

# 4 DAYS ONLY!

it's all inside.

JCPenney

## FRIDAY, JULY 20 – MONDAY, JULY 23

Store • Catalog • Online

TAKE  
AN  
EXTRA

# \$10 off

any purchase  
of \$50 or more  
July 20-23, 2001  
when you use  
your JCPenney  
Card with  
this coupon\*



# ALL

sale prices  
regular prices  
already reduced store clearance prices

## ALL DAY! • EVERY DAY! • EVERYWHERE!

### JCPenney Coupon

Valid through July 23, 2001.



02001090001000000004370

For catalog orders, call 1-800-222-6161 and ask for code "CARD26M" or  
log onto JCPenney.com and key CARD26M in the promotional box during checkout.  
Includes catalog/internet sale & regular prices. Some exclusions apply. See Terms for details.

## PLUS SAVE UP TO 60% DURING OUR BACK TO SCHOOL SALE



**Sale 9.99**  
Arizona twill or denim  
shorts for juniors Reg. 19.99

**Entire Stock**  
Arizona twill, flared &  
Arizona denim sale

**Sale 9.99**  
Arizona twill, St. John's Bay  
Arizona twill, Reg. \$14-\$16

**24.99 each**  
Arizona twill, regular fit  
Arizona twill, Reg. \$24.99

**Sale 49.99**  
Arizona twill, regular fit  
Arizona twill, Reg. \$49.99



**Sale 9.99**  
Your choice novelty tees  
for juniors Reg. 14.99

**29.99 each**  
Men's, 550, and  
560 pairs

**Sale 3/15.99**  
Men's, 550, and  
560 pairs

**Sale 3/15.99**  
Men's, 550, and  
560 pairs

**Sale 3/15.99**  
Men's, 550, and  
560 pairs



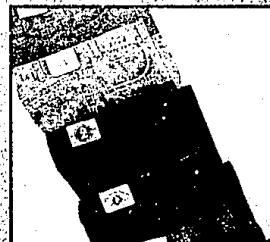
**Entire Stock**  
JanSport® backpacks  
on sale

**Sale 3/15.99**  
Men's, 550, and  
560 pairs

**Sale 3/15.99**  
Men's, 550, and  
560 pairs

**Sale 3/15.99**  
Men's, 550, and  
560 pairs

**Sale 3/15.99**  
Men's, 550, and  
560 pairs



**Sale 17.99**  
Arizona Jean Co.® denim  
for young men Reg. 24.99

**Sale 31.99**  
Men's, Dockers, no wrinkle,  
classic, or relaxed fit pants

**Sale 12.99**  
Boys' & girls' Arizona jeans  
Reg. 14.99, regular and slim sizes

**Buy 1, Get 1  
at 50% Off**  
Boys' pants or sleepwear

**Sale 49.99**  
Adult athletic shoes from  
Nike, Adidas, Reebok &  
New Balance Reg. \$49.95-\$64.95

# 50-60% OFF

## STOREWIDE CLEARANCE!

UP TO 50% OFF ON  
SELECTED MERCHANDISE