



# Take a stroll down Advertising Avenue

The most wonderful street in the world. Yes, and the most interesting. A little jaunt down Advertising Avenue gives you all the latest news about the food you eat—the things you wear—the amusements you seek! You learn where and when to make your purchases most satisfactorily and economically.

Advertising Avenue displays all the latest offerings of the "Butcher, the Baker, the Candle Stick maker. The purchasing agent of your household can very materially increase the value of every dollar by simply reading these displays every week in this newspaper . . . thereby keeping informed on the price trend of THIS WEEK'S purchases.

*"Teach your dollars to have more cents."*



## The Farmington Enterprise