

Woman in the Eight Mile driver's seat

BY STACY JENKINS
STAFF WRITER

Tami Salisbury is no stranger to famous Detroit area thoroughfares.

The former sponsorship manager for The Parade Co., which coordinates the annual America's Thanksgiving Day Parade along Woodward Avenue in Detroit, was named executive director of the Eight Mile Boulevard Association.

Salisbury, of West Bloomfield, said she is ready for the challenge in her new role.

"Obviously, Eight Mile has its challenges, but it also has a lot of strengths," said Salisbury.

One of those strengths is the support from the communities that border Eight Mile, she said. Volunteers from communities such as Southfield, Redford Township, Livonia and Farmington Hills have kept the

non-profit organization going strong for 10 years.

The Eight Mile Boulevard Association was established in April 1993 and its mission is to revitalize and promote business, transportation and residential areas along 37 miles of Eight Mile between I-94 and I-275.

Salisbury, in her previous role with The Parade Co., managed sponsorships for the parade and for the International Freedom Festival. She is also a former account manager with Robert Hall International/The Creative Group, where she developed marketing plans and brand identity programs.

Her public relations experience was bolstered while working as a senior account executive at Nedd Worldwide Public Relations, where she developed public relations campaigns for corporations.

She is no stranger to developments along the Eight Mile corridor.

"Significantly, Tami also was associate director of the Southfield Downtown Development Authority at the time when the Eight Mile Boulevard Association was conceived and was involved in its inception," stated Thomas Diek, chairman of the Eight Mile Boulevard Association board of directors.

Salisbury served as associate director of the Southfield Downtown Development Authority, now known as the Cornerstone Development Authority, from 1990-98 and worked directly with the Eight Mile Boulevard Association and the Woodward Action Council.

"Her lengthy experience in both Oakland and Wayne counties also brings us some new contacts," said Diek.

Salisbury and her husband, Damon, recently became first-time parents.

She plans to start working



Salisbury
full time at the association next month, but in the meantime, she is getting acclimated to the organization.

For more information on the Eight Mile Boulevard Association and volunteer opportunities, call the association at (248) 559-8633 or visit on-line at www.eightmile.org.

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Kenbrook students win WordMaster kudos

Three students representing Kenbrook School recently won highest honors in the first meet of this year's WordMasters challenge.

WordMasters is a national language arts competition entered by more than 250,000 students annually. It consists of three separate meets held at intervals during the school year.

Competing in the difficult Blue Division of the Challenge, fourth-grader Makayla McCoskey was one of only 139 fourth-graders in the nation to earn a perfect score in the year's first meet, held in December.

Competing in the very difficult Gold Division of the Challenge, fifth-graders Zachary Montroy and Anna Rozenberg were two of only 60 fifth-graders nationally to earn perfect scores.

Makayla was a member of a team coached by Julie McCoskey.

Zachary and Anna were members of a team coached by Cathy Rozenberg.

The WordMasters Challenge is an exercise in critical thinking which challenges students to learn vocabulary that is considerably harder than grade-level, and to use the new words to complete analogies expressing various kinds of logical relationships.

Julie McCoskey and Cathy Rozenberg are parent volunteers who are helping the children to rise to the challenge of learning new words and becoming adept at the logical puzzles posed by analogies, according to Elizabeth Hammer, department chair for the DELTA Gifted Department for Farmington Public Schools.

In addition to teams at Kenbrook, there are WordMasters teams this year at Gill Elementary and at Harrison High School, Hammer said.

For more information about how to start a WordMasters team, call the DELTA Gifted Department at Farmington Public Schools, (248) 489-3399.

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OBITUARY

William A. Jamleson
A private memorial service will be held for William Arthur Jamleson, 74, of West Bloomfield, at a later date.

Mr. Jamleson was born June 28, 1928, in Detroit and died Feb. 16, 2003, at Heartland Nursing Home in West Bloomfield. He was a Korean War Army veteran.

He is survived by his wife, Eleanor; son, Daniel (Veronica); daughter, Elizabeth (Dan) Christmas; and grandson, Brody Jamleson.

Arrangements made by Thayer-Rock Funeral Home in Farmington.

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