

GUIDE TO THE MOVIES



Vison quest: Julia Gogosa in eyewear sculptures by Selima at Shades Optical.

Eyewear design more than a look; some claim it's an emerging art

Art and fashion have always been dysfunctional cousins. The apparent difference is that art can make you feel and think, while fashion, well, it can make you look good. Substance versus style. Depth versus superficiality. Is there a difference? Welcome to the brink of the 21st century where you, too, can look how you feel and feel how you look. And with the latest stylistic inventions in eyewear, there seems to be common ground between visceral aesthetics and breezy utility. On Thursday, one of the world's leading eyewear designers, Selima, will bring her funky and colorful optical sculptures to Shades in downtown Birmingham.

lara. To feel like a jet-setter, a hand-made "mood" will cost plenty. Since the mid 1980s, eyewear has emerged as a fashionable accessory. Perhaps it took a while to recover from the bloated styles of the disco decade. But more likely, said Gogosa, it's been the heightened awareness about fashionable clothing, from formal attire to casual clothing to sneakers. In many ways, the popularity and talk of eyewear as an "art" parallels the recent emergence of jewelry as an accepted artform. Said Dr. William Koppin, an optometrist and owner of Shades. Several highly acclaimed jewelry exhibits have toured the country, including a show two years ago at the Cranbrook Art Museum. Next year, Koppin plans to sponsor an exhibit of eyewear created by European artists commissioned by Anne et Valentin, a leading international retailer of eyewear. The exhibit, said Koppin, likely will be held at a local gallery or art center, he said. Opening Shades in 1989, Koppin set out to "change the optical industry." In appearance and laid-back atmosphere, Shades defies the traditional doctor's decorum. The design of the store combines an urban grittiness with a cosmopolitan hipness. In the small quarters at the back of Shades, Koppin performs eye examinations with the familiar, time-tested optical equipment. But dressed in a stylish jacket and shirt, and wearing tinted wire-frame glasses, Koppin appears more like a fashion consultant. His framed degree from Indiana University, which hangs on the wall in his office, however, attests to his optometric proficiency. "This has to be fun for me and the client," said Koppin. "We set out to create an experience of fashion, art and medical." In business terms, that approach is called by an optical name - "vision."

RETAIL DETAILS

two static dragonflies with 10-foot gossamer wingspans. Oakland Mall, 14 Mile Road and I-75, Troy. BASH CASH Hudson's and Founders Junior Council of the Detroit Institute of Arts raised more than \$325,000 at the 29th annual Bash on Aug. 5. Bash Bash is the single largest auxiliary raised more than \$2 million over the last three decades for acquisitions and programs at the museum. COSMETIC CHANGES Mary Anne Toccalino, of Toccalino Cosmetic Studio in Birmingham, announces the arrival of a new product line from CARA Cosmetics International. Toccalino will be the exclusive representative of the line in the Detroit area. Best known for their founda-

Advertisement for 'GUIDE TO THE MOVIES' featuring a grid of movie listings for various theaters including National Amusement Showhouse, One Traffic, Star Southfield, United Artists, and others. Each listing includes the movie title, showtimes, and ticket prices.

ALL THAT JAZZ Tel-Twelve Mall presents Fashion Jazz Fridays this month in the Center Court from 12-1:30 p.m. Elite Fashions celebrates its new store opening with a series of fashion shows featuring women's designer clothing. Jazz saxophonist Herbie Russ performs live for lunchtime swingers. Tel-Twelve Mall, 28690 Telegraph Road, Southfield. BUG-EYED Oakland Mall is going "buggy" Sept. 7-Oct. 31 when its "Bugz" exhibit invades the aisles with giant robotic insects. Visitors get a bug's-eye-view of life from interactive learning displays sponsored by Cranbrook Institute of Science. Q-95 and the mall! The huge moving creatures include a praying mantis, scorpion, two carpenter ants and a unicorn beetle. Also included are

What We Found: Linda is a distributor for Finello eye shadow and Joyce has a box of Crown Pilot crackers she will sell for \$5. Kristen has old Civil Defense items (tin cans of unopened food). Adele has some old magazines with Princess Diana. Arlene has a bottle of INFINI perfume for Tisha. Sally has Ickel, Spickel Robin for Francis.

Magnetic playing cards can be found at General Trailer in Waterford and Palm Beach Patio in Waterford and at Brookstone's in Lakeside Mall. Kirks Castle hard water soap can be found at Meijer in Westland and at Danny's Supermarkets and L & L Groceries and at Jean's Boutique in 20733 Mack Ave., in Grosse Pointe (313) 882-4669. For John, attachments for vacuums can be found at A-1 Sew and Vacuum (313) 422-6226. Johnny on the Spot Carpet & Upholstery Cleaning on Nine Mile in Novi will pick up and clean large area rugs, as will Hoopcan Carpet Cleaners. Frances Base Gallery has a 1982 Monterey Jazz Festival poster (248) 649-1640. Lower case stonells can be found at the Teacher's Store Robin for Francis.

Where can I find? A stylized graphic with the text 'Where can I find?' and a list of items and locations.

STUDIO 54 (R) NY 12:30, 2:45, 5:10, 7:20, 9:45 NEXT STOP WOODBRIDGE (R) 12:30, 2:45, 5:10, 7:20, 9:45 RETURN TO PARADISE (R) NY 12:30, 2:45, 5:10, 7:20, 9:45