

WATER QUALITY A TOP PRIORITY FOR KINETICO

You wouldn't willingly drink an ice cold glass of chlorine or benzene. Nor would you drink water that someone told you contained "just a little bit" of lead. Yet, thousands of people every day do just that. The government allows certain levels of these and many more toxins in the public water supply, but many people would rather not take the chance that these chemicals are "safe" at any level.

Kinetico by Village & Country Water Treatment makes water safety and purity their number one concern. Kinetico by Village & Country has been an authorized dealership since 1976, serving Oakland, Livingston, Genesee and Washtenaw counties.

"Kinetico by Village & Country, has a wide selection of different makes and models of drinking water systems and water conditioners to suit everyone's water quality needs. Kinetico—a manufacturer of water conditioners and purifiers—has a superior product line. It is unique from its competitors in that it produces the only non-electric drinking water systems and water conditioners on the market. The re-generation process (how a unit cleans itself) of both conditioners and purifiers uses the same high quality of water produced, therefore greatly extending the life of the unit. An automatic shut-off feature on Kinetico water purifiers takes the guesswork out of filter replacement. Kinetico is the leader in manufacturer product warranties and is rated a "Best Buy" by Consumer's Digest.

Kinetico by Village & Country Water Treatment is located in north Oakland County as well as retail locations in Livingston, Genesee and Washtenaw counties. They service residents and businesses throughout all four counties. They provide three services to both home and business customers: Installation of water conditioners or water purifiers; delivery of bottled water; installation and set-up of water coolers and delivery of salt for conditioners; and a retail storefront where customers can shop for the necessary supplies or accessories for any water treatment system.

Water conditioners are in high demand in many Oakland County communities

due to the hard well water many communities draw from. Hard water contains minerals like iron, lime, rust and calcium which leave stains or soap scum around the house. It can also leave a white residue on cooking pans or coffee pots. Installing a water softener can remove hard minerals so that water not only

"feels" softer but works "better" in your house. For example, soft water extends the life of clothes, saves users money on soap and cleaning agents (you use less) and causes less wear and tear of household fixtures.

Hard water also contributes to taste and odor problems for drinking and cooking. For customers who want to remove the salt from their drinking or cooking water, a water purifier can be added to ensure the highest quality of water throughout the entire house (or business). A water purifier improves taste and removes odors and many of the harsh, toxic elements commonly found in drinking water (i.e., chlorine, arsenic, lead, nitrates and turbidity/organic particles and more). Some charcoal cartridge water filter systems that you can purchase at the hardware store only filter taste and odor, not harmful toxins.



Jack Tracy, Aaron Martin and Jerrad Beauchamp of Kinetico By Village & Country in Clarkston.

Kinetico water purifiers utilize reverse osmosis to ensure the highest water quality.

The retail section of Kinetico by Village & Country stocks a variety of salts and sodium free salts, purifier equipment, bottled water, filters or cartridges for water filter systems and a display of softeners and purifiers. The trained staff answers questions and explains the differences between various models or products to help guide customers in choosing the best product for their home or business.

Kinetico by Village & Country offers rentals, leases and sales of all their systems. They service all makes and models of water softeners. The Oakland County retail store is located in Clarkston at 5926 Ortonville Rd. (M-15); they can be reached by calling (248) 620-5460. Store hours are Mon.-Fri., 9 a.m. - 6 p.m.; and Sat., 9 a.m. - 3 p.m. To schedule a free, in-home water analysis or estimate, with no obligation, please call (248) 888-WATER-10. Customers are welcome to bring a sample of their water to the store for a free, on-site analysis.

CALL: 1-888-WATER10
1-888-932-3712

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CALL 1-888-WATER10 for the location nearest you.