

# estée lauder free gift

## final week! news now

is yours free with any **estée lauder** purchase of 20.00 or more. Worth 55.00.

- NEW Equalizer Smart Makeup for combination skin SPF 10 in a choice of shades
- Two-In-One Eyeshadow Duo and Eye Defining Pencil compact in a choice of colors
- Go Pout Lipcolor or All-Day Lipstick (full size)
- Spotlight Skin Tone Perfector
- DayWear Protective Moisture Creme SPF 15
- More Than Mascara\*
- Cosmetic Bag

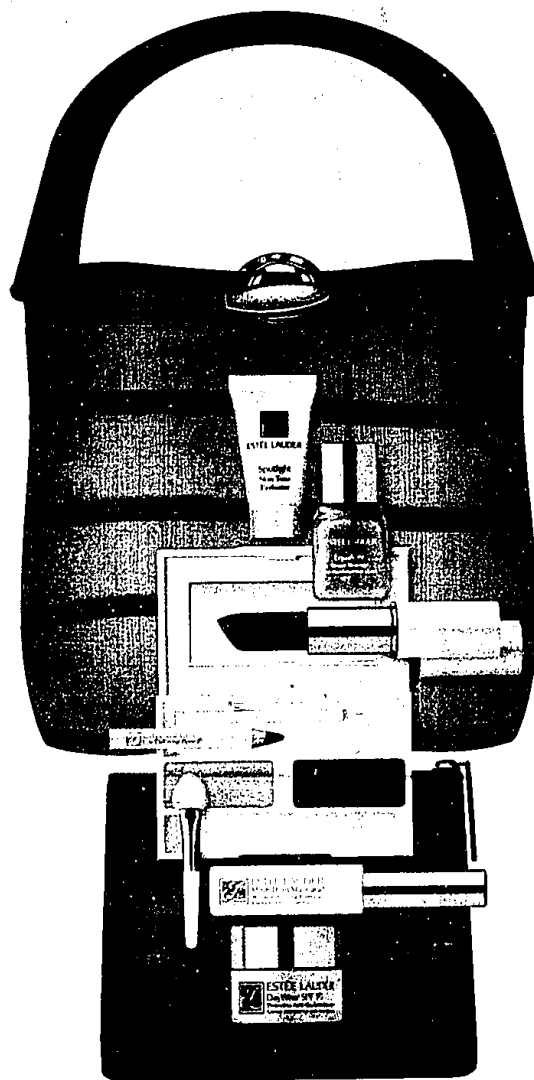


Includes your choice of a new look for lips and eyes: Smoky or Earthy.

Plus: Preview Equalizer Smart Makeup for combination skin SPF 10 in your choice of Linen or Desert.

And a playful paper handbag to take it all home in!

One per customer, please, while supplies last. In Cosmetics.



## all the news from estée lauder idealist skin refinisher

Exclusive, non-acid technology to refresh skin in a more natural way – taking care of fine lines, flakiness, redness and pores. Skin feels unbelievably soft and smooth, looks clear and even toned. This is the skin you want. 1 oz., 42.50 and new 1.7 oz., 70.00. In Cosmetics.

One per customer, please, while supplies last. In Cosmetics.

electronic gift card available for purchase with any purchase of \$20.00 or more. Expires 3/31/01.

e-mail newsletter available for purchase with any purchase of \$20.00 or more. Expires 3/31/01.

# P·A·R·I·S·I·A·N

YOU'RE SOMEBODY SPECIAL