

ELI OF TROY MENSWEAR HAS IT ALL - SOCKS TO SUITS

Many women know the frustration when the man in their lives resist new clothes or shopping in general. Women who shop at Eli of Troy Menswear have a secret: they purposefully buy the clothes they love for their guy in the wrong size so that he has to return to the store to get them altered. That's all it takes to get hooked. One shopping trip. Customers quickly get used to the free, on-site alterations, the variety of high quality, practical clothing at a value and the personal attention every shopper receives. The guy who doesn't like to shop? He doesn't have to hunt for clothes himself — a store employee will pull items from which to choose.

Socks to suits, Eli of Troy Menswear has everything a man needs. Suits by Hart Schaffner Marx, Millennium and Gianni Marzonne. They offer a large selection of Sansabelt slacks, sports coats, tuxedos and dress shirts by Enro. The recently expanded

casual wear section meets the needs of customers and reflects the changing trends in menswear. Sportswear by Woolrick, Jack Niklaus golfwear, summer apparel, shorts, short sleeve shirts, swimwear, rain coats, topcoats, outerwear, jackets and leathers are in stock. Ties, various accessories (i.e., watches, tie tacks, money clips, cuff links) and Burlington socks completely outfit any man for the day or week ahead of him.

Eli of Troy Menswear offers layaway, gift certificates and after-hours appointments if necessary. Four Italian tailors on staff ensure quality tailoring for special orders or emergency tailoring needs. Come in during the month of April to shop the Inventory Reduction Sale. Eli of Troy is located in Troy, at 5067 Rochester Rd. Store hours are Mon.-Fri., 10 a.m.-8 p.m.; and Sat. 10 a.m.-6 p.m. Call (248) 689-2010 for more information.

Bead Works beads have ancient lore and contemporary flair.

A visit to Bead Works in Franklin is like taking a trip around the world. In one display area, Austrian crystal dazzles, while another area in the shop showcases shimmering silver from Bali. Nearby, beads from

structure that once was a rooming house. Furthermore, staff members at the shop are quick to share the origin and ancient lore of the thousands of beads that fill the store.

For those who need consultation regarding creative ideas, the shop's four staff members are happy to oblige. "Customers can design their own 'vintage' purse straps for beaded or needlepointed bags and learn how to knit or crochet their own beautiful beaded evening purses," says Joyrich. "Or they can make necklaces, bracelets, earrings, stick pins, eyeglass holders and the newest fashion accessory, jeweled hair pins and barrettes." Employees also can help with the selection of semi-precious stones, such as onyx, jade, coral, lapis, malachite, amethyst and many others.

Bead Works brims with supplies, including threads, needles, looms, and a full selection of instruction books and videos. The staff also can help redesign and restring old jewelry.

"The allure of beads has always been strong, throughout history," Joyrich says. "Beads represent different cultures and artistic design, different methods of workmanship and standards of creativity."

Bead Works is located at 32751 Franklin Road. Hours are 10 a.m. - 5 p.m. Tues. through Sat. Call (248) 855-5230.



Czechoslovakia, Africa, China, Turkey, Pakistan, Jordan, India and Thailand draw customers to their unique styles. "We also have a large selection of American and Venetian art glass," says Ida Joyrich the owner of Bead Works.

Not only is shopping for beads a worldly experience, but one also can get quite a history lesson. For example, the building that houses Bead Works is a 150-year-old

\$500,000⁰⁰

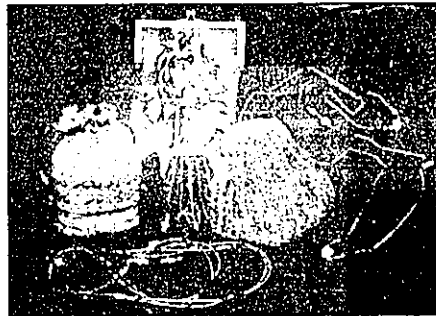
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Tues. - Sat. 10-5