will share information on some of the best places in Michigan to watch wildlife during this program, which begins at 1:30 p.m. Saturday, March 14, at Independence Oaks.

## What is

SelectCare Medicare Gold?

## What does it cost?

Is vision included? What about prescriptions?

Is there any deductible? If you have questions

about health insurance and Medicare, please join

SelectCare for an open house presentation on

Medicare Gold at any of the neighborhood

locations listed or at the Macomb Hospital Center,

Executive Office Building Auditoriums A & B.

If you would like to attend one of these

presentations, please call 1-888-506-GOLD.



#### Sign of the Bee-carver locations:

Allen Park	Dearborn
Mt. Clemens	Madison Heights
Sterling Heights	Bloomfield Hills
Eastland	Royal Oak
Warren	Westland

Call 1-888-506-GOLD for specific times and dates

#### Kerby's

Farmington Hills	
Haggerty/8 Mile Rd.	
03/03 at 10:00 AM	03/19 at 10:00 AM
03/05 at 10:00 AM	03/24 at 10:00 AM
03/10 at 10:00 AM	03/26 at 10:00 AM
03/12 at 10:00 AM	03/31 at 10:00 AM
03/17 at 10:00 AM	

#### Big Boy Restaurant

Southfield	
Grodan/Telegraph	
03/10 at 10:00 AM	03/24 at 10:00 AM
03/17 at 10:00 AM	03/31 at 10:00 AM

#### Med Max locations:

Orchard Lake	Farmington Hills	Taylor	Westland
03/02 at 1:00 PM	03/02 at 1:00 PM	03/04 at 1:00 PM	03/05 at 1:00 PM
03/09 at 1:00 PM	03/09 at 1:00 PM	03/11 at 1:00 PM	03/12 at 1:00 PM
03/16 at 1:00 PM	03/16 at 1:00 PM	03/18 at 1:00 PM	03/14 at 1:00 PM
03/23 at 1:00 PM	03/23 at 1:00 PM	03/25 at 1:00 PM	03/26 at 1:00 PM
03/30 at 1:00 PM	03/30 at 1:00 PM		

#### Macomb Hospital Center 12000 E. 12 Mile Rd., Warren

Executive Office Bldg. Auditoriums A and B (12 Mile Entrance)	
03/03 at 10:00 AM Auditorium A	03/24 at 10:00 AM Auditorium A
03/10 at 10:00 AM Auditorium A	03/31 at 10:00 AM Auditorium A
03/17 at 10:00 AM Auditorium A	

I do not believe  
ignorance  
is bliss.

SelectCare Medicare Gold is a Health Maintenance Organization (HMO) with a Medicare contract. Anyone with Medicare living in Wayne, Oakland or Macomb County may apply. You must continue to pay Medicare Part B premiums and use plan providers. Up to a \$1,000 annual limit on prescriptions. A sales representative will be present with information and applications.