

Tattoos aren't forever with woven nylon

THE JEWELRY LADY



DENISE RODGERS

While parents are privately rejoicing the return of school days, jewelry makers and designers have been like little elves working around the clock. They're busy creating pieces that our daughters, nieces and other young double X-chromosomes will put on their "oh-please-I-gotta-have-it" fashion list.

Cornelia Poellnitz, manager of Carimar, an accessories store for teens at Northland Mall said there is one item that's inked at the top of that "must-have" list: tattoo jewelry.

Tattoo you

"Everyone's wearing it. All the teenagers and some of their parents. In fact, I've even seen Jenny Jones wearing it on TV," she said.

If you haven't noticed tattoo jewelry yet, you probably mistook it for the genuine article: a gracefully winding tattoo around the neck, arm, or ankle of an otherwise sane-looking teen or preteen.

Hand-woven of hypoallergenic waterproof nylon, these are fun, comfortable and retail for under \$5.

"They've been popular all summer, but we expect to sell even more for back to school fashions," said Poellnitz.

Barely there

Invisible wire necklaces, illusion headbands and hair jewels are other accessory-musts for the fall season.

The wire necklace looks as if a pendant is floating in air. But if you look close, you can see the microcord that holds the pendant in place. Think fishing wire with style.

"Brandy, Cher and Drew Barry more wear them," says Poellnitz. "And Madonna wears jewels on her eyes."

Jacobson's is also showing invisible-wire cross necklaces. An 18-carat white gold double-cross necklace strung onto a barely visible microcord sells for \$120. The triple-cross invisible necklace runs \$140.

Scent of a teen

Velcro-backed hair jewelry by Mel-lie, also at Jacobson's, are fun little iridescent crystal sticks that clip anywhere on the hair - again and again. These are more popularly priced for teenagers at \$14 a pack.

Not surprisingly, proteons like everything the teenagers wear. But there are some styles that appeal mostly to the younger set.

"What's really hot in makeup and scented lip gloss on a chain," said Christine LaRock of Jacobson's. "The girls like anything with powder and shimmering things."

Platinum plus

If you're heading out to Somerset, stop by Tiffany & Co. and see the latest best-sellers for back-to-school fashion. The sterling silver classics include a heart-tag bracelet and a matching beaded bracelet and necklace.

With price tags of \$60 to \$125, these are less novelty fad items and more of a fashion investment. White metals - silver, platinum and white gold - have been surging in popularity because of the return of platinum as a standard in precious metals.

Platinum's comeback has had a trickle-down effect on the demand for other white metals, especially for Xers and Nexters.

Add a miniature backpack that Poellnitz says is fashion-must and your teen or preteen is ready to hit the books in style.

A Jewelry Lady note: In the last column, The Jewelry Lady suggested that costume jewelry lovers check out a special Web site.

The Web address was printed as "gcostume.com." The proper address is "atgcostume.com." The "atg" stands for "all that glitters."

Send questions to the Jewelry Lady by e-mail, rogers@ec.econet.net, fax (248) 582-9283, or mail c/o Observer & Eccentric Newspapers, 805 E. Maple, Birmingham, MI 48009.



STAFF PHOTOS BY JERRY ZOLYNET

Active look:

Modeling back-to-school fashions from Just Kids Outfitters in Rochester, Annie Dauphinee in Birmingham, Guys N' Gals in West Bloomfield and Hansel N' Gretel in Birmingham are (left to right) Megan Bauman of Livonia, Lauren Brockmann of Rochester, Sarah Bauman of Livonia, Mitchell Brockmann of Rochester, Allyson Ginsberg, and Jenna Guntmacher, both of West Bloomfield, Katharine Smith of Birmingham and Nathaniel Beier of Bloomfield Hills.

Room to move

Back-to-school fashion aimed at kids' active lifestyles

BY CARI WALDMAN
SPECIAL WRITER

The overwhelming task of back-to-school shopping is almost done for Susan Luther, a mother of three school-aged daughters.

But Luther, of Oakland Township, and other mothers might be baffled by their children's fall fashion choices.

Naturally, keeping up with children's changing style preferences is difficult for any parent. But this year, the look is undeniably active, causing some parents to wonder what their children will change into for gym class.

Luther's 12-year-old daughter Amanda is on the edge of "freedom," the time between age 10 and 12 when style is heavily influenced by teen magazines and peers' clothing choices.

Luther said that last week when she and her daughter went back-to-school shopping, Amanda picked out khaki ball-bottoms, three-quarter-length T-shirts, jeans with flares, little clips to wear in her hair and Dr.

Martens shoes.

"Trying to keep up with her is a science," she said. "12-year-olds' tastes can change like the wind."

But Amanda's choices are right on track with hip back-to-school fashion.

The look is active and, for girls, the name of the game is mixing and matching.

That means pairing T-shirts embellished with embroidered hearts or stars with flare jeans and cargo pants. T-shirts, worn alone or layered, should probably be considered a back-to-school wardrobe staple.

Strong choices are T-shirts with hoods, those made of fabric with printed graphics and solid shirts with chest stripes or funky logos.

Remember, bottoms are undeniably flared.

When the weather cools down, vests will serve as both a funky and functional alternative to standard outer wear.

Watch for vests in fleece, leather and puffy, quilted nylon. Colors will range, but look for silver and softer

shades, like baby blue. Mixing soft colors with bold, sporty apparel is an excellent way to capture the spirit of the active style.

There is no doubt that boys, too, will seek to have an athletic look in coming months. To obtain the look, mix nylon track pants and jersey crownecks embellished by uniform numbers or contrasting, sporty arm stripes.

Also, details like bungee cords and drawstrings at the waist are important for boys.

Novelty in the form of butterflies and other embellishments is important to younger school-aged children, said Susan Brockmann, owner of Just Kids Outfitters in downtown Rochester.

"Kids are picking out their clothes at an earlier age now, so details like hearts and dinosaurs need to be there to draw a kid's attention," she said.

The active look, however, is just as popular with this age group, said Brockmann. "We have been selling many separates for back to school, as most kids of all ages want a comfortable, active look this year," she said.

Since most mothers like to put together three to four outfits for every

five to six pieces they buy, Brockmann recommends purchasing a sweater, sweatshirt, long-sleeved T-shirt and two bottoms that mix and match.

Also, to meet your children's desire for trendy clothing, try mixing better pieces, like woven sweaters and pricey cargo pants, with less expensive pieces from Old Navy or Target.

"Kids' lives are so diverse. They want to be dressed like a Woodstock attendee one day, yet need to be outfitted for brunch the next," said Susan Beier, owner of newly opened Annie Dauphinee children's boutique in downtown Birmingham.

"Our approach is to cover kids' varied needs and to be a vehicle for moms to find what they want. Kids do not have to be dressed in the most expensive clothes, but they need to feel good," said Beier.

Taking cues from her own children's combination of comfort and style, Beier has filled her 1,300-square-foot store with a mix of American, European and French-Canadian fashions.

"Both the European and American lines are showing the active-inspired looks," says Beier. "It is, simply, what the kids want."



With heart: Jenna Guntmacher of West Bloomfield wears a three-quarter sleeve shirt with heart detail, \$19, and cargo flare pants, \$36, both by Tractor at Guys N' Gals in West Bloomfield.



Details: Sarah Bauman of Livonia wears Bu and the Duck's woven striped sweater, \$100, and coordinating striped pants, \$28, both at Annie Dauphinee in Birmingham. Velcro-strap navy Oxford by Dr. Martens, \$80, and grey flannel loafer by Candies, \$39, both at Hansel N' Gretel in Birmingham.

Winkelman inspired family, community

BY ALICE RHEIN
STAFF WRITER

Stanley J. Winkelman, a prominent civic leader who brought affordable fashions to career women as chairman of Winkelman's stores, died Thursday at age 76 in his Bloomfield Hills home.

He had been battling health problems, but his cardiac arrest was unexpected, according to his wife Mar-

garet "Peggy" Winkelman.

"I was with him and he died peacefully," she said. "He was the most remarkable man. We had 56 rich beautiful years together."

Indeed, the life-long love affair he had with his wife was no secret.

"It was obvious that she adored him and he adored her," said Bloomfield Hills artist Patricia Hill Burnett,

who saw Winkelman a week ago at lunch at the Franklin Hills Country Club. "He's one of the finest gentlemen I've ever known."

Winkelman was born in



Please see WINKELMAN, A7 Stanley Winkelman

ADDED ATTRACTIONS

SALON 2
Saks Fifth Avenue and Oscar de la Renta introduce the "Oscar" Fall 1999 collection for sizes 14-24, 10 a.m. - 6 p.m. for a personal appointment, call (248) 643-9000.

TUESDAY, AUGUST 24

BRANDEIS BOOK SALE
Half price used books August 24 and 25 at Tel-12 Mall, Southfield. Hours 10 a.m.-9 p.m.

FRIDAY, AUGUST 27

DR. MARTENS TRUNK SHOW
Complete line of children's and adult shoes 11 a.m.-5 p.m. at Greg Shoes, Orchard Mall, West Bloomfield. For further information call (248) 951-5566.

SKIN CARE SEMINAR
Experts from Beaumont Hospital will present a seminar on skin care and the anti-aging process at Jacobson's Birmingham store, lower level conference room. 10 a.m. to noon and 1-3 p.m. Also on Saturday, Aug. 28, 11 a.m.-1 p.m. For further information call Christine LaRock at (800) 837-5227 ext. 6273.

SAKS MAKEUP COLLECTION
Saks Fifth Avenue and Anna Sui invite you to preview the Bohemian color collection and design a fall look for you through August 28. For an appointment call (248) 614-3565.

SATURDAY, AUGUST 28

CINAR'S WINNIE'S HOUSE LIVE
Characters from the PBS Winnie's House program at Wonderland Mall in Livonia near the food court for free performances of "The Personal Trainer" at noon, 2 and 4 p.m. For further information call Wonderland Mall at (734) 522-4100.

Retail, style and special events are listed in this column. Please send information to: Malls & Mainstreets, c/o Observer & Eccentric Newspapers, 805 East Maple, Birmingham, MI 48009. Fax: (248) 644-1314. Information must be received by 5 p.m. Monday for publication the following Sunday.

MONDAY, AUGUST 23

KNITTING ROOM TRUNK SHOW
The Knitting Room features new colors and yarn designs from Australian Jo Sharp's new book "Knitting Bazaar." New fashions on display through August 28. The Knitting Room is located at 251 Merrill in downtown Birmingham. Hours 10-5 p.m. Monday - Friday, 10-3 Saturday (248) 540-3623.

MEN'S DESIGNER TRUNK SHOW
Informal presentation of apparel by Austin Reed and Hart Schaffner & Marx, 11 a.m. - 3 p.m. at Hudson's. Twelve Oaks Mall and 4-8 p.m. at Hudson's Somerset.