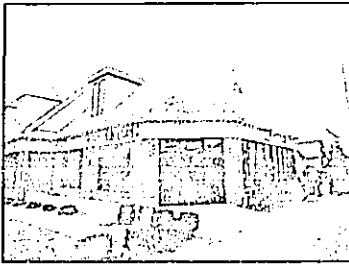


New Pendleton Store In Rochester

Since the pioneer days, Pendleton has been recognized for outstanding woolen products, made with a commitment to quality, value and craftsmanship. Products last season after season, year after year and generation after generation. Initially known for their blankets, Pendleton began making classic, durable clothing for men in the early 1900s and added a women's line in 1949. Today their tradition is stronger than ever as is evidenced by the newly opened Rochester Pendleton, one of 54 Pendleton Woolen mill stores.



Rochester Pendleton offers a complete line of Pendleton clothing for men and women as well as some home furnishings. Male shoppers come in looking for the classic Pendleton flannel shirts, which are known for their comfort, durability and style, not to mention their washability. They are available in over 75 exclusive patterns and in ten different shirt styles, to suit any lifestyle or wardrobe. Pants or trousers, shirts, sweaters, golfwear and sportswear, jackets and coats, a variety of knit shirts and a wide range of accessories are also on

display. Female shoppers can discover sweaters, skirts, blouses, shirts, vests, outerwear and knit shirts, all designed for comfort and fashion. Sizes range from petite to missy.

Pendleton utilizes a variety of wool for their products. Whisperwool is known for its incredible softness. Worsted wool, a light fabric that is suitable for year 'round wear is often mistaken for cotton. Non-wool garments, such as those made from cotton, rayon or denim are added to the line to make Pendleton a year 'round sportswear retail company. All Pendleton products are made in the USA.

"This year's commemorative blanket, "People of the Longhouse," will be available in May. Stop by to view the new spring line of merchandise at Rochester Pendleton, 115 E. Third St., in Rochester. Store hours are Mon.-Fri., 10 a.m.-6 p.m.; Sat., 10 a.m.-5 p.m. For more information or to be added to the catalog mailing list, call (248) 601-1282. For complete company history, visit the web-site www.pendleton-usa.com.

Classic Golf Apparel For Women



Guylene Martignon, Owner of Front Tee Golf Classics

As a golfer herself, Guylene Martignon, Owner of Front Tee Golf Classics, had the same complaint as many of you, "there seemed to be a shortage of great golf clothiers for women and even fewer places to purchase a nice selection of styles and sizes". "Not everyone can break 90", she said, "but everyone can and should look great". Comfort and classic styling are the key components. Women want to invest in clothing they can wear on and off the fairway; fabrics should travel well and fit into a busy lifestyle.

Guylene has served Rochester and surrounding areas for many years as an interior designer. Her love for color, design, style and quality has inspired a long awaited golf, tennis and resort wear boutique dedicated to women. "The goal is simple", she says, "offer beautifully designed pieces which

span the gap from the fairway to dinner after your game and even to the work place".

Responses from first time shoppers is pretty much the same, "you have really great things and they are very different from what I've seen any where locally". The next comment is usually a question, "who is Jamie Sadock?" "I

love all my lines, says Guylene. Jamie Sadock is a New York designer who fills her line with fun trims and functional pockets such as her famous "Tee" pocket; Elendale offers a beautifully constructed classic golf look; Sugar Mng has a unique young look for the fairway and Belle Pointe adds to our resort wear with their usual great cotton sweater designs.

You'll discover friendly old fashioned service, the latest in fabrics and designs, custom bags and lots of accessories, all tucked into this quaint little Mackinaw style house.

Front Tee Golf Classics is located in Downtown Rochester at 308 East St. Showroom hours are Tues. - Sat., 10 AM - 5 PM. Evening appointments are welcome or shop anytime in our on-line catalog www.fronttee.classics.com for more information call 1-800-695-8969 or 248-656-8588.

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