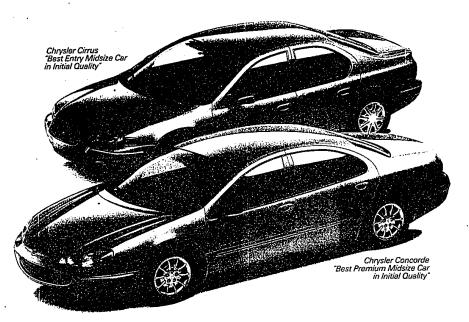
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Chrysler Concorde and Chrysler Cirrus Recipients of J.D. Power and Associates "Best Premium and Entry Midsize cars in Initial Quality."

We didn't set out to win awards. We just wanted to build great cars. But somewhere along the way, the rest of the world noticed what we were doing.

And now J.D. Power and Associates just awarded the Chrysler Cirrus "Best Entry Midsize Car in Initial Quality" and the Chrysler Concorde "Best Premium Midsize Car in Initial Quality" This means that Concorde and Cirrus owners reported the least problems in their categories during the first 90 days of ownership.

For more information on Concorde and Cirrus, call 1.800.CHRYSLER or visit our web site at www.chryslercars.com.



the Chrysler (Circus/Concorde) was the highest ranked (entrylpremium) midizare car in J.D. Power and Associates 1998 Innial Quality Study 2²²² Study based on Iotal of 56,117 consumer responses indicating owner responses indicating owne

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