

THE TRUCK.



THE PROOF: MOST POWERFUL V8 OF ANY 4x4.

Facts are facts. And fact is, when it comes to power, The Truck offers you a choice of not one, but two new V8 engines that are more powerful than any V8 in a 4x4 pickup from Ford F-150 or Dodge Ram or any import. Get the 270-hp Vortec 5300 or go for the most powerful V8 you can get in any 4x4 pickup anywhere: the new 300-horse Vortec 6000.

Another fact: You can get all this power with the toughest frame ever put under a Chevy Truck. Maybe that's why Silverado is the Motor Trend Truck of the Year. Test drive Silverado today at your local Chevy dealer and let Silverado prove to you that it isn't just any truck. It's The Truck. From Chevy.

The most dependable, longest-lasting trucks on the road.

SILVERADO



LIKE A ROCK

Toll free 1-877-THE TRUCK or www.chevrolet.com/silverado

All claims exclude other GM vehicles. *Available in 34 states only. †Dependability based on longevity, 1981-1998 full-line light-duty truck company registrations. Excludes other GM divisions.
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