

Carol L. Darling, owner of the Red Wing Shoe store on Telegraph says of her advertising in the Observer & Eccentric: "the results have been outstanding, especially in these poor economic times."

Darling admits she'd given up on advertising until she was convinced to give her local newspaper a try and that made all the difference. Now instead of "horrible results" or "no results" she is reaching the market she wants to target.

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Rice escapes with victory over Oxford

BY DANIEL STICKRADT STAFF WRITER

Stor weilts Like a heavyweight bout, or an old fashloned western gun-slinging showdown, Birmingham Brother Riee and Oxford went the distance Friday night until only one was standing. Thanks to two big plays by senior running back Anthony Jackson, the visiting Warriors, ranked No. 3 in Division 2, out-lasted No. 6-ranked Oxford in a non-league battle 35-28.1 twas the first-ever meeting between these two perennial powers. 1 didri thew the greatest game (rushing), but our team still came and played great at

still came and played great at the end," said Jackson.

the end," said Jackson. Jackson, who had 90 yards on 12 carries, picked off a pass in the end zone with three sec-onds left in the game. Earlier in the fourth quarter, Jackson rambled 47 yards on a fake punt down to Oxford 10-yard

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Number of the set up the game-tying sector. Jackson's 1-yard plunge function atters with 7:47 to play, while junior quarterback to pusp Fickens 10-yard TD cas to senior Al Gloutso with 6:27 terminiting grow the Warriers (2-0) their final method for the set up to game. The weak of the set up the game, the Oxford 3:45 the returned to the 10.
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picked up 216 yards rushing and 97 in the air, and totaled 25 first downs compared to 14 for Rice. But the two late mistakes were costly. Rice led 14-7 after the first

Rice led 14-7 after the first quarter, but Cofford led 21-14 at the break and held a 28-21 lead entering the fourth. Rowley scored on runs of 1 and 16 yands for Oxford, while senior Ryan Marsh (18 carries, 100 yards) scored on a 3-yard run, and seried on a 3-yard run, and seried for a 3-yard run, and seried for a 3-yard run base from Rowley.

caught an 8-yard TD pass from Rowley. Rice's first three scores included a 2-yard scamper by Jackson, a picture-perfect 42-yard TD bomb from Pickens to senior Jeff Stachowink, and another 17-yard TD pass into the hands of Jackson with 8:35 left in the third which tied the score at 21-all. Pickens finished 2-for-16 for 154 yards and three TDs, while senior Brian Batzerini Was a perfect 5-for-5 Batzerini was a perfect 5-for-5 on PATs.

Country Day clips Eaglets, 35-28

BY TIM SMITH STAFF WRITER

great one, especially in light of the fact, ... it's tough not to have a game. The guys were ready to play last week." Eaglets head coach George Porritt credited DCD for mak-ing three elutch receptions dur-ing what was "the signature drive of the game." With about two minutes left in the game, 'kilow Jackets quarterback Earnest Jackson was faced with a third-and-10 situation at the DCD 29. He connected with senior wide The Beverly Hills-Detroit Country Day football team had to wait a week longer than most other prep grid squads to begin the 2002 season.

other prep grid squads to begin the 2002 season. It turns out the wait was worth it for the Yellow Jackets, who edged Orchard Lake St. Mary's 53-28 in a see-saw con-test Saturday afternoon. With the victory, the Yellow Jackets claimed the coveted Gridfron Award - the trophy given to the winner in the annual DCD-St. Mary's tilt -for the first time since 1995. I' give my kids a lot of credit for quiting this thing out's sial DCD head coach Dan MacLean, whose team took a late lead and then had to hold on as the Eaglets made an unsuccessful last-ditch attempt to lie the game. Full marks to Orchard Lake though, they're a way. MacLean said the season-

ay. MacLean said the seasonopening victory for DCD - an independent team - was "a After the Eaglets could not move the ball during the next series, the Yellow Jackets received a punt with around one minute left.

Jackson downed the hall four Jackson downed the ball four consecutive plays, but St. Marys called successive time-outs and regained possession at their own 40 with 40 seconds

outs and regained possession at their own 40 with 40 seconds to play. St. Mary's quarterback Troy'e White completed two passes to Matt Moyski (9-165) and one to Kenny Porrit to move his team to the DCD 22 with 10 seconds remaining. But White failed to get a pass off on fourth down as the clock expired. The Eaglets never would have had the chance, MacLean explained, had he not misread the number of time-outs remaining for St. Mary's. "Well, we kind of got a wrong read on the (number of) time-outs from our sideline official and we thought they were done, MacLean said. "But they and the ent ent."

when the the DCD 29. He connected with senior wide receiver Kim Thompson to more the stilets. The Jackson-to-Thompson Express continued in full force on the next two plays. The first was a short gainer to the Yellow Jacktis 44 yard-line. But then, Thompson (9-168) corralled a long toss down the right side-line for 41-yard pickup to the St. Mary's 15. Jackson, who threw for 288 yards and four touchdowns, then drilled the ball over the middle into the hands of junior Adrian Martin (three TDs). He scored the winning 15-yard touchdown with 1:31 to play.

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