Bob Sellers honored for Safe Kids buckle-up campaign

General Motors and the National SAFE KIDS campaign have announced that Bob Sellers Pontiac-GMC in Farmington Hills and the metro Detroit SAFE KIDS coalition are among winners of the 1999 SAFE KIDS Buckle Up "Champion of SAFE KIDS" awards.

The metro Detroit SAFE KIDS coalition was an original launch site of the SAFE KIDS buckle up program. The coalition has worked with GM to train and certify employees and recently staffed a child safety display at the North American International Auto Show in Detroit.

Metro Detroit SAFE KIDS has partnered with 15 dealerships to check more than 1,300 seats, and also has trained more than 700 dealership staff. One outstanding partnership was forged with Bob Sellers Pontiac-GMC, which is now training staff to become certified child passenger safety technicians.

Best award

"It's the best award we've ever won," said Keith Wilson, general manager of Bob Sellers Pontiac-GMC. "It's a tremendous cause and we're proud to be a part of it. As a grandfather of eight, it really touched me to see what SAFE KIDS is doing to save kids' lives. Also, it made me proud to be a GM dealer to know what GM is doing from the aspect of designing safety into the vehicles."

The awards were presented Jan. 18 during the SAFE KIDS BUCKLE UP awards breakfast at the Capital Hilton in Washington, D.C., as part of the annual SAFE KIDS Coalition Coordinators' Leadership Conference, where more than 300 child safety leaders from across the country convene for five days of leadership building, training and networking.

There are just two other winners of this award in the country: Saturn of Arizona and the Maricopa County SAFE KIDS Coalition, and Heritage Chevrolet-Oldsmobile and the Wisconsin SAFE KIDS Coalition.

The BUCKLE UP Awards are presented by GM and SAFE KIDS each year to recognize "Outstanding GM dealership/SAFE KIDS Coalition Partnerships" formed to help keep children safe on the roadways. Winners will receive a Champion of SAFE KIDS award, as well as $1,500 worth of child safety seats and $500 for the partnering SAFE KIDS Coalition.

Rear restraint

The safest way for a child to travel in a vehicle is to be properly restrained in a rear seat. Parents should secure infants in a rear facing child seat, toddlers in a forward facing child seat and older children in a belt-positioning booster until they can comfortably wear the vehicle seat belt while sitting all the way back in the seat. For older children and small adults, GM vehicles include a safety belt comfort guide to make belt use more comfortable for them.

The National SAFE KIDS Campaign is the first and only national organization dedicated solely to the prevention of unintentional childhood injury – the number one killer of children ages 14 and under. More than 270 state and local SAFE KIDS Coalitions in all 50 states, the District of Columbia and Puerto Rico comprise the campaign. Former U.S. Surgeon General Everett Koop, MD, is chairman of the campaign and Vice President Al Gore and his wife, Tipper, are honorary chairs.

"It's the best award we've ever won."
Keith Wilson
—general manager

Winning team: *Detroit's Bob Sellers Pontiac GMC general manager Keith Wilson and Kathy Wilson; John Middlebrook, GM vice president and general manager vehicle brand managing; Metro Detroit SAFE KIDS coalition member Nancy Delany, and Heather Paul, National SAFE KIDS executive director.*

Zonta Club hosts benefit show for First Step

The Zonta Club of Farmington/Novi area will sponsor its sixth annual "First Step Stepping Out in Style" benefit fashion show 6-9 p.m. Sunday, March 26, , hosted by Parisian, located in Laurel Park Place, Livonia.

Join them in viewing spring fashions for men, women and children in a spectacular show, while sampling gourmet foods from over 20 local restaurants. There will be opportunities to win cash prizes, gift certificates for lunch and dinners at fine restaurants and free hotel stays during the show.

Live entertainment, special demonstrations and a private "after hours" shopping opportunity with 15 percent discounts at Parisian are other evening highlights.

All proceeds will be used to support and enhance the services and programs offered by First Step, Western Wayne County's Project on Domestic Violence and Sexual Assault. Ticket price is $25 (cash, check or charge) in advance (tax deductible) or $30 (cash) at the door. Register by phone (734) 459-0322 or (313) 538-2043.

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save 25-50% thursday, march 2 thru sunday, march 5

ladies, petites and juniors

sale 29.99 Silk, silk/Lycra® spandex and cotton tops from Jeanne Pierre, Joseph A and August Silk. Reg. 44.00-48.00.

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sale 19.99 August Silk cotton/Lycra® spandex tees. Reg. 28.00-34.00.

save 25% with new reductions on spring collections and separates in New Directions. Reg. 59.00-228.00, sale 42.99-170.99.

save 40% on Parisian Signature petites' silk/Lycra® spandex turtleneck tops. Reg. 40.00, sale 23.99.

sale 49.99 Selected ladies' and petites' dresses. Reg. 68.00-88.00.

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save 50% on our large selection of moderate collections and separates from John Paul Richard, Melrose, Ivy and relativity. Reg. 26.00-74.00, sale 13.00-37.00.

save 25% on our large selection of spring weekend wear collections from Kiko, Hot Cotton and more. Reg. 24.00-128.00, sale 18.00-96.00. SELECTION VARIES BY STORE

save 25-50% on juniors' collections and separates. Choose from famous-maker knit tops, pants, skirts, dresses and more. Reg. 28.00-69.00, sale 13.99-50.99.

intimate apparel

save 40% on Olga® bras. Reg. 25.00-28.00, sale 15.00-16.80.

save 40% on Warner's® bras. Reg. 24.00-26.00, sale 14.40-15.60.

accessories

save 40% on assorted famous-maker sunglasses. Reg. 26.00-52.00, sale 15.60-31.20.

save 25% on Nine West® handbags and small leather goods. Reg. 26.00-98.00, sale 19.50-73.50.

save 50% on our entire stock of sterling silver jewelry. Reg. 20.00-300.00, sale 10.00-150.00.

save 50% on stretch genuine stone bracelets. Reg. 30.00, sale 14.99.

save 40% on a large selection of women's spring shoes from Enzo, Unisa, Nine West®, Esprit®, Ipanema and Calico. Reg. 38.00-79.00, sale 21.60-47.40.

sale 49.99 Large selection of women's shoes and sandals from Enzo Angiolini, Nine West®, Nina®, Unisa, Naturalizer® and Easy Spirit®. Reg. 59.00-69.00.

sale 69.99 Large selection of men's shoes and sandals from Timberland®, Rockport®, Bostonian®, Bass® and more. Reg. 80.00-120.00.

men

sale 59.99 Bill Blass® all-wool trousers. Choose from black, charcoal gray, medium gray, tan or olive. Reg. 75.00. SELECTION VARIES BY STORE

save 30% on Preswick & Moore hosiery, belts and small leather goods. Reg. 8.00-45.00, sale 5.60-31.50. ASSORTMENT VARIES BY STORE

sale 29.99 Haltaway wrinkle-free blended dress shirts. Reg. 37.50-42.50.

save 50% on famous-maker tropical-weight pants. Reg. 65.00, sale 32.50.

sale 19.99 Your choice of Preswick & Moore woven plaid sport shirts or solid-color twill shorts. Reg. 30.00-34.00.

sale 29.99 Selected knit and woven sport shirts from Woods & Gray and Izod®. Reg. 42.00-48.00.

sale 24.99 Ocean Pacific® board shorts. Reg. 38.00.

children

save 30% on Ocean Pacific® beachwear for boys' sizes 4-20. Reg. 14.00-36.00, sale 9.80-25.20.

save 30% on our exclusive playwear and sportswear from Parisian Bebé, Parisian Kids and PK Clothing Co. Reg. 12.00-30.00, sale 8.40-21.00.

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save 40% on our entire stock of frames. Reg. 10.00-97.00, sale 6.00-58.20.

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