













WHAT? DO A, X AND Z PLAN BUYERS WANT??

MORE WHY
MONEY
FOR

RADE-INS

A, X and Z Plan
Buyers traded in their
car or truck. AVIS FORD
GIVES MORE MONEY
ON EACH AND EVERY
TRADE IN!

IN 1998 over 2,000

HOW? Have your...
TRADE-IN
APPRAISED AT
AVIS FORD
BEFORE
YOU BUY!

FORD - Tough Trucks That Mean Business

COMMERCIAL TIRUCK MEADQUARTERS













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