



Memorial Day sale

Thursday to Monday, May 24 - 28

20-50%

storewide savings

PLUS EXTRA 10% OFF

EVERY TIME you use your JCPenney card on



ALL sale prices[†] • ALL regular prices[†]
ALL already-reduced clearance prices[†]
ALL DAY Thurs.-Mon., Memorial Day

HUGE SAVINGS EVERY DAY, EVERYWHERE

throughout EVERY JCPenney store! Some exclusions apply. See details below.

Diamond & Gemstone Extravaganza

20-60% off plus extra 10%

sale 499.99

Reg. \$1000
1.0 CT.T.W.
14k gold.
055-0714

sale \$199 ea.

Reg. \$285
.12 CT.T.W.
14k gold.
055-0265-6317

sale 99.99 ea.

Reg. \$200 .16 CT.T.W. 10k gold.
055-0867-58

sale \$149 pr.

Reg. \$214 ea. pr. ruby,
sapphire or emerald earrings
with diamond. 10k gold.
056-1545-2546-3656

your choice 4.99
bath towel or twin sheet

Reg. 7.99.
The JCPenney
Towel. 27x52".
100% ring-spun
cotton. In 18
colors.

Reg. 7.99. Twin flat or fitted sheet.
230-thread count, cotton rich in
solids and prints. Fitted sheets fit
14" mattress.

Buy 1 twin-pack pillow
for 12.99. Get second **For Only \$1**

Any size twin-pack firm pillow. Reg. 12.99 ea.

Family Swimwear Sale

25-50% off entire stock



Family Summer Sale

save on tees, tanks & shorts

for men, women & kids

sale 9.99

Reg. 14.99.
Cargo shorts.
Girls' regular and
slim sizes
7-16.

sale 14.99

Reg. 19.99.
Nylon
trekking
shorts.
Assorted
colors.
Men's sizes

Johnnie

sale 6.99

Reg. 8.99.
Ribbed tee.
S-XL for Girls
sizes 7-16

sale 5.99

Reg. 7.99.
Tank top. S-XL
for Misses'.
Petites' sizes.
Sale 9.99.
Reg. 14.99.
Pleated twill
shorts. Misses'
sizes.

W. M. & S. 2001
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CARIN CREED

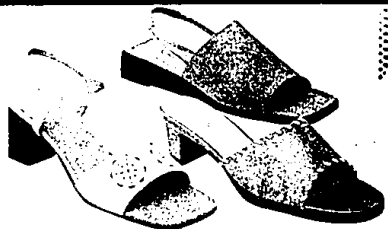
it's all inside.

JCPenney

stores catalog .com

40% off

a huge selection
of sandals for the entire family



Over 5 Million Pairs of Shoes
on Sale for the Entire Family!

Base prices effective Thursday, May 24, through Monday, May 28, 2001, unless otherwise noted. Percentages off regular prices, as shown. Regular prices are offering prices which may not have resulted in actual sales. Any event designated as a "sale" includes value right merchandise. Merchandise selection may vary from one JCPenney store to another. Jewelry prices subject to prior sale. CT.T.W. stands for carat total weight which may vary +/- 1/10. Available only at JCPenney stores with Fine Jewelry Departments. 10% OFF \$1000 (SUGGESTED) does not apply to value right, 10 or more items, cosmetics and fragrances, electronics, home care, bathhouse necessities, personal care accessories, small electronics, Calvin Klein, DKNY, Gap, Sport, Home, Nike MAX AIR, Footprint World Your Outlet Stores, or to Services. Gift Cards, prior purchases or in combination with any other offer. Purchases subject to credit approval by Monogram Credit Card Bank of Georgia.

IF YOU DO NOT HAVE A JCPENNEY CARD, YOU CAN OPEN AN ACCOUNT IN MINUTES, SUBJECT TO CREDIT APPROVAL. SEE STORE FOR DETAILS.