



**Hudson's own
Detroit Arctic
snow tire arrives
in time to get
your guard up
for winter**

15.95

for a 7.00/6.50-13 black wall,
plus 1.92 Fed. tax

SIZE	BLACK WALLS	WHITE WALLS	FED. EXCISE TAX
7.00/6.50-13	15.95	18.45	1.92
6.95/6.45-14	18.45	20.95	1.95
7.75/7.35-14	19.75	22.25	2.19
8.25-14	21.75	24.25	2.35
8.55-14	23.95	26.45	2.56
7.75-15	19.75	22.25	2.21
8.15-15	21.75	24.25	2.36
8.45-15	23.95	26.45	2.54

FOR STUDDED TIRES, add 8.95 each

If you fought a losing battle against ice, snow and slush last time around — you're in luck this year, for the Arctic is here! It's Hudson's own — made to meet every rigid specification we feel a snow tire should have. Just check these features and compare! Every Arctic has four full plies of nylon cord to give extra bruise resistance. Every Arctic maintains tread flexibility even in below zero weather — thanks to special Butadiene rubber. Every Arctic is broad-shouldered, hefty — with an extra wide and deep tread design, and a low-angle cord construction for greater stability and safety. And you'll find Detroit Arctics only in Hudson's Car Care Centers. Open from 8 in the morning 'til 9 p.m. on Monday, Thursday, Friday, Saturday; 'til 5:30 p.m. on Tuesday and Wednesday.

HUDSON'S
CAR CARE CENTERS



Westland Car Care Center,
7666 N. Wayne Road
at Cowan, across from
Hudson's Westland.

Northland Car Care Cen-
ter, 21125 Greenfield Road
at Northland Drive in G
parking area.