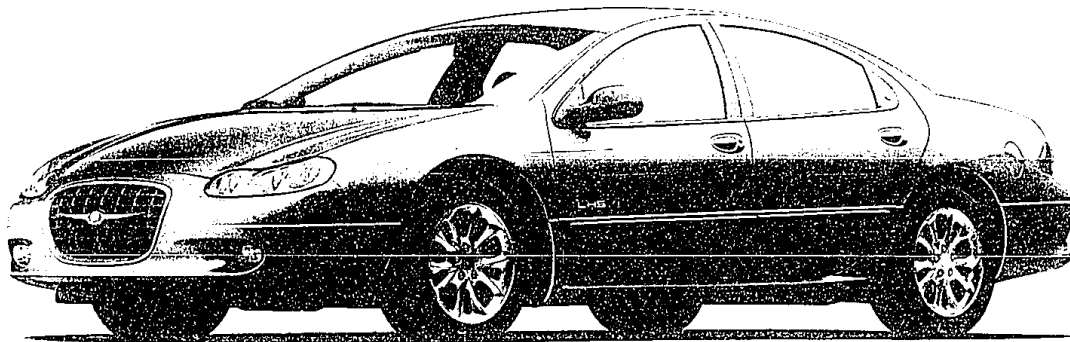


The Chrysler LHS defines luxury by features, not by price.



The new Chrysler LHS: Leading the competition.

	CHRYSLER LHS	LINCOLN CONTINENTAL	BUICK PARK AVENUE ULTRA	CADILLAC DeVILLE
Base MSRP (includes destination)*	\$29,445	\$38,995	\$36,695	\$39,300
Standard Horsepower/Torque	253/255	275/275	240/280	275/300
100,000 Mile Tune-Up Interval	Standard	Standard	Standard	Standard
Four-Wheel Disc Anti-Lock Brakes/ Traction Control	Standard/Low Speed	Standard/All-Speed	Standard/All-Speed	Standard/All-Speed
Speed-Sensitive Steering	Standard	Standard	Standard	Standard
Dual Power Heated Exterior Mirrors	Standard	Standard	Standard	Standard
Solar Control Tinted Glass	Standard	Standard	Standard	Standard
Automatic On/Off Headlights w/Wiper-On Feature	Standard	Standard	Auto Headlights Only	Standard
Standard Sound System	240-Watt AM/FM/CD/Cassette & 9 Speakers in 7 Locations	80-Watt AM/FM/Cassette With Anti-Theft & 4 Speakers	154-Watt AM/FM/CD Concert Sound & 9 Speakers	100-Watt AM/FM/Cassette & 6 Speakers
Automatic Temperature Control	Standard	Standard	Standard	Standard (Dual Zone)
Driver Memory System	Standard (2-position driver's seat, mirrors, radio presets) With Glide Feature	Standard (3-position driver's seat and mirrors) With Glide Feature	Standard (3-position driver's seat, mirrors, ATC, radio presets)	Optional (2-position driver's seat, mirrors, ATC, radio presets)
Heated Front Seats	Standard	Optional @ \$290	Standard	Optional @ \$867 (pkg.)
Leather-Trimmed Power Seats	8-Way Power Driver & Pass. w/Manual Lumbar	6-Way Power Driver & Pass. w/2-Way Power Lumbar	10-Way Driver & Pass. w/4-Way Power Lumbar	Dual 8-Way Power 60/40 Split Bench (Leather Optional @ \$785)
Security Alarm With Engine Immobilizer	Standard With Sentry Key	Standard With Securi-Lock	Standard With PASS-Key III	Standard With PASS-Key III
Remote Keyless Illuminated Entry With Speed-Sensitive Power Locks	Standard	Standard	Standard	Standard
Electroluminescent Cluster and Analog Clock	Standard	NA	NA	NA

Comparably Equipped Sticker Price**	\$29,445	\$40,000†	\$36,695	\$41,729†
		\$10,555 more than LHS	\$7,250 more than LHS	\$12,069 more than LHS

There are certain "musts" for luxury cars. Acres of leather, plush carpeting and a high price. Chrysler LHS disputes the last part of this definition. It's been completely redesigned for an impressive combination of driving performance and luxury. Chrysler LHS has a standard 240-watt nine-speaker sound system with CD player, Automatic Temperature Control and a personalized driver memory system. Add in leather-trimmed power heated seats and the electroluminescent instrument cluster with analog gauges and you know Chrysler LHS is engineered to be more than just a traditional luxury car.

Info? Call 1.800.CHRYSLER or visit www.chryslercars.com.

ENGINEERED TO BE GREAT CARS

CHRYSLER LHS