

Saab celebrates milestone anniversary

The Saab 9-3 is designed to provide outstanding response and precise control with a fun-to-drive attitude, not only for spirited performance, but also for enhanced safety.

This marks the 25th anniversary of Saab turbocharging, and the 9-3 models celebrate this milestone with a number of exterior and interior enhancements.

Saab consolidated its 2002 product lineup. It has discontinued its base 9-3 model (three-door and five-door) and is offering a single value-priced five-door 9-3 SE model instead. The 9-3 Viggen lineup continues with three-door, five-door and convertible models.

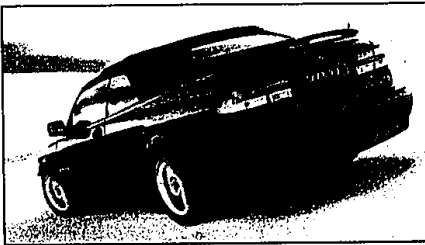
SE models

All 2002 9-3 SE five-door models will feature Saab's 205-horsepower, high-output, turbocharged 2.0-liter engine, new 16-inch five-spoke alloy wheels, an exterior body kit, a sunroof, power driver's seat and a wood-grained instrument panel.

To commemorate the 25th anniversary of Saab turbocharging, all 9-3 SE models also receive new embossed leather and textile seats embossed with the word "turbo," as well as leather door panels.

The Saab 9-3's fun-to-drive character can be attributed to its powertrain lineup. Powered exclusively by enhanced turbocharged engines, all 9-3 models strike a precise balance between high performance, fuel efficiency and low emission levels. The Ecopower 2.0-liter engine is the latest offering in a long line of Saab turbocharged powerplants.

A premium package is now available for the 9-3 SE that includes a sport chassis, Automatic Climate Control, prestige audio system, power passenger seat and driver's side memory, full leather seats, a leather-wrapped sport steering wheel and no-charge scheduled maintenance. Heated front seats and automatic transmission are optional features on the 9-3 SE.



Taking off: Saab's 2002 9-3 Viggen Convertible features aerodynamics and cockpit design.

During the 2000 calendar year, a substantial 20 percent of Saab's U.S. sales were convertible models.

For 2002, Saab has also increased the value of its popular 9-3 SE Convertible with upgrades similar to the new five-door SE model: new 16-inch five-spoke alloy wheels and "turbo" embossed leather seats with leather door panels. ACC and power driver and passenger seats with driver's side memory are now also standard equipment.

A new sport package featuring 17-inch wheels, a sport steering wheel and a rear spoiler is optional.

Viggen

The Viggen name and badge honor the most agile and versatile Saab fighter jet ever developed, the Saab JA37 Viggen. Nowhere is the connection between the Saab 9-3 Viggen and the Saab JA37 Viggen jet fighter stronger than in their aerodynamics and cockpit design.

The 9-3 Viggen's aggressive front spoiler, rocker panel extensions, rear bumper cover and rear wing aren't just stylish—they serve a purpose. Fully integrated into the already sleek shape of the Saab 9-3, these elements give the Viggen excellent

aerodynamic properties.

Powered by the 2.3-liter high output turbo engine, the Viggen makes 230 horsepower at 5,500 rpm, and 268 lb.-ft. of torque at rpm ranges between 2,600 and 4,500, for maximum power through nearly the entire driving range.

OnStar equipped

All 2002 models continue to feature the latest-generation OnStar system, which includes voice-activated, hands-free personal calling and personal e-mail, in addition to voice-activated Internet connectivity for information such as stock quotations and customized news.

Customers can configure vehicle settings from the Saab USA Web site. Twelve months of premium service is included. OnStar has continuing safety and security features such as automatic airbag notification and route guidance.

Maintenance program

Saab will continue its no-charge scheduled maintenance program, which covers Saab models for three years or 36,000 miles, whichever comes first (part of premium package on 9-3 SE five-door). The program covers all the factory recommended scheduled maintenance (excluding wear-and-tear items).

Chevy enhances its reputation for value

Impala features a sporty appearance package for 2002, and enhances its reputation for value with a premium sound system and LATCH (Lower Anchors and Tethers for Children) so a LATCH compatible child seat can be installed without using the seat belt.

The Malibu, Chevy's midsize sedan, adds value with the same LATCH system and a CD player as standard equipment. Malibu's appearance options now include three new exterior colors and a new alloy wheel.

As General Motors' best-selling car, Cavalier has plenty of news for 2002. New LS Sport Sedan and LS Sport Coupe models include a new EcoTec 2.2-liter I4 engine. The Cavalier Base Coupe and Sedan offer a new Sport Package and, for a limited time, Chevrolet will offer the first-ever Cavalier Z24 Sedan.

Among Chevy's sporty entries, Camaro offers a 35th Anniversary Package on its SS models.

The V6 coupe and convertible sport a cast aluminum wheel as standard equipment, and all Camaros can now be ordered with Sebring silver metallic paint.

Corvette further burnishes its legendary performance by offering 20 more horsepower (405 hp) on the LS6 engine in Corvette Z06. An AM/FM stereo with in-dash CD player is now standard on coupe and convertible models.

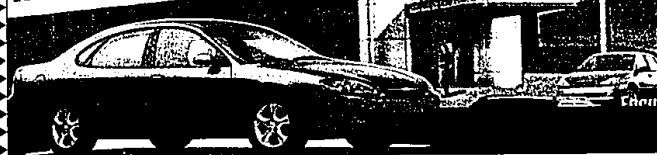
Monte Carlo features air conditioning with driver and passenger temperature settings as standard equipment on all models. Exterior colors for 2002 now include competitive yellow, medium green pearl and bright red.

Prizm continues as a well-equipped compact sedan as it begins its final model year. Standard Prizm features include a 1.8-liter I4 SFI engine, air conditioning and rear-floor heater ducts.



Happy anniversary: Chevrolet celebrates the Camaro's 35th anniversary by introducing a limited edition 35th Anniversary Package in 2002, available on SS Coupes and SS Convertibles.

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