

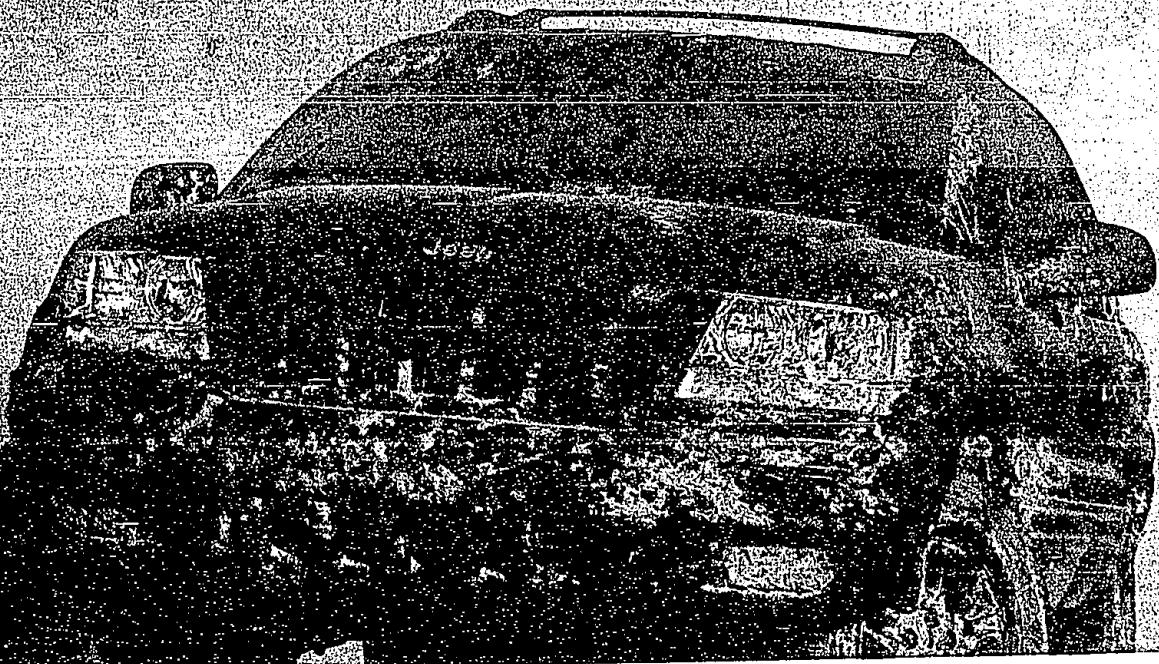
4X4 OF THE YEAR

—Petersen's 4-Wheel & Off-Road

FOUR WHEELER OF THE YEAR

—Four Wheeler

Some 4x4s collect more
than just bugs.



As the world's most capable sport utility ever, the all-new Jeep Grand Cherokee was bound to bring home more than a few bugs on the windshield. That's because this 4x4 offers both superb off-road capability and impeccable on-road manners. The very reasons it's Petersen's 4-Wheel & Off-Road's 4x4 of the Year. In Petersen's own words, "Whether it is on-road performance and handling, or capability in treacherous off-road terrain...Grand Cherokee masters it all." And reason enough for Four Wheeler to name Grand Cherokee Four Wheeler of the Year. In Four Wheeler's opinion, "...[Grand Cherokee's] great four-wheel drive system

makes for seemingly effortless four wheeling. On-road, it rivals luxury sedans." Of course, the fact that Jeep vehicles have now won these prestigious awards seven times overall didn't hurt either. To see this award-winning 4x4, visit your Jeep retailer or, for more information, call 1-800-925-JEEP or visit us online at our Web site, www.jeep.com.

Jeep

THERE'S ONLY ONE

THE ALL-NEW JEEP GRAND CHEROKEE
THE MOST CAPABLE SPORT UTILITY EVER.

*Based on AMCI overall on- and off-road performance tests using Grand Cherokee with available Quadra-Drive™ and V8 engine. Jeep is a registered trademark of DaimlerChrysler.