

JOE'S PRODUCE
Michigan's Finest

THANKSGIVING SPECIALS!

California Sunset Seedless Navel Oranges 33¢ ea. 3/99¢	Washington Crispy, Sweet Fuji Apples Large 7 1/2" 99¢ lb.	Florida Star Ruby Grapefruit 33¢ ea. 3/99¢
Jumbo Dole Cauliflower 2/\$3.00 \$1.50 head	Thanksgiving Favorite! Louisiana Yams 49¢ lb.	Jumbo Ocean Mist Broccoli 2/\$3.00 \$1.50 bunch
Paradise Meadow Cranberries 99¢ 12 oz. bag	Fresh Express Salad Mixes 11 oz. pkg. \$1.99	California Pascal Celery 99¢ stalk
French 50%-60% Cream Brie Couronne \$4.99 lb.	Imported from Italy Pecarino Romano \$4.99 lb.	French 70% Cream Belletoile \$5.99 lb.
Grafton White Farmhouse Sharp Cheddar \$5.99 lb.	Amish Salemville Blue Cheese \$4.99 lb.	

Poinsettia's Are In!
Beautiful color & full blooms \$4.99 & up
Come into Joe's....
For a wide selection of Domestic & Imported Wine & Cheeses to complement your meals. Would you like a suggestion? Our staff is happy to assist!

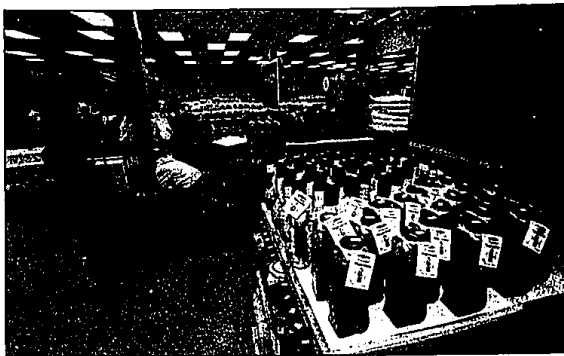
Joe's Wine Picks!

Beaujolais Nouveau \$8.99 750 ml. Gamy grape cherry flavor into dry finish	Louis Bernard Cote du Rhône Village \$9.99 750 ml.	Alsace One Pierre Sparr \$8.99 750 ml. Blend of 5 Alsation White Grapes
Pelée Late Harvest Riesling \$7.99 750 ml. Full bodied sweet wine. Apricot & Peach flavor	California Monterey Chardonnay, Syrah, Cab & Merlot \$9.99 750 ml.	Washington Columbia Valley Covey Run Gewurztraminer \$7.99 750 ml. Semi-Dry White Wine
California Haywood Chardonnay, Cab Merlot \$6.99 750 ml. Ripe, Fruity & Delicious	California Beringer Founders Chardonnay, Cab & Merlot \$8.99 750 ml.	Chili's Santa Rita 120 Cabernet Sauvignon Carmener, Merlot Sauvignon Blanc \$6.99 750 ml. Ripe & Fruity
Jacobs Creek Chardonnay, Shiraz, Cabernet, Merlot \$6.99 650 ml. Ripe, Smooth & Delicious	R.H. Phillips Sauvignon Blanc, Chardonnay, Cab & Merlot \$8.99 750 ml. Crisp, Dry, Sparkling	Freixenet Brut Cordon Negro \$8.99 750 ml.

For Dessert

Hood's Whipping Cream 69¢ 8 oz. container	Edy's Family Favorite Ice Cream 2/\$6.00 56 oz.
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Prices Good Through Nov. 27, 2002
Joe's Produce
33152 W. Seven Mile • Livonia, MI 48152
www.joesproduce.com (248) 477-4333



Nate Burrell and Mary Barnhart stock Trader Joe's the day before the Friday grand opening.

JOE'S

FROM PAGE A1

check out the vodka marinara sauce.

Mills was dressed in Trader Joe employee garb (a Hawaiian shirt) as he joined other employees preparing the store for its grand opening.

The company started out more than 40 years ago in California as a small wine retailer that offered crackers and cheese. It grew in the list of gourmet foods it offered, and now there are 190 stores in the

United States.

The company also prides itself on prices for typical staple goods sold under its own brand name.

The trick is, Mills said, is buying the goods directly from the manufacturer and avoiding the add-on cost of the distributor.

"We taste test everything we buy and make sure it passes."

The chain also prides itself on offering goods without preservatives or artificial colors.

He pointed to the ingredients label on a jar of peanut butter. It listed one item: dry roasted peanuts.

"The stores attract 'foodies,'" he said.

"They're people into food," he said, adding the store offers a sample area for customers willing to try something new that the store sells.

Mills said the stores try to match the community the store is in. That means the Farmington Hills store will have pictures of nearby lakes to support the store's nautical theme.

"People have been walking by saying they're so glad we're here."

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BUSINESS BRIEFS

Hills company purchased

Hilco Finance LLC, an affiliate of Hilco Capital LP, announced the purchase of the assets of Trim Trends Co., an indirect, wholly owned subsidiary of Harvard Industries, Inc.

Trim Trends Co., headquartered in Farmington Hills, is a tier I and II supplier of automobile and light truck component parts. It operates four manufacturing facilities located in Bryan, Ohio; Spencer, Ohio; Deekerville, Mich.; and Dundalk, Ontario. The company employs more than 570 people.

Trim Trends, founded in 1946, supplies decorative trim as well as performance metallic fabrications to the North American car and truck industry.

It has won the prestigious Gold Award from DaimlerChrysler a record six consecutive times, an award bestowed for exacting performance, and earned the Q-1 from Ford Motor Company, among many other quality awards.

Trim Trends provides its customers with state-of-the-art, metal roll-formed fabrication technology in the production of decorative trim parts, transmission hubs and other structural metallic fabrications, seat tracks, door frames, door intru-

sion beams, and suspension link components, many from ultra-high-strength steels.

Among the assets purchased were numerous patents for product designs and manufacturing techniques for a variety of high volume current production vehicles.

David L. Kuta will continue in his role as President, a position he has held for five years.

"We are very excited and energized with the Hilco Finance acquisition of our company. Hilco brings significant financial resources to Trim Trends and a vision to take us to the next level."

Hilco Capital LP is an investment fund that provides financing for a broad cross-section of manufacturers, distributors, retailers, importers and service providers.

Jacokes moves

Jacokes Communications, L.L.C., the creative services and strategic communications agency headquartered in Farmington Hills, has tripled its space by shifting operations to the building just south of its previous site.

Now located at 36520 Grand River Ave., Suite 101, Jacokes occupies 4,500 square feet on Grand River Ave. between Drake and Halsted roads.

"The acquisition of Ewald

Motion Pictures last year gave us expanded in-house production capabilities and added five new employees to our roster," says Diana Jacokes, president.

"We needed more space to accommodate two side-by-side video editing suites and a voice-over booth, as well as conference rooms and employee work-space."

Jacokes Communications is an international, full-service consulting and production firm that provides communications expertise to major corporate clients, government organizations and educational institutions.

Specializing in print, video and multimedia formats, it employs writers, editors, producers, graphic designers, video editors and webmasters at its headquarters and on-site at client locations.

"We're a one-stop shop for our clients," says Jacokes.

"They come to us for everything from a simple brochure or video to corporate-wide communication initiatives."

With translation services and affiliates in England, Germany and France, Jacokes Communications meets its clients' communications needs in any format, in any language, anywhere on the planet.

Optimists sponsor essay contest

The Farmington/Farmington Hills Breakfast Optimist Club is sponsoring an essay contest now through Jan. 16. The theme is *When Our Freedom Is Threatened*.

All high school sophomores, juniors and seniors are eligible, said Mary Jane Phillips, club chairwoman for the event.

The local club will select a first-, second- and third-place winner in its contest. The first-place entry will be forwarded to the district competition, where

it will be judged against other club winning entries from surrounding areas.

The district winner will receive a plaque and a \$650 college scholarship, and have his entry forwarded to the international level competition. The international competition offers a \$5,000 scholarship for first place, \$3,000 for second place and \$2,000 for third place.

Essay applications and rules are available at the four

Farmington/Farmington Hills area high schools. Contact the English department or high school counselor. All essays

must be original and submitted by Jan. 16, 2003 to the high school(s), which will forward them to the Optimist Club.

For more information, contact Mary Jane Phillips, Essay Contest Chairperson, c/o Comerica Bank, Private Banking, 35405 Grand River, Farmington, MI 48335, (248) 442-1671.

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