

Don't ignore a focal point, the eyebrows



MARY ANNE TOCCALINO

Every woman likes her eyebrows to look as natural as possible. But that isn't a license to forget them. They are the eye's natural frame and too important to neglect.

Balance is the key attribute that well-shaped eyebrows give your face. In fact, eyebrows are guidelines for make-up placement. And, because of that, you need to make sure their shape is correct before embarking on any make-up corrections.

The length and arch of your brow will not only help you to determine placement and shading of your eye make-up, but also subtly influence the way your nose is perceived.

For example, you can't extend eye make-up dramatically with a short or pale brow. Also, properly shaped eyebrows will open up the center of your face, softening a prominent nose or strengthening a small one. And, there is nothing more distracting than an eyebrow that ends before the rest of your eye does.

To obtain your own perfect eyebrow, first study the architecture of your face.

Each brow should follow the natural curve your eye, eye lid and nose line. It should plunge almost into the nose line, never stepping short of it.

Guidelines
Feel along your brow bone to the point where it begins to curve into the bridge of the nose. The, draw a line straight up from the inside corner of your eye to this point. Here is where your brow should begin.

Next, hold an orange stick on a diagonal from the side of your nostril to the outside corner of your eye. The arc of the stick from the outside corner of the eyebrow will define the maximum length for your eyebrow without makeup. If you enlarge your eyes with shadows, pencils or color your eyes, always extend the line of your brow, as well.

You can correct the shape of brows that don't follow this natural line by penciling in the ideal shape. Do so with a very obvious outline and remove any hairs that fall outside the line, tweezing in the direction they grow.

Professional assistance
When brows need more extensive shaping, you may want to have them professionally waxed. That way, you are removing the hair from the root without any hair breakage below the skin surface, the cause of in-grown hairs.

Waxing also allows you to remove fine hairs that typically interfere with eye shadow placement. And, by having your eyebrows professionally done, you will avoid over-tweezing, which destroys the natural arch.

I recommend waxing the brow area about every four to six weeks. You can keep the brows neat in between waxing sessions with a tool called Touch-n-Brow, which is sold at most professional salons that offer waxing services.

Adding color and definition
Along with grooming, you may need to add penciled or powdered fill-ins to give depth to your eyebrows. Furthermore, over time our brows tend to thin, so need the help of added color for definition.

Believe it or not, you'll achieve a much more natural brow line, if you use a combination of two colors. You can use different combinations, depending on your hair color, such as blond and brown to stroke in tiny lines.

Never draw a horizontal line. And, remember to keep your strokes on the diagonal, going in the direction in which the hairs actually grow.

Whether you're wearing full make-up to go out for the evening or just running errands bare-faced, your eyebrows are a focal point of your face. So, give them the care they deserve and keep them in proper shape.

Please send your beauty questions to Mary Anne Toccalino Cosmetic Studio, 470 N. Old Woodward, Suite 200, Birmingham, Mich. 48009. Or, call (248) 203-9477. Toccalino is a professional make-up artist and skin care consultant at RED The Salon in downtown Birmingham. The owner and founder of Toccalino Cosmetics, she studied at Joe Blasco's School of Cosmetics in Hollywood where her training included work in special effects and make-up for film and print.



Busy: A Haberman Fabrics staff member helps a customer with a tough project at last year's Super Bowl 'Football Widows' sewing retreat, held annually on Super Bowl Sunday at the store as an alternative to watching football, attending parties or doing nothing at all.

BY NICOLE STAFFORD
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For many of us, nothing could be worse than a heavy-duty, media-hyped, all-day sports event like Super Bowl Sunday.

Even worse, you have nothing better to do; you'll have to put on a grin and join in the hoopla.

But you might not have to acquiesce come Jan. 30, Super Bowl Sunday for the year 2000. The folks at Haberman Fabrics sewing and fabrics store in Royal Oak have an alternative activity planned for anyone who isn't football-friendly.

The 40-year-old store, located at 117 W. Fourth Street, is hosting a Super Bowl sewing and socializing event complete with demonstrations, quick project ideas, a problem-solving clinic, refreshments, conversation and prizes. Donations for the event, which is slated noon-5 p.m., benefits HAVEN services for victims of domestic violence.

"Women need to have an alternative activity on Super Bowl Sunday," said store owner Toby Haberman. "It's hyped to such a degree, and many of us aren't into football. And, even those who are might like to have something to do with our hands," said

Haberman, a resident of Birmingham.

While the annual event, dubbed the "Football Widows" sewing retreat, seeks to help those who feel estranged on Super Bowl Sunday have a bit of fun, the sewing group doesn't entirely shun the sport.

In addition to sewing and socializing, participants can take a few swings at a football piñata filled with sewing notions, shop talk for the tools of the trade.

"It's like an old-fashioned sewing bee," said Lucky Wedgden, an assistant manager at Haberman Fabrics who will guide retreat participants through an easy pattern for making ponchos.

Other demonstrations slated for the event include making embellished jeans and using new sewing notions to save time and effort.

While many of the store's regular customers use the retreat to ask questions and obtain help with difficult sewing projects, the event caters to all sewing levels.

And, yes, beginners and men are encouraged to attend.

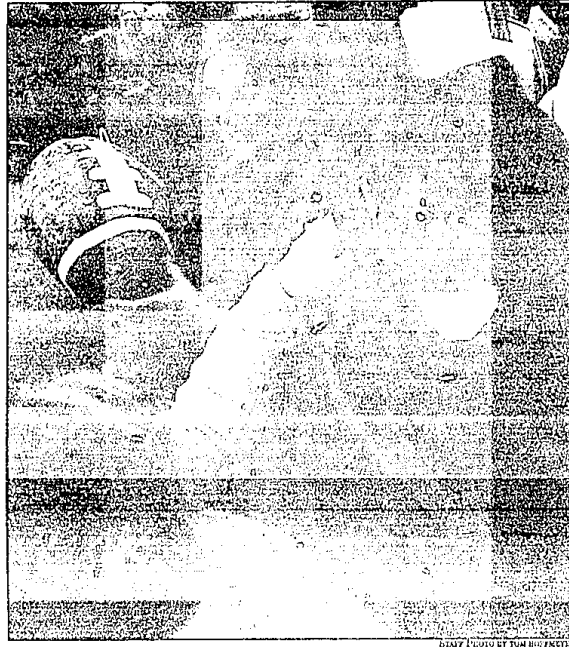
Yes, we're resurrecting an old female tradition, the sewing bee, said Haberman. But, since we're doing it on Super Bowl Sunday, "it's really a new tradition," she said.

Details, details:
Two sewers work out the details of a pattern during Haberman Fabrics' Super Bowl sewing retreat in 1999.



Super Bowl blues

An old tradition, the sewing bee, becomes a new one on a day many dread



Fun: Toby Haberman, of Birmingham, plays around with the football piñata that will be cracked open at her store's Super Bowl sewing retreat.

Super Bowl Sunday sewing retreat

What: Sewing problem-solving clinic, demonstrations, time to work on projects and socializing with refreshments

When: Noon-5 p.m.

Where: Haberman Fabrics, 117 W. Fourth Street in downtown Royal Oak

Cost: \$5 donation to benefit HAVEN

Contact: (248) 541-0010

Please call ahead to make a reservation.

Shoe stores shoot to offer almost endless selection

Is it possible to own too many shoes?

That's why southeast Michigan shoppers will surely welcome two more privately-owned shoe stores to the area.

Ruby's Shoe Warehouse and Patti J's, located at Greenfield and Lincoln roads in Southfield, recently opened and are anxious to assist area shoppers with their shoe wear needs.

The two stores, which sit side-by-side, were opened by the family that previously operated the shoe

departments inside Cruwley's Department stores.

The family has 78 years experience serving shoe customers and working in the niche apparel industry. Selection and name brands at discount prices will be the focus of the new stores. The goal is to have a "seemingly endless selection of women's shoes and accessories," according Chris Herrick, the stores' director of marketing.

Ruby's Shoe Warehouse also will carry a strong inventory of hats, bags and wigs, in addition to shoes

and wool crepe designs through Jan. 22, 10 a.m.-8 p.m. on Thursday and Friday and 10 a.m.-6 p.m. on Saturday. Also, meet store owner Ina Sherman. For information, call (248) 855-8877.

In contrast, Patti J's will aim to carry more large-size shoes than any other retailer in the metropolitan Detroit area.

Ruby's Shoe Warehouse and Patti J's are open 10 a.m.-8 p.m. Monday-Friday, 10 a.m.-6 p.m. on Saturday and noon-6 p.m. on Sunday. To contact Ruby's, call (248) 552-7275. Patti J's phone number is (248) 552-7320.

ADDED ATTRACTIONS

a.m.-9 p.m. on Monday,
TUESDAY, JANUARY 18

CHILDREN'S MUSIC PROGRAM
Ann Arbor folk musician Lisa Hunter presents an musical ecology awareness program for kids at Borders Books & Music in Farmington Hills, 7 p.m. For more information, call (248) 787-0110.

CHANEL TRUNK SHOW
View Chanel's accessories and ready-to-wear collection for spring through Jan. 19 at Neiman Marcus, the Smerces Collection in Troy, 10 a.m.-4 p.m., Couture, third floor.

THURSDAY, JANUARY 20
SANSAPPELLE TRUNK SHOW
Ros & Sharn, 6538 Telegraph Road in Bloomfield Township, hosts a trunk show of Sansappelle's silk

and wool crepe designs through Jan. 22, 10 a.m.-8 p.m. on Thursday and Friday and 10 a.m.-6 p.m. on Saturday. Also, meet store owner Ina Sherman. For information, call (248) 855-8877.

CAMBIO TRUNK SHOW
Fibres, 270 W. Maple in downtown Birmingham, hosts a trunk show of Cambio jeans through Jan. 22, 10 a.m.-5:30 p.m.

BRIDAL TRUNK SHOW
Alvin's Bride, 249 Pierce Street in downtown Birmingham, hosts bridal designer Anne Bargo and her collection through Jan. 22, 10 a.m.-9 p.m. on Thursday and 10 a.m.-6 p.m. on Friday and Saturday. Appointments are necessary. Call (248) 644-7200.

COUNTRY LINE DANCING
Wonderland Mall in Livonia presents country line dancing with lessons as part of their Dine and Dance series, 5-9 p.m., Food Court. For additional information, call (734) 822-4100.

Retail, style and special store events are listed in this column. Please send information to: Malls & Mainstreets, c/o Observer & Eccentric Newspapers, 805 East Maple, Birmingham, MI 48009. Fax: (248) 644-1314. Information must be received by 5 p.m. Monday for publication the following Sunday.
SUNDAY, JANUARY 18

TOY COLLECTIBLES SHOW
New, used, antique and collectible toys are offered for purchase at Plymouth's Cultural Center, 625 Farmer Street, 11 a.m.-4 p.m. Admission is \$5 for adults and \$2 for children under age 12. For additional information, call (734) 465-2110.

CLINIQUE GIFT EVENT
Clinique offers a gift with a cosmetics or fragrance purchase of \$25 or more through Jan. 29 at Saks Fifth Avenue, the Somerset Collection in Troy, Cosmetics & Fragrances department, first floor.

SIDEWALK SALE
Retailers at Wonderland Mall in Livonia mark down their merchandise for an indoor sidewalk sale through Jan. 17, 11 a.m.-6 p.m. on Sunday and 10