MUSIC

New release reflects many faces of David Kersh

Country newcomor David Kersh wants fans to like him; that's why he put Eric Claptace Wonderful Tonight," and Willie Wonderful Tonight," and Willie Nelson's "Hello Walls" on "If I Newr Stop Loving You," his second album for Curr Records.
When you can give an artist something familiar when they're not familiar, it helps," said Kersh who will be porforming Sunds Kersh who will be porforming Sunds Kersh who will be porformed Country Festival in the Milliagan State of the Country of the

said explaining why he recorded

"If I Never Stop Loving You,"
he says is a "reflection of the
many faces of David Kersh rock & roll and country."
He admires the work of Clapton, Nelson and other artists, but
he's not trying to be like them.
"I want to build a foundation,"
he said, like George Strait whom
he admires. "Ito Just keeps getting better and better. He had a
lull, but he built a great fan base
and was a very consistent performer."
On the road in Raleigh, N.C.,

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On the road in Raleigh, N.C., Kersh says "be sure to thank the fans," a lot.

"I love it so much. There's a great, great love inside for the music, and the feeling you get on that stage is comparable to nothing. It's avesome. People will come up to you afterward and say 'thank-you for singing that song, it meant so much to mc.' Not many people ever have the chance to touch people that way." Kersh wants his music to be a reflection of him, and to evolve and grow as he does, but 'the fans dictate, and you need to make the fans happy," he said.

"Part of being an artist is pleas-ing fans. Otherwise you wouldn't have a chance. I'm not the super talent like Vince Gill. George

have a chance. I'm not the super talent like Vince Gill. George Strait takes a song and makes it his own."

Growing up, Kersh sang in the choir at First Baptist Church of Humble, Texas. "Both of my parents were in the church choir," he said. "My dad would come home from work and play piane. Being around it developed that love I have for music. I turn to music for therapy to change my mood." While talking to this gentle, polite man who answers questions "yes and no mam "ich hard to bulleve "his concerta are so wild, anything goes.. He brings femule fans to tears and leaves them begging for more."

"Oh, does anyone read that?"

"Oh, does anyone read that?"

"Oh, does anyone read that?"

I don't see that. I might see people clapping and singing

people clapping and singing along."

long. Pop listeners liked Kersh's Fop instenors inco acrans interpretation of "Wonderful Tonight," but he's definitely country, "I don't hear my sound as pop," he said. "The Faster I Go'we kind of rocked on that, but it's a country format that would sound out of place somewhere else."

Still, he admits country musicians are trying to reach pop listeners. "They sell millions of records a day," he said about pop musicians. "There's definitely an evolution and change taking place. You really don't know how to please radio stations and fans. Where's that medium? It's so hard to find. We just want to have fun, otherwise we wouldn't be doing it – it's too hard."



Kersh will be perform-ing Sunday WYCD Young Country Show at the Michigan State Fairgrounds Amphithe-

Second annual Young Country Fest

When: Friday-Sunday, June 19-21, at the Michigan State Fair-grounds, Woodward at Eight Mile Road. It is sponsored by WYCD. Young Country 99.5 FM.
In addition to the concerts, the two-day long event will feature a full carrival, including a glant wheel, from Michigan's Wade Attractions, games, achildren's activity area, fireworks 10:15 p.m. Saturday, June 20.

Hours: 6-10 p.m. Friday, June 19 (local bands); 11 a.m. to 10:30; p.m. Saturday, June 20; 11 a.m. to 9 p.m. Sunday, June 21. Cost: Admission free on Friday; \$3 per person Saturday and Sunday, children ages 8 and younger are free. Parking is \$5. For more information (248) 799-500:

Saturday, June 20:
Kristy Deck – 2:30 p.m.
The Thompson Brothers Band – 3:45 p.m.
Sherrie Austin – 5:30 p.m.
Kevin Sharp – 7:15 p.m.
Tracy Lawrence – 9 p.m.

sunday, June 21: Mila Mason – 1 p.m. Shane Stockton – 2:15 p.m. Lisa Brokup – 3:45 p.m. Linda Davis – 5:15 p.m. David Kersh – 6 p.m. Toby Kelth – 7:45 p.m.









Birmingham's Jazzfest is a special event in a special town and, this year, takes place July 23rd through July 25th. Watch for the special program that will appear in the Observer & Eccentric Newspapers on Sunday, July 19th and will contain the events and information you need to know to enjoy this event to the fullest.

If you're an advertiser and want to reach over 84,325 readers of the Jazzfest program in Birmingham/Bloomfield, West Bloomfield, Troy, Rochester, Southfield and Farmington, call

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a The Mavericks w/ ms-m

25 Kevin Nealon w/ Victoria Jaction (1922)

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