Trade show is right up distributor's alley



Ten Pin

are the co-owners of the company and

every year they have put on a trade show for the pro shops with factory people in town to show many different product lines. This past week was unusual. Instead of renting a couple of banquet rooms at the Holiday

Inn, they outdid themselves, having sei up the facility in the arena at Thunderbowl Lanes in Allen Park.

This show was bigger and better than ever, as most of those involved in this industry feel that is on the upswing after a score of years showing a decline.

Lineage is up, while more and more people are taking up the sport and everyone's on a positive not.

The bowling ball reps each held a morning seminar to explain the virtues of their products and the rest of the day was spent with factory reps and others showing off all of their products.

Alcta Sill and Michelle

products. Aleta Sill and Michelle Mullin were on hand to talk

Brunswick was out in full force with their new weapons including one with the Detroit Red Wings logo and another

with the Stanley Cup Champs
2002 in their Vis-a-ball series.
They have two newer performance balls, the Monster
Smasher and Swamp Monster.
Representatives from
Hammer were on hand after the
company was taken over.
Ebonite is producing its new line
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Columbia 300 has its new
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This company now has all

variety of Lanc conditions.
This company now has all kinds of accessories including watches, wrist supports, shirts and jackets with their logo imprinted.
Storm now carries 17 balls for

Mo Pinell was ever-present with his MoRich line of high performance balls including the highly successful Colossus and the brand new Pioneer, a ball with advanced technology without a premium price tag. The Pioneer has a wedge core inside with a Gripper PR cover-

inside with a Gripper PR cover-stock.

The technology is so advanced, it's seary, Pinell said. One of the highlights of the days was the appearance by Dr. Donald Fared of Santa Barbara, Calif., who was exhibiting the Band-it and Kneed-it products, which he invented and patented and now produces for bowlers. His assortment of products helps athletes who suffer from elbow tendinitis, knee pain, sore wrist or shoulder.

or shoulder.

Dr. Fareed is an orthopedic surgeon who would rather take an alternative cure than surgery whenever possible. And it has

been proven that these products work because they relieve
the pain, help those with carpal
tunnel syndrome, along with
other various ailments.
Not only do they relieve pain,
in most cases they show an
increase in strength just by
wearing it for awhile. They perform a small medical miracle at
a very low cost.
Most local pro shops carry all
of the products shown, and if
the size or weight, color or
whatever is not in stock, they
can be ordered and received the
next day.
That essentially is one of the
great services provided by Di
Launa Brothers, the ability to
deliver the goods with their
city-wide delivery system so
bowlers can quickly get what
they need and right on time.

Al Harrison is a Garden City resident

Al Harrison is a Garden City resident who writes Ten Pin Alley for the Observer Newspapers.

VOLLEYBALL TRYOUTS

Tryouts for the St. Fabian CYO volleyball teams are scheduled for the week of Aug.

CYO volleyball teams are scheduled for the week of Aug. 12 in the school gymnasium (32200 West 12 Mile Road, Farmington Hills). Girls intersted in participating are urged to attend all of the tyouts listed for their grade. Eligible players must be one of the following: a student or parishioner of St. Claire or a parishioner of St. Coleman. The tryout schedule for fifth-and sixth-grade girls: 9:30 Jp. m. Thursday, Aug. 15. The tryout schedule for the seventh- and eightly-grade girls: 7:9:30 Jp. m. Wodnesday, Aug. 13; 7:9:30 Jp. m. Wodnesday, Aug. 14; and 5:30-7 p.m. Thursday, Aug. 15. For additional information call (248) 888-9165.

ATHLETICS BASEBALL TRYOUTS

The 14-and-under Oakland County Athletics baseball team will hold tryouts 2 p.m. Sunday, Aug. 25, at Northville Community Park (Beck Road Community Park (Beck Road between Five and Six Mile roads).

pags). Players with a birth date on Players with a birth date on or after Aug. 1, 1984, are cligi-ble. The Athletics will play about 60 games in 2003. For more information call coach Bill Jenney at (248) 348-5857 or send an email to abjen-ney@comeast.net.

BLUES BASEBALL TRYOUTS

The South Farmington Blues will hold tryouts for the 2003 season at noon Sunday, Aug. 25, at Founders Sports Park (8 Mile Road between Farmington and Hulsted roads).

Asy, as rounders sports Park (8 Mile Road between Farmington and Halsted roads). For more information call: 9-and-under manager John Bateman at 476-6239, 11-and-under manager Jeff Zanetti at 473-0133, 12-and-under manager Stu Rose at 477-774, 13-and-under manager Jeff Scott at 476-8800 and 14-and-under manager Rick Thyn at 474-895. For tryout day and time for the Blues 10-and-under team, call Steve Sutton at 248-538-4685.

TORNADOS BASEBALL TRYOUTS

The Farmington Tornados, a 12-year-old travel baseball team playing in the Little Caesars League, will have tryouts 6 p.m. Saturday, Aug. 24, at Drake Park, Field No 2. between Grand River and Freedom. For information call David Mattio at (248) 476-2114.

ST. FABIAN SOCCER TRYOUTS

Tryouts for St. Fabian soccer teams are scheduled for the week of Aug. 12 at the school athletic field (52200 West 12 Mile Road, Farmington Hills). Boys in the fifth and sixth

Boys in the fifth and sixth grades interested in participating are urged to attend both of the tryouts listed below. Eligible players must be one of the following: a student or participate of St. Fabian, a particulation of St. Calaire or a tryouts will be 6:30-8 p.m. Wednesday, Aug. 14, and noon to 1:30 p.m. Saturday Aug. 17. For additional information call

(248) 888-9165.

UNDER-11 WOLVES TRYOUTS

Tryouts for the under-11

Tryouts for the under-11

Tryouts in late August and September for those who are ball team will be Aug. 10 and 11 at Bicentennial Park in 11 dates. For more information on Diamond No. 8, tion call Tim Broughton at 17 the Michigan chapter of the September of the Michigan Chapter of the

SPORTS ROUNDUP

National MS Society at 1-800-243-5764, ext. 215.

The MSAMS team is com-prised of individuals across Michigan who run, walk, wheel or push to help find a cure for MS and to end the debilitating effects of MS.

The team also raises money

for research as well as pro-grams and services for people living with MS. Being part of the MSAMS team includes a monthly newsletter, training tips and a team T-shirt. For more information visit the NMSS website at www.nmsmi.org.

www.nmssmi.org.

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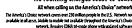


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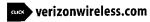
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