Face To Face from page C1

Post-Impressionistic phase—beyond realism to something spiritual.

Keyes personally is taken with some of the drawings even though they're in black and white. Few of these works have been seen in America before.

'Yan Gogh used only the best paper, thick with texture and he applied with such force it almost

indented the paper like a relief."

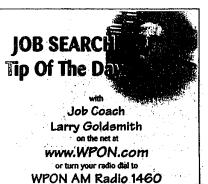
Exhibition history

Exhibition listory
Keyes developed a fondiesa forvan Gogh's work while living in
The Netherlands, where was
Gogh's was born Dulmatthe lime,
he was warking on a doctorate at
the University of Utrecht and
after while compiling a catalogue,
on old Dutch master prints,

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BY THE OBSERVER & ECCENTRIC NEWSPAPERS



Keyes had access to the major van Gogh Museum and the Krollor-Muller Museum. Here, he developed an admiration for the artist. So when the second share of the gift, "Portrait of Poetman Roulin," came to the museum three years ago, Keyes, as Elizabith & Allan Shelden curator of European Paintings at the DIA, thought to organize an oxhibition focused on the Roulin family who were favorite subjects of van Gogh in Artis in 1889. He knew Beston had two portraits of the Equilin family and Philadelphia when the the second for the Caulin family and Philadelphia was the second for the Caulin family and Philadelphia was the second for the Caulin family and Philadelphia was the second for the Caulin family and Philadelphia was the second for the Artistic Artistic Artistic Caulin family and Philadelphia was the second for the Artistic Caulin family and Philadelphia was the second for the Artistic Caulin family and Philadelphia was the second for the Artistic Caulin family and Philadelphia was the second for the Artistic Caulin family and Philadelphia was the second for the Artistic Caulin family. The DIA's Self-Portrait for the family and Philadelphia for the family and the need to restrict their oxposure to light. The Detroit museum shows 35 paintings and 31 drawings from the family and the family for the Roulin family. The DIA's Self-Portrait painted in Paris in 1887, purchased by the DIA and City of Detroit in 1921 is also in the chibit. "Certain of Gachet from Paris was unavailable because of bequest restrictions. We looked for anything available in Paris in 1887, purchased by the DIA and City of Detroit in 1922 is also in the chibit. "Certain of Gachet from Paris was unavailable because of bequest restrictions. We looked for anything available in Paris in 1887, purchased by the DIA and City of Detroit in 1922 is also in the schibit. Rayes, in the process of drawing together the works from public and private international cellecticues, and wasterdam.

Amsterdam.
The biggest challenge was the time restraint, when all three



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institutions could take the show, working around restraints which were caused by Van Gogh's van Goghs' in LA, and the Art Institute of Chicago and the Van Gogh, Gauguin: The Studie of the Self which opens the end of next year."

year."

Traditionally, van Gogh exhibitions were broad surveys until

tual exhibit for two weeks to determine the best relationship of objects," said Keyes. "The European museums have been doing this for some time. As the

Traditionally, van Gogh exhibitions were broad surveys until 20 years ago when museums began focusing on chronology with shows such as the Metropolitan Museum of Art's "Van Gogh in Arles" and "Van Gogh in St.-Remy and Auvers." "Van Gogh: Face to Face" is the first focused thematically.

"The portraiture exhibit coincides with a revival of portraiting eneral. There have been exhibit on Renoir and Picsaso's women," said Keyos. "In portraits, a think people know there's an elusive sense of what art in Portraiture is a vehicle for a lot of artistic ideas."

Walking through this premier showing of portraits, the excitement builds. Before installing the exhibition, full-size reproductions of every work in the show were made.

"We've been dealing with a virtual exhibit for two weeks to determine the best relationship

With the opening of Van Gogh:
Face to Face, the DIA will
inevitably ride along with the
van Gogh phenomenon. Indeed,
there's a prevailing sense the
exhibit of the artist's 31 drawings and 35 pinited portraits
ings and sign as 350,000, the
DIA expects that the largest
mated as high as 350,000, the
DIA expects that the largest
international accolades.
"Over the last decade, it might
seem as if the DIA has slipped
(in the eyes of the museum community), but having this exhibit
goes a long way in demonstrating that we're a player," said
DIA Director Graham Beal, who
hassumed the post in October.
Unlike 10 years ago, when the
DIA was realing from state funding cuts which led to reduced
staff and hours of operation,
today's direction of the museum
papears quite clar.

Last April, the DIA embarked
on a 10-year, \$320-million campaign to increase their endowment, exhibit space and update
the museum. In less than a year,
the DIA is shead of its fund-raising schedule.

And with pieces from its permanent collection continuously
the world, the DIA has effective
by translated pieces from their
collection into currency.

Perhaps the greatest change in
the museum, however, has been
perceptual. The transfer last
year of day-to-day operations
from the city of Detroit to an
independent body has minimized
political wranging. Only Beal's
decision last November to suddenly close an exhibit of who of
Noncie paintings or the longrevents.

In the last three years,
exhibits such as Splendors of
Ancient Egypt and Angels from
the Vatican have brought large
crowds. But no other exhibit
of van Gogh's portraits.

Perhaps cally an exhibit of
Noncies paintings or the longmanifest of the properties of the longmanifest of the second of the properties of the longmanifest of the second of the properties of the longmanifest of the second of the properties of the longmanifest of the second of the properties of the longmanifest of

On the surface, Van Gogh:
Face to Face appears like a huge
money maker. Revenius from
tickets, sales of an illustrated
book and exhibit resisted as fuge
see a substitution of the see and
Expanses for the 66-perfrait
show, however, are fag, from
modest. The portunits have been
loaned from 26 museums; including the Van Gogh Museum in
Goston and the Philadelphia
Museum of Art. In addition, the
DIA has extended its hours,
increased staff, and has
embarked on a markeding blitz
to hype the exhibit.
Whatever rovenue remains
after expenses, said Beal; will be
earmarked to fund future
exhibits and the general operating budget for the museum.
"We're going into this boing
happy if we break even," said
Beal, who nerved as director at
the Los Angeles County Museum
of Art, where 70 paintings from
the Van Gogh Museum were on
exhibit last May.

On a basic level, a blockhuster is about logistics and trafie flow, and a reminder to people that we're here, and the
museum is easy tog the.
With more than 100,000 tick-

ple that we're here, and the muscum is easy to get to."
With more than 100,000 tick-ots alrendy sold and interest intensifying, Beal's concern about breaking even sounds more like pur-game jitters.
It's anticipated that 500 people

per hour could see the show.

There will be a chain reaction,"
said Tara Robinson, exhibition
coordinator at the DIA.

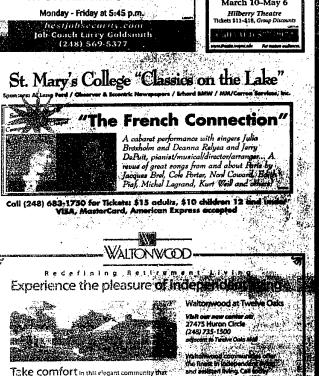
"People who don't usually

come to the museum will come to the exhibit."

the exhibit."

Some contend that while blockbuster exhibits attract big crowds, they can also promote only familiar work of known artists. The concern is that lesser known artists and challenging art is overlooked. But the zomercial side of any major exhibit is part of modern-day realities, said Robinson. "Museums that wish to survive have to make money," she said.

have to make money," she said.
"We have to make money in a
combination of ways - charita-



vitimate in independent living. Choose front o-bedroom luxury apartments with kitchens

thing you need to live in style with extras such as pre

pares mean, novement and annual saway from shopping, dining/golf and other today for more information about our such munity or visit our website at www.waiton

