POINTS OF VIEW

Here's FineLine

Magazine celebrates life in Oakland County

ive it size. Give it style. Give it

That's what Fred Astaire said. He was eferring to the rules he lived by and used to create his famous public persona. We took Astairo's advice, applied it to an idea we've been considering for a couple years, and the results will be published Sunday in many editions of The Observer & Eccentric News-

That's when FineLine debuts. It's a nev magazine we're publishing that will better define the difference between life and just

define the difference between life and just living. It's time to draw a distinction between the two and celebrate the former. The purpose of FineLine is twofold: Recognize where we live and publish, and then make a magazine of interest to those readers and advertisers. Oakland County, by

anyono's standards, represents the high end of life and that's what FineLine will reflect. You won't find another "10 Best Burgers" list in FineLine. It's not going to deal in gossip. It won't be formulaic. No puff pieces,

FineLine is designed to be edgy and styl-ish in content and design. Rather than build isn in content and design; market than been an angazine colebrating those who are in with the in crowd—and giving readers the impression they aren't—FineLine is the guide on exactly how to live that life.

The magazine will be way out in front on

Fashion. Anyone can tell you what's fashionable now. Nicole Stafford will be riting about what will be fashionab which must write what what is a maintain the authoritative tone will come straight to you from buyers and designers of the hottest fashion. Stafford's job is to define it

hottest tasmon. Stanout a jour is to demonstrate the before it becomes a trend.

Culture and the arts. Frank Provenzano is going to explore the origins of culture in Oakland County, writing about prominent residents who define and shape

prominent residents who denne and snape life by their thoughts and actions.

Elesign, as in home architecture. Hugh Gallagher, in Sunday's FineLine, writes about a sumptuous home perfect to the smallest detail, just a few blocks from down-town Birmingham.

town Birmingham.

B The answer to the question, "What's local?" Local is a state of mind. For some people, local is defined by geographic bound-aries. For FineLine, local is anything within comfortable reach of its readers, which



neans the focus can and will extend from

Oakland County's communities to Paris
To that end, Judith Doner Berne wro

To that end, Judith Doner Berne wrote a travel piece on the lush comforts New York has to offer, and how to gain access to them. The photographs were taken by Jerry Zolynsky, and Stephen Cantrell, two of our veteran photographers who accepted the challengs of jumping from newspaper shooting to a magazine format. Photo assignments for a newspaper generally don't take too long, because the subject is news and we have set to the set.

too long, because the subject is nows and we don't set up the shot.

For FineLine, though, some of the pictures you'll see took weeks to conceptualize and arrange, and up to a full week to shoto Editors on our first issue of FineLine were Joe Bauman, Suzanne Parker and myself, Philip Sherman. Justin Wilcox serves as FineLine publisher.

J. Kevin Curley led our effort for advertising with account executives Lisa Brinker, Dan DeCapua, Tom Halm, Ron Katz, Michele Lyon and Pam Tassoni.

That tin't a complete list by any measure,

Michele Lyon and Pam Tassoni.

That isn't a complete list by any measure, but it is topped by Steven K. Pope, vice president and general manager.

You can find a copy of FineLine in Sundays newspaper or at your local coffee shops or book stores.

Any offus would appreciate a note regarding your thoughts about FineLine. When

ing your indugate about Fine and, when you see it Sunday, please feel free to call or write me at the Voice Mail number or e-mail address listed below, and I'll pass it along to the right party.

Philip Sherman is a managing editor at the Observer & Eccentric Newspapers. He welcomes your comments by Voice Mail at (248) 901-2563, or by e-mail at

Colleges should develop rules for nonacademic behavior

here were lots of student radicals on college campuses in the late 1950s and early '60s.

I should know. I was one of them.
In those days, Tom Hayden (hefore he became a celebrity) and I were both staffers on the University of Michigan student newspaper, The Michigan Daily. Together with a group of other activists, we launched in 1960 a campaign to get rid of Deborah Bacon, who was then the dean of women.

About the time days of women exercised a lot of

Bacon, who was then the dean of women.
At that time, deans of women exercised a lot of power at cellege campuses all around the country. They set rules defining proper nonacademic conduct for coeds: drinking (mostly a no-no), dress (ladyliko), dorm hours (in by 11 p.m. on weekdays, 1 a.m. weekends), sex (decidedly a no-no, but routingly impared)

1 a.m. weekends), ask (decidenty a no-no, but rustinely ignored).

There wero deans of men, too, who set nonacademic rules for male students. These were a lot looser – boys will be boys, after all – but you could get in trouble for things like rowdy or noisy behavior or having an unregistered car on campus.

ior or having an unregistered car on campus.
Taken together, the rules governing nonacademic conduct for college students were based on the assumption that university authorities were acting as substitute parents - 'in loco parentis' was the Latin phrase - while kids were on campus. And it was the notion that somebody – university authorities or anybody else – had the right to set And it was the notion that somewood — interesting authorities or anybody else — had the right to set rules for us students that made us mad. In due course, we got rid of Miss Bacon at U-M and, as well, the institutions of the dean of women

and, as wen, the institution of the next 10 years and the dean of men. And over the next 10 years all around the country, colleges and universities gradually ridded themselves of deans and ideas of

in loco parentis.

By 1980, the iden that colleges had any business trying to govern the nonacademic behavior of their students was passé. University boards of trustees amended their rules, eliminating whole-sale the authority of their institutions to discipline or expel students for drinking or taking drugs or raising hell or having sex in unauthorized and

inappropriate ways.
Some - U-M among them – wound up with no rules whatsoever governing nonacademic conduct.
The pendulum started swinging back about five

years ago, when folks running colleges realized that students could do all kinds of nasty things and get away with it as long as they didn't break

me nonuniversity law. At the U-M, racist and gay-baiting fliers were occasionally distributed around the dorms. Some women were harassed and a few were raped.
Then on campus increased.
The administration and the Board of Regents

concluded that the safety and civility of the academic community were threatened. Against the vehement protest of some student radicals (not to mention The Michigan Daily, my old newspaper),



the regents in 1990 authorized armed campus public safety officers and later adopted a limited code of nonacademic conduct. A bunch of well-publicized recent events on

A bunch of well-publicized recent events on Michigan campuses suggest there is much more to do, especially with respect to alcohol.

The alcohol-fueled riot in East Lansing three weeks ago involved not only MSU students but also students from campuses all around the state. Last fall, a MSU student died of alcohol poisoning after he consumed 26 shots during a night of Last fall, a MSU student died of alcono poisoning after he consumed 26 shots during a night of drinking to celebrate his 21st birthday. At Central Michigan University, another student fell out of his apartment during a party and was killed.

Last fall, Courtney Cantor, a first-year student at U-M, fell to her death out of a window in her down in Ann Arbor. Traces of alcohol and a date-

dorm in Ann Arbor, Traces of all

dorm in Ann Arbor. Traces of almoni and a unar-rape drug were found in her blood.

I was on the Board of Regents at U-M when Courtney Cantor fell to her death. A friend whose daughter is a first-year student in Ann Arbor called me, deeply concerned. "What can you do to assure me that your university is taking appropri-ate care of my daughter?" I couldn't fully answer

I don't think Michigan colleges should return A don't time wareingm conges should return wholesale to the days of in loco parentis. But, equally, I am cortain that university officials and boards of trustees have a greater responsibility to their students—and to the parents and families of

their students - and to the parents and names of these students - than merely warehousing them in dormitories or fraternities, letting them do what they will and hoping for the best. There may be protests and pickets. But univer-sity officials and governing boards should have the guts and the wisdom to look probingly at their rules of nonacademic conduct and carefully rewrite

them.

In addition to being a student activist while an undergraduate at U.M. Phil Power served for 11 years on the university's Board of Regents. He is chairman of HomeTown Communications Network inc., the company that owns this newspaper. He welcomes your comments, either by voice mail at (734) 953-2017, Ext. 1880, or by e-mail at: ppow-









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